



THE FOURTH ANNUAL **PIRATE™  
ENTREPRENEURSHIP  
CHALLENGE**

**Virtual PEC Information Sessions**

Wed, Aug 19, 5:30pm (links on website)

Wed, Aug 26, 5:30pm

Tue, Sept 8, 5:30pm

**Virtual ROUND 1: Oct 12<sup>th</sup> - 18<sup>th</sup>**

**Virtual ROUND 2: Jan 2021**

**ROUND 3: Apr 2021**

*Calling All  
Entrepreneurs!*

*Over \$100,000  
Cash & In-Kind  
Prizes Awarded*

*Learn more & register at:* [business.ecu.edu/msoe/pec](https://business.ecu.edu/msoe/pec)

**Questions?**

Email [msoe@ecu.edu](mailto:msoe@ecu.edu)



**ECU**

**MILLER SCHOOL OF  
ENTREPRENEURSHIP**

# PIRATE ENTREPRENEURSHIP CHALLENGE

## ABOUT

The Pirate Entrepreneurship Challenge is a three-round pitch competition available to any student enrolled in the 2020/2021 academic year.

## PRIZE MONEY

Cash and in-kind services will be awarded. Those services could include, legal services, website development, branding design, accounting, trademark services, and office space. Final Round prize money is \$15,000 to the grand prize winner, \$10,000 to second place, and \$5,000 to third place. Payment will be delivered to winners as they achieve pre-approved milestones.

## THE COMPETITION

### ROUND 1

Round one is a virtual video pitch competition held **Oct 12<sup>th</sup> - Oct 18<sup>th</sup>**. Each team will upload a video pitch that will be viewed for online voting via social media. Twenty teams will be selected by judges and popular vote to move on to Round 2. A total of \$2,000 will be distributed, based on votes, to participants.



### ROUND 2

Round 2 is a virtual five-minute pitch followed by Q&A to take place in January 2021. Judges will select six teams that will move to the final round. A total \$2,000 of seed money will be awarded.



### ROUND 3

Round 3 will be held in April 2021. Six finalists will present a five-minute pitch followed by a five-minute Q&A. A panel of entrepreneurial leaders will select the winners.



*Learn more & register at:*  
[business.ecu.edu/msoe/pec](https://business.ecu.edu/msoe/pec)