

# business buzz

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## Technical Degrees Head List of Top-Paying Majors in 2012

Technical majors – particularly those in engineering – dominated the list of top-paying majors in 2012, according to the National Association of Colleges and Employers (NACE) Jan. 2013 issue of *Salary Survey*.

The survey found that six engineering majors were among the 10 highest-paid at the bachelor's degree level. (See Figure 1 below.) This is not surprising since the supply of these graduates is low, but the demand for them is high.

At an average starting salary of \$70,400, computer engineering was the highest-paid major in 2012. Other engineering majors that were among the top 10 include chemical engineering, (\$66,400, second), aerospace/aeronautical/astronautical engineering (\$64,000, fourth), mechanical engineering (\$62,900, fifth), electrical/electronics and communications engineering (\$62,300, sixth), and civil engineering (\$57,600, seventh). Computer science majors earned starting salaries that averaged \$64,400, the third highest among bachelor's degree graduates in 2012. Other non-engineering majors whose average starting salaries were among the highest were finance (\$57,300, eighth), construction science/management (\$56,600, ninth), and information sciences and systems (\$56,100, tenth).

\* Figure 1: Top-Paying Majors for New College Graduates in 2012

Major	Average Starting Salary
Computer Engineering	\$70,400
Chemical Engineering	\$66,400
Computer Science	\$64,400
Aerospace/Aeronautical/Astronautical Engineering	\$64,000
Mechanical Engineering	\$62,900
Electrical/Electronics and Communications Engineering	\$62,300
Civil Engineering	\$57,600
Finance	\$57,300
Construction Science/Management	\$56,600
Information Sciences and Systems	\$56,100

\* Source: January 2013 Salary Survey, National Association of Colleges and Employers

NACE's first report on starting salaries for Class of 2013 college graduates will be available in the April 2013 issue of *Salary Survey*.

Business students, don't despair as you can see there are several business-related categories listed – and if you combine a technical undergraduate degree with an MBA, then your chances at landing a job are even better.

Source: *Spotlight for Career Services Professionals*, January 23, 2013

## ON CAMPUS RECRUITING AND OTHER EVENTS

Sponsor/Event	Date	Deadline	Location	Position/Activity
BB&T	2/27	2/20	3016	Leadership Development Program (LDP)
Ferguson	3/7	2/25	3016	Management Trainee
ECU Career Fair	3/20	3/20	ECU	10-2PM Minges Coliseum
Total Quality Logistics	3/21	3/7	3016	Logistics Sales Account Executive

## JOB POSTS AND INTERNSHIPS

Company	Deadline	Position/Activity
Provident Funding	2/6	Credit Analyst/Pipeline Analyst/Servicing Analyst
Coastal Agrobusiness	2/17	Accounting Intern
Comdor Mortgage Group	2/18	Mortgage Analysts
Ameriprise	2/22	Internship
Northwestern Mutual	2/22	Internship
PAS	2/28	Accounting Internship
McGladrey	3/3	Summer Pathways Program
University Directories	3/6	Summer Internship
Centric Business Systems	3/7	Northern VA/Rockville MD/Washington DC
Allscripts	3/29	Associate Services Consultant
Mindseeker	6/30	Operations Analyst
CDW	10/21	Entry Level Account Manager

*NOTE: To apply for and view all listed opportunities you must use your e-Recruiting account. The listing above is a sample. Yellow highlight denotes new postings since the last BUZZ.*

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## ETIQUETTE TIP –THE HEARD INSTINCT

Have you ever been on the phone with someone and you could hear a soft tap, tap, tap... of their computer keyboard? When we are tapping on a computer keyboard, clicking a mouse, or chewing food, others can hear it over the phone. If someone is checking messages, surfing the web or watching TV, we can feel the distraction in how that person responds.

***The purpose of etiquette is to be attentive to the people around us.***

Set aside digital distractions. Put down the turkey sandwich (or your New Year's Resolution snack of carrots and yogurt.) If you must cough, cough away from the receiver. And unless you are the football coach, do not chew gum.

Take an interest in the person who is calling. Give them your full attention. Do not make them feel like they are interrupting your work.

Source: Culture and Manners Institute at <http://www.cultureandmanners.com>

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## CONTACT US

The Career Services team, including Lee Brown, Tywanda Newsome, and our able GAs (Natalie, Camille, and Emily) and I, look forward to helping you with your career planning whether you are an on-campus student or distance education student. *Welcome to the Career Team, Natalie.*

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