



Global Understanding In Business

MIS 4963-002 - TR 8:00-9:15am

This 3-credit course provides an opportunity for ECU students to learn about other cultures in a face-to-face environment without leaving the classroom. This class uses interactive technologies to enable ECU students to communicate with students in different countries and facilitates students' at each participating university learning about different cultures while simultaneously helping to teach about their own. The cultural exchange is based both on both written communications between pairs of students (via "chatting" and outside communication) and "web-streamed" face-to-face dialogue. ECU students will connect consecutively with students from three different universities. Past semesters the universities have included University of Jammu, Jammu-Kashmir, India; Lomonosov Moscow Student University, Moscow, Russia; and Shandong University, Shandong, China.

Please contact Dr. Elaine Seeman (seemane@ecu.edu) for more information.