

**Miller School of Entrepreneurship
Bachelor of Science in Entrepreneurship
North Carolina Community College Equivalencies
(120 s.h.)**

Admission/Declaration Requirements

Admission requirements include the following:

- Completion of a minimum 45 s.h.
- Cumulative 2.0 GPA on 4.0 scale
- Completion of the following courses with a C or better: ACCT 2101, ECON 2113, ECON 2133, FINA 2244, ENTR 3500, ENTR 3501, MATH 1065 or 1066, MATH 2228 or MATH 2283)
- A competitive application process that includes a statement of specialty area and entrepreneurial goals.

General Education (40 s.h.)

English (6 s.h.)

ENGL 1100 Foundations of College Writing [ENG 111]

ENGL 2201 Writing About the Disciplines [ENG 112]

Health and Exercise and Sport Science (3 s.h.)

HLTH 1000 Health in Modern Society [HEA 110]

KINE 1000 Lifetime Physical Activity and Fitness Lab [HEA 110]

Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

Humanities and Fine Arts (9 s.h.)

COMM 2020 Fundamentals of Speech Communication or COMM 2410 Public Speaking [COM 231]

PHIL 1175 Introduction to Ethics [PHI 240] or PHIL 2274 Business Ethics [BUS 240] or PHIL 2275 Professional Ethics
Humanities or Fine Arts elective

Mathematics (3 s.h.)

MATH 1065 College Algebra [MAT 171]

Natural Sciences (7 s.h. including a lab)

Social Sciences (9 s.h.)

ECON 2113 Principles of Microeconomics [ECO 251]

ECON 2133 Principles of Macroeconomics [ECO 252]

PSYC 1000 Introductory Psychology [PSY 150] or

SOCI 2110 Introduction to Sociology [SOC 210]

General Education Elective (3 s.h.)

Cognate (3 s.h.)

MATH 2228 Elementary Statistics or MATH 2283 Statistics for Business [MAT 152]
(MATH 2228 or MATH 2283 may also satisfy the General Education elective.)

Entrepreneurship Core (45 s.h.)

ACCT 2101 Survey of Financial and Managerial Accounting

or

ACCT 2401 Financial Accounting [ACC 120] and ACCT 2521 Managerial Accounting [ACC 121]

ENTR 3500 Entrepreneurship Essentials

ENTR 3502 Entrepreneurial Opportunities in Marketing

ENTR 4212 Innovation and Opportunity Assessment

ENTR 4222 Entrepreneurial Finance

ENTR 4242 Entrepreneurial Strategy

ENTR 4252 New Venture Launch

Choose 6 s.h. from

ENTR 4262 Small Business Management or

ENTR 4272 Managing the Family Business or

ENTR 4955 Topics in Entrepreneurship or

ENTR 4995 Internship (may be repeated)

ENTR 3501 Money Management for Entrepreneurs

ENTR 4232 Professional Selling

ENTR 4500 Entrepreneurial Business Planning

FINA 1904 Personal Finance

FINA 2244 Legal Environment of Business [BUS 115]

MKTG 3852 Cultural Environment of International Business

Minor, certificate, or specialty area (18 s.h.)

The student selects 18 s.h. of courses in a minor or specialty area based on entrepreneurial interest. The minor, certificate, or specialty area must be approved by the program director. Six semester hours (6 s.h.) of junior level courses (3000 level or above) are required. The student may choose 18 s.h. from an existing minor or certificate or design a specialized area of focus. Faculty and program director work closely with the student to ensure an appropriate fit between selected courses and entrepreneurial interest, before acceptance into the entrepreneurship degree program.

Leadership and Professional Development (9 s.h.)

BUSI 1200 Strategy First

BUSI 2200 Experiential Leadership: Teams in Action

BUSI 3200 Professional Development and Ethical Leadership

BUSI 4200 Leadership Capstone

General Electives to complete requirements for graduation