

Bachelor of Science in Business Administration
Finance
(120 s.h.)

Admission/Declaration Requirements

A student may choose Finance as an intended major upon admission to ECU. Students currently enrolled at ECU who are in good academic standing (2.0 GPA) are also eligible to select Finance as a major.

Before taking most Finance concentration courses or 4000-level business core courses, a student must satisfy the following declaration requirements:

1. Completion of a minimum 45 s.h.
2. Cumulative GPA of 2.5 on a 4.0 scale
3. Completion of the following courses with a minimum grade of C- (1.7) and a 2.5 cumulative GPA over the eight courses: ACCT 2401, ACCT 2521, ECON 2113, ECON 2133, FINA 2244, MATH 1065, MATH 2228 or MATH 2283, and MIS 2223

Also, a student who attempts any of the declaration courses listed above more than twice, including withdrawals made after the schedule adjustment period, may not major in any BSBA major.

General Education (40 s.h.)

English (6 s.h.)

ENGL 1100 Foundations of College Writing

ENGL 2201 Writing About the Disciplines

Health and Exercise and Sport Science (3 s.h.)

HLTH 1000 Health in Modern Society

KINE 1000 Lifetime Physical Activity and Fitness Lab

Humanities and Fine Arts (9 s.h.)

COMM 2020 Fundamentals of Speech Communication or COMM 2410 Public Speaking

PHIL 1175 Introduction to Ethics or PHIL 2274 Business Ethics or PHIL 2275 Professional Ethics

Humanities or Fine Arts elective

Mathematics (3 s.h.)

MATH 1065 College Algebra

Natural Sciences (7 s.h. including a lab)

Social Sciences (9 s.h.)

ECON 2113 Principles of Microeconomics

ECON 2133 Principles of Macroeconomics

PSYC 1000 Introductory Psychology or

SOCI 2110 Introduction to Sociology

General Education Elective (3 s.h.)

Business Core (Cognates, Core, and Leadership and Professional Development) (51 s.h.)

Cognates

ENGL 3880 Writing for Business and Industry

MATH 2228 Elementary Statistics or MATH 2283 Statistics for Business

(MATH 2228 or MATH 2283 may also satisfy the General Education elective.)

Business Core

ACCT 2401 Financial Accounting

ACCT 2521 Managerial Accounting

FINA 2244 Legal Environment of Business

FINA 3724 Financial Management

MGMT 3302 Management of Organizations

MGMT 4842 Strategic Management

MIS 2223 Introduction to Computers

MIS 3063 Introduction to Management Information Systems

MKTG 3832 Marketing Management

OMGT 3123 Operations and Supply Chain Management

OMGT 3223 Business Decision Modeling

Choose one international perspectives course:

ACCT 4451 International Accounting

FINA 4454 International Finance

MGMT 3352 International Business

MGMT 3552 Global Perspectives in Business

MKTG 3852 Cultural Environment of International Business

MKTG 4992 International Marketing

Leadership and Professional Development

BUSI 1200 Strategy First

BUSI 2200 Experiential Leadership: Teams in Action

BUSI 3200 Professional Development and Ethical Leadership

BUSI 4200 Leadership Capstone

Senior Business Exam

Concentration (18 s.h.)

Finance

FINA 3144 Financial Markets

FINA 3824 Financial Analysis and Planning

FINA 3904 Investments

9 s.h. from the following (minimum 6 s.h. with ACCT prefix or above 3999):

ACCT 3551 Intermediate Accounting

ACCT 3621 Cost Accounting

FINA 3154 Principles of Risk Management and Insurance

FINA 3554 Principles of Real Estate

FINA 4404 Security Analysis and Portfolio Management

FINA 4414 Derivatives and Financial Risk Management

FINA 4454 International Finance

FINA 4604 Real Estate Financing

FINA 4654 Commercial Bank Management

FINA 4734 Financial Management II

FINA 4964 Topics in Finance

Risk Management and Insurance

FINA 3154 Principles of Risk Management and Insurance

FINA 3544 Commercial Property Insurance

FINA 3564 Commercial Liability Insurance

FINA 4500 Risk Management I

FINA 4700 Advanced Risk and Insurance Topics

Choose 3 s.h. from

FINA 3904 Investments

FINA 4600 Risk Management II

FINA 4750 Insurance Market Operations

FINA 4964 Topics in Finance

MKTG 4762 Services Marketing

General Electives to complete requirements for graduation