

**Bachelor of Science in Business Administration
Management
(120 s.h.)**

Admission/Declaration Requirements

A student may choose Management as an intended major upon admission to ECU. Students currently enrolled at ECU who are in good academic standing (2.0 GPA) are also eligible to select Management as a major. Before taking 4000-level MGMT or 4000-level business core courses, a student must satisfy the following declaration requirements:

1. Completion of a minimum 45 s.h.
2. Cumulative GPA of 2.5 on a 4.0 scale
3. Completion of the following courses with a minimum grade of C- (1.7) and a 2.5 cumulative GPA over the eight courses: ACCT 2401, ACCT 2521, ECON 2113, ECON 2133, FINA 2244, MATH 1064, MATH 2283, and MIS 2223

Also, a student who attempts any of the declaration courses listed above more than twice, including withdrawals made after the schedule adjustment period, may not major in any BSBA major.

General Education (40 s.h.)

English (6 s.h.)

ENGL 1100 Foundations of College Writing
ENGL 2201 Writing About the Disciplines

Health and Exercise and Sport Science (3 s.h.)

HLTH 1000 Health in Modern Society
KINE 1000 Lifetime Physical Activity and Fitness Lab

Humanities and Fine Arts (9 s.h.)

COMM 2020 Fundamentals of Speech Communication or COMM 2410 Public Speaking
PHIL 1175 Introduction to Ethics or PHIL 2274 Business Ethics or PHIL 2275 Professional Ethics
Humanities or Fine Arts elective

Mathematics (3 s.h.)

MATH 1064 Applied Mathematics for Business

Natural Sciences (7 s.h. including a lab)

Social Sciences (9 s.h.)

ECON 2113 Principles of Microeconomics
ECON 2133 Principles of Macroeconomics
PSYC 1000 Introductory Psychology or
SOCI 2110 Introduction to Sociology

General Education Elective (3 s.h.)

Business Core (Cognates, Core, and Leadership and Professional Development) (51 s.h.)

Cognates

ENGL 3880 Writing for Business and Industry

MATH 2228 Elementary Statistics or MATH 2283 Statistics for Business

(MATH 2228 or MATH 2283 may also satisfy the General Education elective.)

Business Core

ACCT 2401 Financial Accounting

ACCT 2521 Managerial Accounting

FINA 2244 Legal Environment of Business

FINA 3724 Financial Management

MGMT 3302 Management of Organizations

MGMT 4842 Strategic Management

MIS 2223 Introduction to Computers

MIS 3063 Introduction to Management Information Systems

MKTG 3832 Marketing Management

OMGT 3123 Operations and Supply Chain Management

OMGT 3223 Business Decision Modeling

Choose one international perspectives course:

ACCT 4451 International Accounting

FINA 4454 International Finance

MGMT 3352 International Business

MKTG 3852 Cultural Environment of International Business

MKTG 4992 International Marketing

Leadership and Professional Development

BUSI 1200 Strategy First

BUSI 2200 Experiential Leadership: Teams in Action

BUSI 3200 Professional Development and Ethical Leadership

BUSI 4200 Leadership Capstone

Senior Business Exam

Concentration (18 s.h.)

General Business

ACCT 3101 Fraud Examination

FINA 3144 Financial Markets

MGMT 4242 Organizational Behavior or

PSYC 3241 Personnel and Industrial Psychology

MKTG 4732 Consumer Behavior

OMGT 4733 Project Management

Choose 3 s.h. from

FINA 3904 Investments

MGMT 4402 Human Resource Management

Other course approved by advisor

Human Resource Management

MGMT 4242 Organizational Behavior
MGMT 4402 Human Resource Management
MGMT 4502 Talent Acquisition: Recruitment and Selection
MGMT 4512 Managing Compensation and Benefits
MGMT 4522 Training and Talent Development

Choose 3 s.h. from

BUSI 4003 Internship in Business
MGMT 4342 Organizational Change and Development
MGMT 4343 Organizational Leaders and Leadership
MGMT 4452 Contemp. Ethical Studies in Management
MGMT 4532 Human Resource Information Systems
MGMT 4952 Topics in Management

Management

MGMT 4242 Organizational Behavior or
PSYC 3241 Personnel and Industrial Psychology
MGMT 4482 Managerial Negotiation

Choose 12 s.h. from

MGMT 4342 Organizational Change and Development
MGMT 4343 Organizational Leaders and Leadership
MGMT 4352 Management in a Global Economy
MGMT 4402 Human Resource Management
MGMT 4422 Labor Relations
MGMT 4452 Contemp. Ethical Studies in Management
MGMT 4952 Topics in Management

International Business

Competency in one foreign language demonstrated by scoring Intermediate-High on the Listening and Reading sections and Intermediate-Mid on the Speaking and Writing sections of the ACTFL Test or a faculty-proctored examination using the ACTFL scoring standards
Minimum of one semester abroad, enrolled in an approved academic program with a focal world region

Choose 18 s.h. from

ACCT 4451 International Accounting
ANTH 2010 Societies Around the World or
POLS 2020 Introduction to International Relations
FINA 4454 International Finance
MGMT 3352 International Business
MGMT 4352 Management in a Global Economy
MKTG 3852 Cultural Environment of Int'l Business
MKTG 4992 International Marketing

(Note: The 3 s.h. business core international perspectives course requirement cannot be counted as part of this 18 s.h. requirement.)

Choose 9 s.h. from one of the following world regions.

Note: No more than two courses should be chosen from any one department.

Africa/Middle East

ANTH 3003 Cultures of Africa
COMM 3180 Intercultural Communication
COMM 3390 International News
ECON 3353 Development Economics
FORL 2624 Francophone Literature of Africa in Translation
GEOG 2110 World Geography: Less Developed Regions
GEOG 3050 Africa
HIST 3670 History of the Middle East Since 1500
HIST 3810 History of Africa
POLS 3260 Middle Eastern Political Systems
POLS 3265 African Political Systems
POLS 3293 International Organizations
POLS 3295 International Law
PSYC 3314 Psychology of Religion
RELI 1690 World Religions

Asia

ANTH 3002 Cultures of East Asia
ARTH 3920 Asian Art
COMM 3180 Intercultural Communication
COMM 3390 International News
ECON 3353 Development Economics
GEOG 2110 World Geography: Less Developed Regions
GEOG 3051 Asia
HIST 3611 History of East Asia Since 1600
HIST 3620 History of Modern Japan
HIST 3630 History of Modern China
HIST 4610 History of Southeast Asia
POLS 3280 South Asian Political Systems
POLS 3293 International Organizations
POLS 3295 International Law
PSYC 3314 Psychology of Religion
RELI 1690 World Religions

Europe

IDSN 2103 Historic Interiors I
COMM 3180 Intercultural Communication
COMM 3390 International News
ECON 3353 Development Economics
ECON 4373 International Trade
FORL 2620 French Literature in Translation
FORL 2660 Spanish Literature in Translation
FORL 2680 German Literature in Translation
GEOG 2100 World Geography: Developed Regions

GEOG 3047 Western Europe
HIST 3435 History of Europe Since 1914
POLS 3234 West European Political Systems
POLS 3235 East European Political Systems
POLS 3236 Russian Politics
POLS 3293 International Organizations
POLS 3295 International Law
PSYC 3314 Psychology of Religion
RELI 1690 World Religions

South America

ANTH 3016 Cultures of the Caribbean
ANTH 3017 Cultures of Mexico and Guatemala
ANTH 3018 Cultures of South and Central America
COMM 3180 Intercultural Communication
COMM 3390 International News
ECON 3353 Development Economics
FORL 2661 Latin American Literature in Translation
FORL 2760 Special Topics in Hispanic Studies
FORL 3660 Hispanic Women Writers
GEOG 2110 World Geography: Less Developed Regions
GEOG 3049 Latin America
HIST 3711 Introduction to Latin-American History: Since 1808
HIST 3780 Mexico and Central America
POLS 3293 International Organizations
POLS 3295 International Law
PSYC 3314 Psychology of Religion
RELI 1690 World Religions

North America (for non-North American students)

IDSN 2103 Historic Interiors I
ANTH 3017 Cultures of Mexico and Guatemala
COMM 3180 Intercultural Communication
COMM 3390 International News
ECON 3420 Money and Banking
GEOG 2110 World Geography: Less Developed Regions
GEOG 3046 United States and Canada
HIST 1051 American History Since 1877
HIST 2012 American Business History
HIST 3031 Economic History of the United States Since 1865
HIST 3245 The United States Since 1945
HIST 3780 Mexico and Central America
POLS 3293 International Organizations
POLS 3295 International Law
PSYC 3314 Psychology of Religion
RELI 1690 World Religions

General Electives to complete requirements for graduation