

**Bachelor of Science in Business Administration  
North Carolina Community College Equivalencies  
(120 s.h.)**

**Admission/Declaration Requirements**

A student applying for admission to ECU may choose to major in Accounting, Finance, Management, Management Information Systems, or Marketing. Before taking most concentration courses or 4000-level business core courses, a student must satisfy the following declaration requirements:

1. Completion of a minimum 45 s.h.
2. Cumulative GPA of 2.5 on a 4.0 scale
3. Completion of the following courses with a minimum grade of C- (1.7) and a 2.5 cumulative GPA over the eight courses: ACCT 2401, ACCT 2521, ECON 2113, ECON 2133, FINA 2244, MATH 1065, MATH 2228 or MATH 2283, and MIS 2223

Once enrolled at ECU, the cumulative GPA requirement is based on courses taken at ECU. The GPA on the declaration courses includes transfer grades. Also, once enrolled at ECU, a student who attempts any of the declaration courses listed above more than twice, including withdrawals made after the schedule adjustment period, may not major in any BSBA major.

Equivalent NC community college courses listed below in brackets.

**General Education (40 s.h.)**

**English (6 s.h.)**

ENGL 1100 Foundations of College Writing [ENG 111]

ENGL 2201 Writing About the Disciplines [ENG 112]

**Health and Exercise and Sport Science (3 s.h.)**

HLTH 1000 Health in Modern Society [HEA 110]

KINE 1000 Lifetime Physical Activity and Fitness Lab [HEA 110]

Students who have successfully completed HEA 110 since the Fall 2016 term will earn ECU credit for both HLTH 1000 (2 hours) and KINE 1000 (1 hour). Students who completed HEA 110 prior to the Fall 2016 term and who have not also taken PED 110 will be responsible for meeting the Health-Related Physical Activity Competency component of the ECU General Education Program to meet degree requirements.

**Humanities and Fine Arts (9 s.h.)**

COMM 2020 Fundamentals of Speech Communication or COMM 2410 Public Speaking [COM 231]

PHIL 1175 Introduction to Ethics [PHI 240] or PHIL 2274 Business Ethics [BUS 240] or PHIL 2275 Professional Ethics Humanities or Fine Arts elective

**Mathematics (3 s.h.)**

MATH 1065 College Algebra [MAT 171]

**Natural Sciences (7 s.h. including a lab)**

**Social Sciences (9 s.h.)**

ECON 2113 Principles of Microeconomics [ECO 251]

ECON 2133 Principles of Macroeconomics [ECO 252]

PSYC 1000 Introductory Psychology [PSY 150] or

SOCI 2110 Introduction to Sociology [SOC 210]

**General Education Elective (3 s.h.)**

## **Business Core (Cognates, Core, and Leadership and Professional Development) (51 s.h.)**

### **Cognates**

ENGL 3880 Writing for Business and Industry

MATH 2228 Elementary Statistics or MATH 2283 Statistics for Business [MAT 152]

(MATH 2228 or MATH 2283 may also satisfy the General Education elective.)

### **Business Core**

ACCT 2401 Financial Accounting [ACC 120]

ACCT 2521 Managerial Accounting [ACC 121]

FINA 2244 Legal Environment of Business [BUS 115]

FINA 3724 Financial Management

MGMT 3302 Management of Organizations

MGMT 4842 Strategic Management

MIS 2223 Introduction to Computers [CIS 110]

MIS 3063 Introduction to Management Information Systems

MKTG 3832 Marketing Management

OMGT 3123 Operations and Supply Chain Management

OMGT 3223 Business Decision Modeling

Choose one international perspectives course:

ACCT 4451 International Accounting

FINA 4454 International Finance

MGMT 3352 International Business

MGMT 3552 Global Perspectives in Business

MKTG 3852 Cultural Environment of International Business

MKTG 4992 International Marketing

### **Leadership and Professional Development**

BUSI 1200 Strategy First

BUSI 2200 Experiential Leadership: Teams in Action

BUSI 3200 Professional Development and Ethical Leadership

BUSI 4200 Leadership Capstone

### **Senior Business Exam**

#### **Concentration (18-27 s.h.)**

##### **18 s.h.**

*Finance* – Finance or Risk Management & Insurance

*Management* – General Business\*, Human Resource Management\*, or Management\*

*Marketing* – Marketing\*

*Management Information Systems* – Management Information Systems\*

*Supply Chain Management* – Operations and Supply Chain Management\*

##### **24 s.h.**

*Accounting* – Accounting

##### **27 s.h.**

*Management* – International Business

\*May be completed online

### **General Electives to complete requirements for graduation**