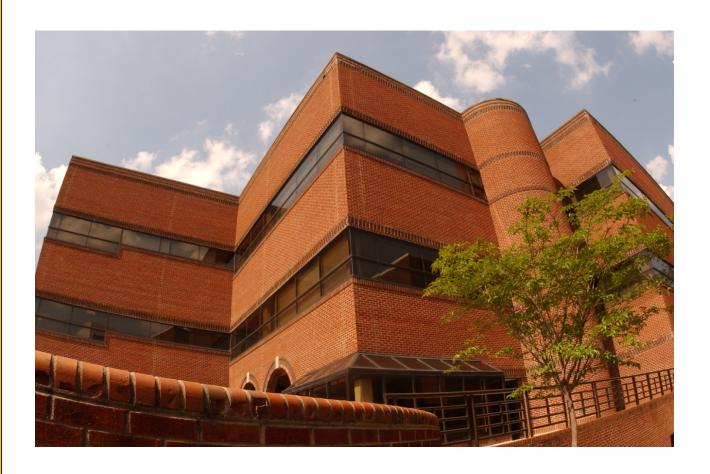
Thomas D. Arthur Graduate School of Business

Information Packet





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For a digital version of this packet, please visit https://bit.ly/2Vfra7n.

About the College of Business

ECU's College of Business (CoB) was formed in 1958 as the Department of Commerce. In 1965, it became the School of Business and in 2003 the College of Business. The College of Business' graduate program, accredited in 1976, was the second of ten programs that are accredited in North Carolina, and is one of 212 graduate business programs with membership in the Graduate Management Admissions Council. The Association to Advance Collegiate Schools of Business (AACSB-International http://www.aacsb.edu/) is the premier accrediting body for schools and colleges of business internationally. AACSB accreditation is the hallmark of excellence in business education and has been earned by less than five percent of the world's business schools. Today, there are 568 business schools in 33 countries that maintain AACSB accreditation. This accreditation guarantees quality to you and your employer.

The College of Business consists of five academic departments: Accounting, Finance, Management, Management Information Systems, and Marketing and Supply Chain Management; and two schools: the School of Hospitality Leadership and the Miller School of Entrepreneurship. These departments and schools offer undergraduate programs as well as support the graduate programs.

The College of Business offers three graduate degrees: Master of Business Administration (MBA), Master of Science in Accounting (MSA), and Master of Science in Sustainable Tourism and Hospitality.

Learn how the graduate programs at ECU can help accelerate your career. Further program details are on our website http://business.ecu.edu/. Please allow us to answer your questions by contacting gradbus@ecu.edu/. 252-328-6970, or 866-592-0835.

Master of Business Administration Program

MBA

The MBA program at ECU offers you unparalleled quality, flexibility, and customization – plus the personalized support you need to achieve your professional goals.

A Master of Business Administration (MBA) program provides valuable training in the theory and practice of business management – exposing students to a variety of subjects, including economics, marketing, accounting, finance, strategy, operations management, information technology management, and supply chain management. No matter what career path you choose, you will experience business scenarios and decision-making challenges. The ECU MBA provides a portfolio of managerial tools and techniques as well as the "softer" skills needed to succeed as a manager.

Quality and Value

At the College of Business, we are highly committed to serving our students as an educational institution of excellence. Our accreditation by the Association to Advance Collegiate Schools of Business (AACSB) throughout the past 40 years proves this commitment. In addition, our program consistently ranks as a Best Buy for AACSB-accredited online education. This cost and quality combination makes our MBA program a smart choice.

Customization

You can pursue the ECU MBA program on campus, completely online, or as a mixture of the two delivery methods. These methods can mix, match, and change each semester. The requirements and structure of the program are the same regardless of face-to-face or online delivery. If you intend to pursue the program on campus, it is likely you will take at least one online course as part of your program.

You can set your own pace throughout the program – taking between one to five classes each semester. The number of classes you take each semester can change to suit your schedule; you can even take a semester or more off if needed. You can take the courses in any order, provided the prerequisites are met.

Who can earn an MBA?

The ECU MBA program is for both business and non-business undergraduates. We customize the program to fit each student based on past academic experience and performance. The degree is completely self-contained, requiring no prerequisite business experience or course work. The program is a maximum of 18 classes, or 54 semester hours, divided into the foundation and common body of knowledge. Before beginning the MBA program, students are required to complete a self-paced online Pirates Aboard course for program preparation and orientation.

Foundation Classes

The foundation component quickly gives a non-business undergraduate student the same academic knowledge base as that of an undergraduate business student. You may waive these on a course-by-course basis if you have taken the coursework at the undergraduate level and received an A or B. There is a five-year time limit on some undergraduate coursework.

A planning sheet showing the graduate foundation courses and the undergraduate classes required for waivers is available at the end of this packet and online.

Common Body of Knowledge Courses

The common body of knowledge (CBK) component is required of all students. There are eight required CBK classes and three required electives. A variety of business electives allows you to tailor your degree to fit your

personal and professional interests. You can also substitute an optional certificate containing industry-specific course selections for the three business electives.

MD/MBA

The combined MD/MBA program at East Carolina University focuses on giving physicians the necessary skill-set for successfully integrating medicine and business. Whether managing an individual or group medical practice, leading a corporate or non-profit hospital, or developing healthcare policy, the understanding of fundamental financial, management, and organizational practices is essential. The MD/MBA program is available to:

- Students accepted to or enrolled in an accredited medical school
- Resident physicians with an MD earned from an accredited medical school
- Practicing physicians

Course Flexibility

Students can pursue the MBA program completely on campus, completely online, or as a mixture of the two delivery methods. These methods can mix, match, and change each semester. The requirements and structure of the program are the same regardless of face-to-face or online delivery. The MD/MBA is completely self-contained, requiring no prerequisite business experience or course work. A planning sheet giving an overview of the courses in the program is available at the end of this packet and online.

Resident & Practicing Physicians

Medical residents whose residency training will allow one year away from clinical responsibilities typically enter the program in second summer session and receive the MBA degree 12 months later.

Practicing physicians may enter in any term and complete the program at their own pace, taking between one to five classes each semester. The number of classes you take each semester can change to suit your schedule; you can even take a semester or more off if needed.

There is no admission test (GMAT or GRE) required for MD/MBA applicants.

Brody School of Medicine Students

Students enrolled in the ECU Brody School of Medicine will usually complete two years of the medical curriculum (all basic science courses) and then take a one-year leave of absence from medical school to complete the MBA program, typically between their second and third years of medical studies. Medical students typically enter the program in the second summer session and complete the program in 12 months. Students will then return to medical school for completion of the medical curriculum. Both the MD and MBA degrees are awarded after five years of study.

Interested medical students accepted to or enrolled in the ECU Brody School of Medicine must schedule a meeting with the Assistant Dean for Student Affairs to discuss the application process. There is a separate application process through the Brody School of Medicine Office of Student Affairs. There is no admission test (GMAT or GRE) required, but for Brody School of Medicine students, successful passage of the USMLE Step 1 is necessary for continued enrollment in the dual degree program.

MBA Admission Requirements

The MBA program is open to students with baccalaureate degrees in any discipline from institutions accredited by a CHEA-recognized institutional accrediting agency who present evidence of their ability to pursue graduate study. The admission decision is based on a combination of factors including, but not limited to, satisfying minimum point totals and Graduate Management Admission Test (GMAT) or GRE scores as noted below. Acceptance for domestic applicants is dependent upon, but not limited to, one of the following:

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 500 or more on the GMAT qualify for admission.

Some students may qualify for a waiver of our entrance exam requirement. Please see page 12 for details.

Conditional Admission

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 500 on the GMAT will be considered for conditional admission based on the following formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 950$. The minimum GMAT score that will be considered is 450. Applicants who score between a 400 and 440 should <u>contact our office</u> to <u>speak with an advisor</u> regarding possible admissions routes.

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

MBA Admission Requirements - International Students

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 550 or more on the GMAT qualify for admission.

In addition to the admission criteria listed above, international students must satisfy minimum TOEFL score requirements of 213 (computer exam) or 550 (paper exam). For the TOEFL iBT (Internet based exam), the minimum score is 18 for each of the four sections with a total score of 78. The International English Language Testing System (IELTS) is also accepted with a minimum score of 6.5. In addition, sixteen years total education is mandatory.

Conditional Admission

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 550 on the GMAT will be considered for conditional admission based on the following formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 1000$. The minimum GMAT score that will be considered is 500.

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

Deadlines for MBA Program

Domestic Students

The College of Business Graduate Office adheres to the following priority application deadlines:

| Term | Deadline | |
|--------------------|-------------|--|
| Fall Semester | June 1 | |
| Spring Semester | November 15 | |
| 1st Summer Session | March 15 | |
| 2nd Summer Session | May 1 | |

Completed applications, which include the application itself, application fee, resume, official GMAT or GRE score and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT or GRE at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. Students must be officially admitted to their program to be considered for graduate assistantships and/or scholarships. The deadlines for scholarship applications are earlier than the program application deadlines. Please review the Financial Assistance section for additional details and deadlines.

International Students

For international students, deadlines are strictly enforced because of the additional time required for visa and other documents.

| Term | Deadline | | |
|--------------------|--------------|--|--|
| Fall Semester | February 1 | | |
| Spring Semester | October 1 | | |
| 1st Summer Session | Not accepted | | |
| 2nd Summer Session | Not accepted | | |

Completed applications, which include the application itself, application fee, resume, official GMAT or GRE score, official TOEFL score, and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT or GRE at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. Students must be officially admitted to their program to be considered for graduate assistantships and/or scholarships. The deadlines for scholarship applications are earlier than the program application deadlines. Please review the Financial Assistance section for additional details and deadlines.

Master of Science in Accounting Program

MSA

The Master of Science in Accounting (MSA) program at ECU prepares you for an accounting career and for successful completion of the CPA exam. Students gain in-depth knowledge of auditing, taxation, financial accounting, cost accounting, and accounting systems, plus an overview of management in profit and nonprofit organizations. The ECU MSA program integrates the content of the certified public accountant, certified internal auditor, and certified management accountant professional examinations. One of the unique aspects of the ECU MSA is that students sit for the CPA exam in the last semester of the program. The pass rates for ECU MSAs have well exceeded the nation averages for all four parts of the CPA exam with several top 25 national performances. This gives our students a competitive advantage when applying for jobs after graduation.

Who can earn an MSA?

Our MSA program is designed for both accounting and non-accounting undergraduates, although some students may have to complete a few prerequisite courses. We customize the program to fit each student based on past academic experience and future career goals. The program is very flexible; you can take between one to five classes each semester. Please note the ECU MSA is a campus-based program, and therefore few online courses are offered. The program consists of 30 credit hours. However, students may be required to take up to nine hours of undergraduate accounting courses before admission.

MSA Admission Requirements

Our MSA advisors are available to you for any questions or assistance you may need. If you have questions about the program, experience any problems during the application process or would like to inquire about the status of your application, please do not hesitate to contact our office. We can be reached via phone at 252-328-6970, 866-592-0835, or e-mail gradbus@ecu.edu.

The MSA degree program is open to students with baccalaureate degrees in any discipline from institutions accredited by a CHEA-recognized institutional accrediting agency who present evidence of their ability to pursue graduate study. The decision is based on a combination of factors, including, but not limited to, satisfying minimum point totals and Graduate Management Admission Test (GMAT) scores as noted below. Students must also have taken Intermediate Accounting 1, Intermediate Accounting 2, and Accounting Information Systems (similar courses will be considered on a case-by-case basis).

Students who have earned a 3.0 or higher GPA may be able to waive the entrance exam requirement. If you qualify for this waiver, please see page 12 for details.

Domestic students seeking admission to the MSA program must score at least 950 points based on the formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 950$, with a minimum GMAT score of **450**. Applicants who score between a 400 and 450 should <u>contact our office</u> to <u>speak with an advisor</u> regarding possible admissions routes.

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

In addition, students who majored in accounting as undergraduates must have a 2.8 GPA or better in their upper-division accounting classes (generally Intermediate Accounting I and higher).

MSA Admission Requirements - International Students

International students seeking admission to the MSA program must score at least 1000 points based on the formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 1000$, with a minimum GMAT score of **500**.

International students must also satisfy minimum TOEFL score requirements of 213 (computer exam) or 550 (paper exam). For the TOEFL iBT (Internet based exam), the minimum score is 18 for each of the four sections with a total score of 78. The International English Language Testing System (IELTS) is also accepted with a minimum score of 6.5. In addition, sixteen years total education is mandatory.

In addition, students who majored in accounting as undergraduates must have a 2.8 GPA or better in their upper-division accounting classes (generally Intermediate Accounting I and higher).

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

Deadlines for MSA Program

Domestic Students

The College of Business Graduate Office adheres to the following priority application deadlines:

| Term | Deadline | |
|--------------------|-------------|--|
| Fall Semester | June 1 | |
| Spring Semester | November 15 | |
| 1st Summer Session | March 15 | |
| 2nd Summer Session | May 1 | |

Completed applications, which include the application itself, application fee, resume, official GMAT or GRE score and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT or GRE at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. Students must be officially admitted to their program to be considered for graduate assistantships and/or scholarships. The deadlines for scholarship applications are earlier than the program application deadlines. Please review the Financial Assistance section for additional details and deadlines.

International Students

For international students, deadlines are strictly enforced because of the additional time required for visa and other documents.

| Term | Deadline | |
|--------------------|--------------|--|
| Fall Semester | February 1 | |
| Spring Semester | October 1 | |
| 1st Summer Session | Not accepted | |
| 2nd Summer Session | Not accepted | |

Completed applications, which include the application itself, application fee, resume, official GMAT or GRE score, official TOEFL score, and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT or GRE at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through scholarships, graduate assistantships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. Students must be officially admitted to their program to be considered for graduate assistantships and/or scholarships. The deadlines for scholarship applications are earlier than the program application deadlines. Please review the Financial Assistance section for additional details and deadlines.

MS-Sustainable Tourism and Hospitality

The MS in Sustainable Tourism and Hospitality is focused on developing leaders to assist with the stabilization, expansion, and effective management of sustainable tourism and hospitality operations and organizations. The program focuses on critical issues of sustainability within the world's largest industry- tourism. This graduate degree highlights the importance of environmental, economic, and socio-cultural concerns when managing tourism and hospitality at a variety of levels. The program provides a strong foundation for career advancement, future doctoral studies, and executive and senior level positions within the many and varied public, private, and nonprofit tourism entities.

Who can earn an MS-STH?

The ECU MS-STH program, while focused on the hospitality and tourism industry, is open to all undergraduate disciplines. The 30 required credit hours in sustainable tourism and hospitality are offered completely online as 3 credit courses in an asynchronous manner.

MS-STH Admission Requirements

The admission decision is based on a combination of factors including, but not limited to, satisfying minimum point totals and Graduate Management Admission Test (GMAT) or GRE scores as noted below. Acceptance for domestic applicants is dependent upon, but not limited to, one of the following:

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 500 or more on the GMAT qualify for admission.

Students may qualify for a waiver of the entrance exam requirement. See page 12 for details.

Conditional Admission

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 500 on the GMAT will be considered for conditional admission based on the following formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 950$. The minimum GMAT score that will be considered is 450. Applicants who score between a 400 and 440 should <u>contact our office</u> to speak with an advisor regarding possible admissions routes.

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

MS-STH Admission Requirements - International Students

Applicants who have a cumulative GPA of at least 2.7 **and** a score of 500 or more on the GMAT qualify for admission.

In addition to the admission criteria listed above, international students must satisfy minimum TOEFL score requirements of 213 (computer exam) or 550 (paper exam). For the TOEFL iBT (Internet based exam), the minimum score is 18 for each of the four sections with a total score of 78. The International English Language Testing System (IELTS) is also accepted with a minimum score of 6.5. In addition, sixteen years total education is mandatory.

Conditional Admission

Applicants whose cumulative GPA is less than a 2.7 and/or score less than 500 on the GMAT will be considered for conditional admission based on the following formula: $(200 \text{ X GPA}) + \text{GMAT} \ge 1000$. The minimum GMAT score that will be considered is 500.

GRE

Applicants may submit a GRE score in-lieu of a GMAT score. Only GRE scores from the Revised GRE Exam (August 2011 or newer) will be accepted. To accommodate the admissions formula, GRE scores will be converted to GMAT scores using ETS's <u>GRE Comparison Tool for Business Schools</u>. This comparison tool provides a Predicted GMAT Total Score and a Predicted Score Range. For a given GRE score, the Predicted GMAT Total Score will be used to determine a student's eligibility for admission.

Deadlines for MS-STH Program

Domestic Students

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| Term | Deadline | |
|--------------------|-------------|--|
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| Spring Semester | November 15 | |
| 1st Summer Session | March 15 | |
| 2nd Summer Session | May 1 | |

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For international students, deadlines are strictly enforced because of the additional time required for visa and other documents.

| Term | Deadline | | |
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| Fall Semester | February 1 | | |
| Spring Semester | October 1 | | |
| 1st Summer Session | Not accepted | | |
| 2nd Summer Session | Not accepted | | |

Completed applications, which include the application itself, application fee, resume, official GMAT or GRE score, official TOEFL score, and official copies of transcripts for each institution attended beyond high school, must be received by the Graduate School no later than the date indicated above for each semester or summer session. We do not require an essay or reference letters. Please take your GMAT or GRE at least one month prior to this deadline to allow adequate time for your scores to be received. Students seeking financial assistance through graduate assistantships, scholarships, or financial aid are strongly urged to apply early, as awarding of assistance is, in part, a function of demand and available funding. Students must be officially admitted to their program to be considered for graduate assistantships and/or scholarships. The deadlines for scholarship applications are earlier than the program application deadlines. Please review the Financial Assistance section for additional details and deadlines.

Entrance Exam Waiver

Applicants can waive out of having to take an entrance exam if they qualify under one or more of the following options:

- 1. If you have a graduate degree (MA, MBA, MS, JD, MD, PhD, etc.) that required an entrance exam for admission, or
- 2. If you have completed a COB graduate certificate, or
- 3. If you are a licensed CPA (MSA program only), or
- 4. If you are a graduate of (or are about to graduate from) the ECU Honors College, or
- 5. If you are a member of <u>Beta Gamma Sigma</u>, the honor fraternity for business schools which are accredited by AACSB, or
- 6. If you have a 3.2 undergraduate GPA (MBA, MS-STH) or
- 7. If you have a 3.0 undergraduate GPA (MSA) or
- 7. If you have 5 or more years of **full-time** professional experience that shows increased responsibility over the scope of your career

All requests for a waiver of our entrance exam requirement are subject to review. Please visit https://bit.ly/2Uv0YZn to request a waiver of our entrance exam requirement.

Online Tuition & Fees*

| North Carolina Resident | Non-Resident | |
|---|---|--|
| 1 class (3sh) \$1,244.15 | 1 class (3sh) \$3,435.65 | |
| 2 classes (6sh) \$2,487.80 | 2 classes (6sh) \$6,870.80 | |
| 3 classes (9sh) \$3,731.45 | 3 classes (9sh) \$10,305.95 | |
| Each additional online class above 3 is FREE! | Each additional online class above 3 is FREE! | |

If an online student takes more than one campus-based courses in a term, tuition will be charged as if all of the classes are campus-based.

Campus-based Tuition & Fees*

| North Carolina Resident | Non-Resident | |
|---|---|--|
| 1 class (3sh) \$1,884.99 | 1 class (3sh) \$4,076.49 | |
| 2 classes (6sh) \$3,769.48 | 2 classes (6sh) \$8,152.48 | |
| 3 classes (9sh) \$4,935.97 | 3 classes (9sh) \$11,510.47 | |
| Each additional campus class above 3 is FREE! | Each additional campus class above 3 is Free! | |

^{*}Tuition is subject to change. Tuition rates are for ACCT, BUSI, FINA, MGMT, MKTG, MIS, & OMGT courses. Students who take courses from other departments will see a \$375 per course reduction. If a student takes any combination of online and campus-based courses in a term, tuition will be charged as if all of the classes are campus-based.

Residency for Tuition Purposes

Residency status for the purpose of determining tuition charges at a public institution of higher education in the state of North Carolina is governed by the North Carolina General Statutes. Students who are classified as residents for tuition purposes are eligible for a tuition rate lower than that charged to non-residents because a resident's tuition is subsidized by revenue from the state of North Carolina. In-state tuition is, therefore, a benefit offered by the state to its residents under terms in the applicable General Statutes. It is strongly recommended that students review the laws and regulations prior to submitting an Application for In-State Residence and Tuition Status.

Additional information regarding residency for tuition purposes can be found on the University Graduate School's website (http://gradschool.ecu.edu/residency).

Application Requirements

The University Graduate School is the department that manages the front end of the application process for all graduate programs at ECU. All application materials, with the exception of the entrance exam waiver application where applicable, should be submitted to the University Graduate School at the address below. The completed application package is forwarded to the College of Business for review once all materials are received and the application is marked complete by the University Graduate School. The College of Business does not have access to view the application materials before this time.

Graduate School
East Carolina University
131 Ragsdale Building, Greenville, NC 27858
252-328-6012
gradschool@ecu.edu

Complete application packets include:

- An application completed online at https://gradschool.ecu.edu/apply/.
- Application fee of \$75
- Resume
- Official transcripts from <u>all</u> institutions attended beyond high school
- Official Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE) standardized test scores for MBA, MSA, or MS-STH programs

Military Applicants

Please review the information for Active Duty personnel and Veterans at our <u>website</u>. This will help you complete the paperwork necessary for Military Tuition Assistance, Military Tuition Waivers, and VA benefits. Questions can be directed to Connie Blake, Veteran Affairs Coordinator (252-328-1731, <u>vabenefits@ecu.edu</u>)

Other Admission Information

Students must have a baccalaureate degree (in any subject) from an institution accredited by at least a regional association or accrediting agency. The degree must be in-hand by the date graduate study is to commence (ECU students see "6-hour rule" below). The total amount of pre-graduate schooling must be at least sixteen years (12 years of school plus 4 years of college).

Applicants with less than a 2.7 on all undergraduate work are admitted by exception. Admission by exception requires a student to have a program GPA of at least 3.0 at the conclusion of the term in which the 9th semester hour of coursework is completed.

ECU makes available the provision that an applicant can use the most recent upper-level 30 semester hours of undergraduate or graduate coursework in lieu of all undergraduate coursework when determining formula point totals. This provision is subject to the approval of the CoB Graduate Programs Office on a case-by-case basis. In such a case, the minimum point totals each increase by 50 points. There are <u>no exceptions</u> to GMAT, GRE and formula point total minimums. This provision does not apply to students who have been granted an entrance exam waiver.

GMAT and GRE scores must be no more than five years old at the time of application. Only GRE scores from the Revised GRE Exam will be accepted.

The TOEFL or IELTS requirement is waived for international students if their undergraduate degree is from a US college or university.

Applicants are officially admitted to a program only upon the issuance of a formal letter of admission by the Graduate School.

Students must be admitted in order to enroll in College of Business graduate classes. Students cannot take graduate business classes with non-degree graduate student status without first receiving approval from the Arthur Graduate School.

Graduate students in degree-seeking programs who take on-campus courses will be required to show evidence of an existing creditable health insurance policy. If necessary, students may purchase health insurance through a University-sponsored plan or another policy outside the University. Students with existing creditable health insurance will be able to waive out of the University plan easily and quickly on-line. No paperwork is required. Students who do not waive out and purchase the University-sponsored plan will be billed each semester and the premium will count in the "cost of attendance" used for financial aid consideration.

ECU is an equal educational opportunity institution. The university makes no distinction in the admission of students, or in any other of its activities, based on race, color, sex, creed, handicap, or national origin.

Admission under the 6-hour Rule

ECU seniors within six semester hours (or less) of completion of all undergraduate degree requirements may enroll in 5000- or 6000-level courses applicable to graduate degree requirements in addition to their final undergraduate classes. Students must apply and be admitted to a program prior to enrolling in graduate business courses. The student must complete all remaining undergraduate degree requirements during the semester the student begins taking graduate classes. Failure to fulfill this requirement will result in cancellation of admission to graduate degree study and enrollment in any 6000-level courses will be invalidated. Six-hour rule students typically have trouble receiving financial aid the first semester because of their classification.

Pirates Aboard

Before beginning classes, the College of Business Graduate Office requires all students to complete an online orientation course called Pirates Aboard. This course gives students an introduction to the program and covers information such as technology, case study skills, and virtual group skills. It also exposes students to the rigorous pace of the MBA program so you can choose the course load best suited for your situation.

About Pirates Aboard

To help better prepare you for your first semester in graduate school, Pirates Aboard gives you an introduction to the program. It takes about 2 hours to complete and does not have to be completed in one sitting. There are multiple modules with short quizzes at the end of each module. Students must pass the quizzes with a score of at least 70% before progressing on in the program and may retake the quizzes as many times as needed. The class is fully online, and is beneficial regardless if you intend to take online or face-to-face classes. The class covers information such as

- Technology
- Case analysis and writing skills
- Proctor search and selection

GMAT Information

The GMAT is given at designated testing centers by appointment only. Visit www.mba.com learn about the GMAT and to find a testing center in your area and/or schedule an appointment.

You need to spend some time reviewing the concepts that are covered and practicing the types of questions and the test mechanics.

You will find "Free GMAT Prep Software" on the mba.com site. This software contains tutorials for the different types of questions covered as well as a practice test that shows how well you are scoring. Keep in mind that test day stress may lower your score.

The study software will help you identify problems and areas that need the most work. You can then go to your local library or bookstore for review books that will best address these areas.

GRE Information

The GRE is given at designated testing centers by appointment only. Visit www.ets.org/gre/ to learn about the test and to find a testing center in your area and/or schedule an appointment.

You will find test prep materials for the GRE online at http://www.ets.org/gre/. This page will contain links to free practice test questions and other study materials. Keep in mind that test day stress may lower your score.

Optional Certificates

There are two paths that MBA students can pursue to satisfy the elective component of the MBA program. Most students choose to take three general MBA business electives from the elective classes offered within the College of Business. Approximately 20% of graduate business students choose to obtain an optional certificate, in lieu of the three general MBA business electives. Certificates are designed to give the student an insight into the issues that are specific to that industry. Most certificates require four or five classes. A certificate is awarded in conjunction with the MBA degree and successful completion of the certificate is reflected on the student's transcript. Normally, certificate classes are taken in place of the three required business electives, effectively adding one or two additional classes to a student's curriculum. Certificate options are listed below, and those available completely online are marked with an asterisk (*).

Business Analytics*

Development & Environmental Planning

Finance *

Health Care Management *

Hospitality Management *

International Management

Leadership in Organizations*

Management Information Systems (MIS) *

Marketing*

Project Management*

Security Studies *

Sport Management

Supply Chain Management *

Sustainable Tourism *

More information about certificates can be found at https://business.ecu.edu/grad/certificates/.

Stand Alone Certificates

The following certificates can be taken without being enrolled in the ECU MBA program.

Business Analytics

Hospitality Management

Leadership in Organizations

Management Information Systems

Marketing

Project Management

Supply Chain Management

Sustainable Tourism

Students must meet one of the below criteria for admission to a stand-alone certificate program:

- A minimum cumulative undergraduate GPA of 2.7
- 5 years of progressive professional experience and an undergraduate degree
- A graduate degree
- Enrollment in a graduate degree program at ECU
- Enrollment in the ECU MBA program- certificate can replace electives component of degree by completing the request form found on our website

Online Classes

There is very little difference between the online classes and the face-to-face classes aside from the obvious fact that you are not physically in class. The course content, the volume of work, the textbook, homework, assignments, etc. are the same. You still interact with your professor and classmates, only in the online class the interaction is via e-mail, chat rooms, and threaded discussions. Your professor may also require group projects and team activities, you just move information electronically rather than meeting in the graduate lounge or library. Canvas is the primary means of disseminating information regardless if you are in the face-to-face class or the online class.

Online classes are primarily asynchronous in nature. Students are not required to be "live" online at a specific day and time each week for class. Most requirements are given in "bands" of time. For example, you may have from Monday morning 8am to Wednesday afternoon 5pm to take a quiz. Typically, major project and paper deadlines have specific due dates that are listed on the course syllabus provided on the first day of class. Some classes may have synchronous requirements where the student must attend one or more live chats. In these instances, the student is typically given several opportunities at different days and times to satisfy the live chat requirement.

The amount of time required for both the face-to-face classes and Internet classes are very close. You'll need 10-15 hours of work a week for first year classes (numbered under 6300) and 15-20 hours per week for second year classes (over 6300).

Most professors require at least a midterm and final exam that require a proctor. Proctors must meet the approval of the university. Exams may be paper-based or computer-based at the discretion of the professor. More information about proctors is available at https://bit.ly/2HUgtEj.

Financial Assistance

Scholarships

Scholarship awards are available for full-time and part-time degree-seeking students. Scholarships are awarded based on both financial need and academic merit and can be for one semester or continue for the full program. Award categories include, but are not limited to, the following areas:

♦ Gold Graduate Scholarship

- Gold scholarships are awarded for the term in which students are admitted to the MBA, MSA, or MS-STH programs. A student is only eligible to apply for this scholarship at the beginning of his/her program.
- The awards are typically \$3,500 (online) or \$5,000 (on campus) and are distributed per semester for up to four semesters.
- Students must be full time (enrolled in at least 9 semester hours each term) to receive a Gold scholarship.
- Completed applications must be submitted to the College of Business by April 30 for Fall semester and by October 15 for Spring semester.

Purple Graduate Scholarship

- Purple scholarships are awarded each semester to full-time, part-time, new, or current students.
- Part-time students must be registered for at least 6 semester hours in business to be eligible for this scholarship.
- The awards are for one semester and can range in award amount depending on full-time/part-time and campus/online registration.
- Applications must be received by April 30 for Fall semester and by October 15 for Spring semester.

Pirate Graduate Scholarship

- Pirate scholarships are based on academic performance and community stewardship.
- Current MBA, MSA, and MS-STH students at ECU with a 4.00 GPA and 12 hours of completed graduate work in their program are eligible to apply for this scholarship.
- The award is for one semester and can range in award amounts depending on full-time/part-time and campus/online registration.
- Applications must be received by April 30 for Fall semester and by October 15 for Spring semester.

Students <u>must</u> be officially admitted to the MBA, MSA, or MS-STH program <u>and</u> registered to be considered for any of the above scholarships. More information is available at https://business.ecu.edu/grad/finassist/.

The ECU College of Business also offers merit-based scholarship opportunities each spring. More information is available at https://business.ecu.edu/scholarship/.

Tuition Remissions

A very limited number of out-of-state tuition waivers are available on a competitive basis. The out-of-state tuition waiver covers the difference in tuition between in-state and out-of-state rates. Students who would like to be considered for a tuition remission should complete an application by April 15th. The application for tuition remissions is available on the Financial Assistance page, https://business.ecu.edu/grad/finassist/. Distance education students are not eligible to receive tuition remissions.

Graduate Assistantships

The College of Business (CoB) offers graduate assistantships assisting professors in research or course administration, or providing support in the CoB computer lab. The assistantships are awarded based on GMAT or GRE score and academic achievement as well as relevant experience. Only full-time campus-based students are eligible to apply for a graduate assistantship. Graduate assistantships (GA) are typically awarded in 10-hour increments and pay about \$2250 per semester. Note that graduate assistantships are independent of tuition remissions. Students receive a paycheck bi-monthly rather than an amount applied to their tuition bill.

Federal Financial Aid

Federal Financial Aid in the form of student loans is available for Graduate students. Information about student loans is available at http://www.ecu.edu/financial/. Graduate students must be enrolled in at least five (5) semester hours to be eligible to receive financial aid during a spring or fall semester. Graduate students must be enrolled in at least five (5) semester hours across the three summer sessions to be eligible for aid during the summer. Students must also be enrolled at these levels to be considered part time and eligible for loan deferment.

Member Organizations

Beta Gamma Sigma

Beta Gamma Sigma is the highest national recognition a student in business can receive and is only associated with AACSB accredited programs. The top 20% of graduate business students are invited to join in their graduating semester.

www.betagammasigma.org

Departmental Student Organizations

View all College of Business Student Organizations at https://business.ecu.edu/studentorgs/.

Frequently Asked Questions

Should I pursue the MBA or the MSA?

Comparing the MBA and MSA degrees is a little like comparing apples to oranges because they each serve a different purpose.

If you want to be a CPA, you want to be in an MSA program. The MSA degree prepares you to pass the CPA exam and pursue a career in accounting – both public accounting and serving business and industry.

If you do not want to be a CPA, the MBA program is the better option. The MBA is much broader in scope and prepares students for a wide range of careers in any industry. Its purpose is to provide professional training to students for careers as effective and responsible administrators.

If you are asking the question which degree carries more weight – it depends on the context in which you are asking. If someone is hiring a public accountant or the CFO of a company is hiring the Director of Accounting, the MSA is clearly superior. If someone is hiring a marketing person for a company or the general manager of a manufacturing company, then the MBA probably has the edge.

Is the MBA available completely online?

Yes, the MBA degree is available completely online. There is no campus visit required.

Is the MSA available completely online?

No, the MSA cannot be obtained online at this time.

Is the MS-STH available completely online?

Yes, the MS-STH degree is available completely online. There is no campus visit required.

What differences are there between the campus-based and online programs?

In regard to program specifics, the College of Business does not differentiate between delivery methods. Your program will be the same regardless of whether online or face-to-face. This includes admission criteria, application deadlines, and class requirements. You can mix delivery methods in a semester, or change from semester to semester. The diploma you receive is the same regardless of the delivery method of your courses. Please note that tuition waivers and graduate assistantships are not available to online students. Also note that online classes will require a proctor for exams. Information about proctors can be found at https://bit.ly/2HUgtEj.

Is work experience required for admission?

Work experience is not required for admission to the program, but it does bring an added dimension to the classroom both in terms of what the student contributes to and receives from the class. Thus, it is preferable for a student to have work experience. It is not required and will not affect the admission decision.

However, experience is important when you begin to look for a job after graduation. Experience helps a student either get a job or get a better job. Therefore, we strongly encourage a student with no experience to gain work experience while they are in the program.

How many classes should I take each semester?

Graduate business students are considered full time at 9 semester hours and half time at 6 semester hours. Based on the comments of many students in the past, if you are working a 40-hour job, you can probably handle 2 classes. If your 40-hour job is really 60 hours, one class will be plenty. If you are a full-time student and work 20 hours or less a week, then 3 or 4 is the typical course load.

Can I waive any of the MBA classes since I took undergraduate business classes?

The seven business foundation classes quickly give a non-business undergraduate student the same academic knowledge-base as that of an undergraduate business student. Some or all of these classes waive if students have completed appropriate undergraduate course work at acceptable performance levels. Course waivers are evaluated on a course-by-course basis if equivalent undergraduate courses have been completed with a minimum grade of B. Some undergraduate course work must be less than 5 years old. The undergraduate course must be completed prior to beginning the graduate program. You cannot continue undergraduate course work to earn waivers after starting the graduate program.

There are no course waivers available for the MSA or MS-STH programs.

Can I waive any courses based on work experience?

No, we do not waive courses based on work experience. We can only allow waivers if you have the appropriate academic course work.



MBA Planning Sheet for students with an undergraduate degree other than accounting

| Se | emester | Grade/ Waive | Course Number | Course Name | Prerequisites |
|----|---------|-----------------|------------------|-------------|---------------|
|----|---------|-----------------|------------------|-------------|---------------|

Foundation courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.

| | ACCT 6241 | Financial and Managerial Accounting | |
|---------------------|-----------|---|----------------------|
| _ | OMGT 6123 | Quantitative Methods | |
| itio | MGMT 6102 | Comparative Management | |
| nda | MKTG 6162 | Marketing Management | |
| oundatio Courses | FINA 6144 | Financial Management I | ACCT 6241, OMGT 6123 |
| Ľ. | FINA 6214 | Government Regulation of Business | |
| | FINA 6204 | Analysis of the Business Econ Environment | OMGT 6123 |

CBK courses plus three required business electives (eleven classes total) must be completed. Of the three electives, one must be quantitative, one must be qualitative, and the third elective may be either.

| | , | MIS 6713 | Delivering Business Value Through IS | |
|------------------------|---|-------------|--------------------------------------|--|
| (CBK) | | ACCT 6521 | Accounting for Decision Making | ACCT 6241 |
| | | FINA 6604** | Financial Management II | FINA 6144 |
| age | | OMGT 6213 | Operations and Supply Chain Mgmt | OMGT 6123 |
| of Knowledge ourses | | MGMT 6802 | Organizational Behavior | MGMT 6102 |
| | | OMGT 6613** | Management Science | OMGT 6213 |
| | | MKTG 6822 | Marketing Strategy | ACCT 6521, MKTG 6162 |
| Body of Cou | | MGMT 6722** | Strategic Management | All CBK classes must be taken before or with MGMT 6722 |
| Во | | | Required Elective Number 1 | |
| | | | Required Elective Number 2 | |
| ommo | | | Required Elective Number 3 | |
| | | | Certificate Elective Number 4* | |
| Ö | | | Certificate Elective Number 5+ | |

^{*}Only required if completing one of the optional certificates.

^{**}If possible, students should avoid scheduling these three classes together in the same semester.

| | Certificate | Required Certificate Classes | | | |
|--------------|--|--|--|--|--|
| | Business Analytics♦ | MIS 6873, MIS 6903, MIS6913, and MIS6933 | | | |
| | Development and Environmental Planning | PLAN 6045, PLAN 6305 and two 3-hr 6000-level PLAN courses (excluding PLAN 6038) | | | |
| | Finance♦ | FINA 6624 and choose three from FINA 6654, FINA 6814, FINA 6824, FINA 6854, FINA 6874, FINA 6876, and FINA6914 | | | |
| | Health Care Management◆ | COHE 6000, COHE 6600, COHE 6610, COHE 6620 | | | |
| | Hospitality Management♦ | HMGT 6310, HMGT 6400, HMGT 6410 and HMGT 6420 | | | |
| tes | International Management | INTL 6005, INTL 6105, INTL 6500, and one from FINA 6876, MGMT 6322, MKTG 6992 | | | |
| Certificates | Leadership in Organizations◆ | MGMT 6420, MGMT 6421 and two from MGMT 6682, MGMT 6822, MGMT 6832, PADM 6220, and PSYC 6423 | | | |
| ē | Management Information Systems♦ | MIS 6843, MIS 6863, MIS 6873, MIS 6883 | | | |
| <u>a</u> | Marketing♦ | MKTG 6822 and three 6000-level MKTG electives | | | |
| ō | Project Management◆ | OMGT 6333, MIS 6723, MIS 6733, and MIS6743 | | | |
| Optional | Security Studies◆ | SECS 6000 and 6155; and choose three from CSCI 6100; EHST 6010; JUST 6502; HIST 6260; ICTN 6823; INTL 6500; POLS 6382, POLS 6425; PADM 6170, PADM 6220; PLAN 6015; SECS 6260, SECS 6270, SECS 6320, SECS6350 | | | |
| | Sport Management | KINE 6106, KINE6132 and choose two from KINE 6001, KINE 6102, KINE 6131, KINE 6133, or RCLS 6005 | | | |
| | Supply Chain Management♦ | OMGT 6743, OMGT 6753, OMGT 6763, and one from OMGT 6333, OMGT 6493, MKTG 6762, or OMGT 6383 | | | |
| | Sustainable Tourism ♦ | SUTO 6000, SUTO6100, SUTO6200, SUTO6300 | | | |
| | Certificates are optional. Certificate classes replace the required business electives, possibly adding one or two additional classes to a student's curriculum. Indicates certificates available completely online. | | | | |

[†]Only required if completing the Security Studies certificate.



MBA Planning Sheet

for students with an undergraduate degree in accounting

| Semester Grade/ Waive Course Name Prerequisites |
|---|
|---|

Foundation courses may be waived on a course-by-course basis with acceptable prior academic work. See other side.

| | W | ACCT 6241 | Financial and Managerial Accounting | |
|----------|---|-----------|---|----------------------|
| <u>_</u> | | OMGT 6123 | Quantitative Methods | |
| atio | | MGMT 6102 | Comparative Management | |
| nda | | MKTG 6162 | Marketing Management | |
| ound | | FINA 6144 | Financial Management I | ACCT 6241, OMGT 6123 |
| Ľ. | | FINA 6214 | Government Regulation of Business | |
| | | FINA 6204 | Analysis of the Business Econ Environment | OMGT 6123 |

CBK courses plus four required business electives (eleven classes total) must be completed. Undergraduate accounting majors substitute a fourth elective for ACCT 6521. Of the four electives one must be quantitative, one must be qualitative, and the third and fourth electives may be either.

| | | MIS 6713 | Delivering Business Value Through IS | |
|------------------------|---|-------------|--------------------------------------|--|
| (CBK) | W | ACCT 6521 | Accounting for Decision Making | ACCT 6241 |
| | | FINA 6604** | Financial Management II | FINA 6144 |
| lge | | OMGT 6213 | Operations and Supply Chain Mgmt | OMGT 6123 |
| Jec | | MGMT 6802 | Organizational Behavior | MGMT 6102 |
| of Knowledge ourses | | OMGT 6613** | Management Science | OMGT 6213 |
| of Kno ourses | | MKTG 6822 | Marketing Strategy | ACCT 6521, MKTG 6162 |
| Body of Cou | | MGMT 6722** | Strategic Management | All CBK classes must be taken before or with MGMT 6722 |
| Bo | | | Required Breadth Elective Number 1 | |
| | | | Required Breadth Elective Number 2 | |
| Common | | | Required Breadth Elective Number 3 | |
| | | | Required Breadth Elective Number 4 | |
| 0 | | | Certificate Elective Number 5+ | |

^{**}If possible, students should avoid scheduling these three classes together in the same semester.

⁺Only required if completing the Security Studies certificate.

| | Certificate | Required Certificate Classes | | | |
|-----------------------|--|--|--|--|--|
| | Business Analytics♦ | MIS 6873, MIS 6903, MIS6913, and MIS6933 | | | |
| | Development and Environmental Planning | PLAN 6045, PLAN 6305 and two 3-hr 6000-level PLAN courses (excluding PLAN 6038) | | | |
| | Finance♦ | FINA 6624 and choose three from FINA 6654, FINA 6814, FINA 6824, FINA 6854, FINA 6874, FINA 6876, and FINA6914 | | | |
| | Health Care Management◆ | COHE 6000, COHE 6600, COHE 6610, COHE 6620 | | | |
| | Hospitality Management◆ | HMGT 6310, HMGT 6400, HMGT 6410 and HMGT 6420 | | | |
| ates | International Management | INTL 6005, INTL 6105, INTL 6500, and one from FINA 6876, MGMT 6322, MKTG 6992 | | | |
| rtific | Leadership in Organizations♦ | MGMT 6420, MGMT 6421 and two from MGMT 6682, MGMT 6822, MGMT 6832, PADM 6220, and PSYC 6423 | | | |
| ర | Marketing♦ | MKTG 6822 and three 6000-level MKTG electives | | | |
| nal | Project Management♦ | OMGT 6333, MIS 6723, MIS 6733, and MIS6743 | | | |
| Optional Certificates | Security Studies♦ | SECS 6000 and 6155; and choose three from CSCI 6100; EHST 6010; JUST 6502; HIST 6260; ICTN 6823; INTL 6500; POLS 6382, POLS 6425; PADM 6170, PADM 6220; PLAN 6015; SECS 6260, SECS 6270, SECS 6320, SECS6350 | | | |
| | Sport Management | KINE 6106, KINE6132 and choose two from KINE 6001, KINE 6102, KINE 6131, KINE 6133, or RCLS 6005 | | | |
| | Supply Chain Management♦ | OMGT 6743, OMGT 6753, OMGT 6763, and one from OMGT 6333, OMGT 6493, or OMGT 6383 | | | |
| | Sustainable Tourism ♦ | SUTO 6000, SUTO6100, SUTO6200, SUTO6300 | | | |
| | Certificates are optional. Certificate classes replace the required business electives, possibly adding one or two additional classes to a student's curriculum. Indicates certificates available completely online. | | | | |

Graduate Business Foundation Course Waiver Information

The MBA degree program requires between a maximum of 54 semester hours (18 classes) and a minimum of 33 semester hours (11 classes). The program is divided into two major components: foundation and common body of knowledge (CBK). The foundation component is designed to quickly give a non-business undergraduate student the same academic knowledge-base as that of an undergraduate business student. Some or all of these classes may be waived if students have completed appropriate undergraduate course work at acceptable performance levels. Course waivers are made on a course-by-course basis as approved by the Director for Graduate Programs if equivalent undergraduate courses have been completed with a minimum grade of B-. Applicable undergraduate course work for OMGT 6123 and FINA 6144 waivers must be completed within five (5) years of acceptance into the MBA program.

The seven foundation courses and the corresponding ECU undergraduate courses required for waiver follow. Students applying from other institutions should match completed course work as closely as possible to ECU course names.

Undergraduate Courses

Graduate Foundation Courses

| Grade | ECU Course Number | Course Name | Waive | Course Number | Course Name | |
|-------|----------------------|--|-------|------------------|---|--|
| | ACCT 2401 | Financial Accounting | | ACCT 6241 | Financial and Managerial Accounting | |
| | ACCT 2521 | Managerial Accounting | | ACC1 0241 | Financial and Managenal Accounting | |
| | MATH 1066 | Applied Mathematics for Decision Making* | | OMGT 6123 | Quantitativa Mathada | |
| | MATH 2283 | Statistics for Business | | OWIGT 6123 | Quantitative Methods | |
| | MGMT 3302 | Management of Organizations | | MGMT 6102 | Comparative Management | |
| | MGMT 3352 | International Business** | | MGMT 6102 | | |
| | MKTG 3832 | Marketing Management | | MKTG 6162 | Marketing Management | |
| | FINA 3724 | Financial Management | | FINA 6144 | Financial Management I | |
| | MATH 2283 | Statistics for Business | | FINA 6144 | Financial Management I | |
| | FINA 2244 | Legal Environment of Business | | FINA 6214 | Government Regulation of Business | |
| | ECON 2113 | Principles of Microeconomics | | FINA 6204 | Analysis of the Business Feen Environment | |
| | ECON 2133 | Principles of Macroeconomics | | FINA 0204 | Analysis of the Business Econ Environment | |

^{*}College algebra or a calculus class may also be used for this component of the OMGT 6123 waiver.

^{**}An international business class in marketing, finance or accounting may also be used for this component of the MGMT 6102 waiver.



MD/MBA Planning Sheet

Medical students begin in the first summer session and finish the spring session twelve months later (one calendar year). Medical residents may begin either first or second summer session (requires one year away from clinical responsibilities). Practicing physicians and residents may attend part-time and enter in any term.

| | | Sem | Grade | Course Number | Course Name | Prerequisites |
|-----------|--------|-----|-------|------------------|---|---|
| ⋖ | 188 | | | ACCT 6241 | Financial and Managerial Accounting | |
| MD/MBA | 13 | | | OMGT 6123 | Quantitative Methods | |
| Ī | | | | | | |
| | S | | | MGMT 6102 | Comparative Management | |
| 1 yr | 288 | | | MIS 6713 | Delivering Bus. Value Through IS | |
| for | | | | | | |
| | | | | MGMT 6802 | Organizational Behavior | MGMT 6102 |
| luc | _ | | | OMGT 6213 | Operations & Supply Chain MGMT | OMGT 6123 |
| Sequence | Fall | | | FINA 6144 | Financial Management I | ACCT 6241, OMGT 6123 |
| Sec | - | | | MKTG 6162 | Marketing Management | |
| | | | | OMGT 6613 | Management Science | OMGT 6213 |
| Course | | | | | | |
| ပိ | | | | ACCT 6521 | Accounting for Decision Making | ACCT 6241 |
| eq | | | | FINA 6204 | Analysis of the Business Econ Environment | OMGT 6123 |
| est | Spring | | | FINA 6604 | Financial Management II | FINA 6144 |
| Suggested | Sp | | | MKTG 6822 | Marketing Strategy | MKTG 6162 |
| Su | | | | MGMT 6722 | Strategic Management | All CBK classes must be taken before or with MGMT 6722. |

MGMT 6102, OMGT 6123, ACCT 6241, FINA 6144, MKTG 6162 can be waived as appropriate based on the completion of undergraduate course work at acceptable performance levels. Course waivers are made on a course-by-course basis as approved by the Director for Graduate Programs if equivalent undergraduate courses have been completed with a minimum grade of B-. Applicable undergraduate course work for OMGT 6123 and FINA 6144 waivers must be completed within five (5) years of acceptance into the MBA program.

Students must complete a minimum of 33 semester hours of graduate business coursework for MD/MBA program completion. MD/MBA students may be required to complete substitute classes for waived courses to meet the 33 semester hour minimum for degree completion.

Residents or practicing physicians pursuing the program part time must satisfy prerequisite requirements.



MSA Planning Sheet

| Semester | Grade | Course Number | Course Name | | F | Prerequisites | | | |
|--------------|--|--------------------|-------------------|----------------|-------------------------------------|---------------------------------------|---------------------------------|--------------|--|
| | Required Accounting Breadth Courses (21 SCH) | | | | | | | | |
| | | ACCT 6611 | Auditing I | | | | | | |
| | | ACCT 6641 | Advanced & Gove | ernmental Acco | unting | | | | |
| | | ACCT 6891 | Federal Income Ta | axation | | | | | |
| | | ACCT 6701 | Regulation | | | A | ACCT 6891 | | |
| | | ACCT 6901 | Advanced Federal | Taxation | | F | ACCT 6891 | | |
| | | ACCT 6951 | Auditing Seminar | | | P | ACCT 6611 | | |
| | | ACCT 6981 | The Professional | Accounting Env | rironment | A | ACCT 6641 | | |
| | | | | Elective Co | urses (9 SCH | н) | | | |
| Students man | ah a a a a a | ıy of the followir | an alantinan | | | | | | |
| Students may | cnoose ar | Tax Related | 0 | <u> </u> | 1 | | Audit Related Electives | | |
| | | 1 ax Keiatet | i Electives | Prerequisite | | F | Audit Related Electives | Prerequisite | |
| ACCT 6911 | Researc | ch in Taxation | | ACCT 6891 | ACCT 6301 | Fraud Exa | amination | • | |
| ACCT 6921 | Adv. T | axation of Part | tnerships | ACCT 6891 | ACCT 6961 | Info. Tecl | nnology Auditing | ACCT 6611 | |
| ACCT 6991 | Advano | ced Topics in A | Accounting | ACCT 6901 | ACCT 6971 | Corporate | Gov & Acct Ethics | | |
| | | | | | ACCT 6521 | ACCT for | r Decision Making | | |
| | | | | | | | | | |
| FINA6604 | Financi | ial Managemer | nt II | | FINA6854 | Real Estate Investments and Analysis* | | | |
| FINA6624 | 6624 Investment Management* | | | FINA6874 | Topics in Finance* | | | | |
| FINA6814 | 4 Management of Financial Risk* | | | FINA6876 | International Financial Management* | | | | |
| FINA6824 | A6824 Portf. Theory, Construction, & MGMT* | | | OMGT6613 | Management Science O. | | OMGT 6213 | | |
| MIS6873 | Data M | Ianagement** | | | MIS6903 | Business | Intelligence & Data Analytics** | MIS 6913 | |
| MIS6913 | Statisti | cs for Business | s Analytics** | | MIS6933 | Data Min | ing** | MIS6873/6913 | |



East Carolina University College of Business MS-ST Degree Checksheet

| Nan ECU Date | ID | | | | |
|--------------------|---|--------------------|------------------|---|---------------|
| Min | imum Degree | e Requirement | s | Notes | |
| İ | Core Elective | 8 2 | . . | | |
| 200 | e Courses | | | | |
| | All 8 Core cours | es are required | | | |
| | Semester | Grade | Course Number | Course Name | Prerequisites |
| | | | HMGT6310 | Strategic Management of Conventions and Special Events | |
| | | | HMGT 6400 | Critical Analysis of Food Service & Beverage Mgmt Systems | |
| | | | HMGT6410 | Strategic Management of Lodging Operations | |
| | | | HMGT 6420 | Current Issues and Strategies for Hospitality Management | |
| | | | SUTO 6000 | Principles of Tourism and Sustainability | |
| | | | SUTO 6100 | Environmental Systems and Sustainability | |
| | | | SUTO 6200 | Development and Management of Sustainable Tourism | |
| | | | SUTO 6300 | Policy and Planning for Sustainable Tourism | |
| - | c tive Course s Consult your ac | dvisor for electiv | ve options. | | |
| | Semester | Grade | Course Number | Course Name | Prerequisites |
| | | | | | |

Main Campus Map

