

Jared Lord Taunton, MBA

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Education

Master of Business Administration, May 2012 - December 2013

East Carolina University, GPA 3.5

Sport Management Certificate, August 2012 - December 2013

East Carolina University, GPA 4.0

Bachelor of Science in Business Administration, August 2008 - May 2012

East Carolina University, GPA: 3.45 (Concentration: Management)

Teaching Experience

Full-Time Faculty

Entrepreneurship Program Coordinator, Pitt Community College (July 2022 – Present)

- Responsible for administering the Entrepreneurship (ETR) Program
- Develop and evaluating goals to ensure the adherence to all accreditation requirements
- Schedule ETR courses, recommend texts and equipment for student use and develop, evaluate, revise and update courses for the ETR Program
- Develop a marketing strategy to recruit students and enlist community involvement in the program
- Communicating with individuals in the community to determine needs to be met by the program
- Coordinate the availability and functionality of distance education courses
- Formulating and administering a budget for the program
- Teach a full teaching schedule (18 – 24 credit hours/semester)
- Courses taught include ETR 210 (Introduction to Entrepreneurship), ETR 220 (Innovation and Creativity), ETR 230 (Entrepreneur Marketing), ETR 240 (Funding for Entrepreneurs), and ETR 270 (Entrepreneurship Issues).
- Determining the need for and recruiting full-time and adjunct faculty.
- Perform various student-related duties including advising and counseling all ETR students
- Trouble shoot problems involving course delivery to students or faculty
- Coordinate and oversee program to ensure accurate of FTE reports reflecting student date from online and face-to-face courses

***Business Administration and Human Resource Management Instructor/Advisor,
Pitt Community College*** (August 2015 – June 2022)

- Teach and advise students in a 12-month capacity
- Use innovative instruction strategies and new technology to successfully facilitate and teach courses as assigned by Department Chair (16 – 20 contact hours/semester)
- Teach a variety of courses including: BUS 110 (Introduction to Business), BUS 115 (Introduction to Business Law), BUS 121 (Business Math), BUS 137 (Principles of Management), BUS 153 (Human Resource Management), BUS 230 (Small Business Management), BUS 238 (Integrated Management) and BUS 240 (Business Ethics)
- Assist in the evaluation and acquisition of instructional materials, current technology audio-visual aids, equipment, and textbooks
- Submit reports in an accurate and timely manner as required, maintain academic, attendance, and student records.
- Participate in college activities including faculty, department, division and committee meetings, faculty orientation, advisory committee meetings pre-registration, registration, graduation exercises, and other required special events
- Participate in professional development activities including conferences, workshops, training sessions, and independent study.
- Serve as academic advisor for students (100 students/semester average) in the Business Administration and Human Resource Management Programs

Business Administration Instructor, Wayne Community College (August 2014 - May 2015)

- Used innovation instruction strategies and new technology to successfully facilitate and teach courses as assigned by Department Chair (24 contact hours/semester)
- Taught a variety of courses including: BUS 110 (Introduction to Business), BUS 115 & BUS 116 (Introduction to Business Law I & II), BUS 137 (Principles of Management), and BUS 260 (Business Communication)
- Maintained one face-to-face office hour per week
- Participated in college activities including faculty, department, division and committee meetings, faculty orientation, advisory committee meetings pre-registration, registration, graduation exercises, and other required special events
- Participated in professional development activities including conferences, workshops, training sessions, and independent study.

Adjunct Faculty

- East Carolina University (August 2022 - Present)
 - Courses Taught: MGMT 4942 (Special Topics in Sport Management), BUSI 3200 (Professional Development and Ethical Leadership)
 - LMS Used: Canvas
- Beaufort County Community College (January 2022 – May 2022)
 - Courses Taught: MKT 120 (Principles of Marketing) & BUS 110 (Introduction to Business)
 - LMS Used: Blackboard
- Alamance Community College (August 2020 – May 2022)
 - Courses Taught: ECO 252 (Macroeconomics), BUS 110 (Introduction to Business), BUS 135 (Principles of Supervision), BUS 139 (Entrepreneurship) & BUS 255 (Organizational Behavior in Business)
 - LMS Used: Moodle
- East Carolina University (January 2015 – May 2015)
 - Courses Taught: MGMT 3202 (Fundamentals of Management)
 - LMS Used: Blackboard
- Edgecombe Community College (January 2014 - May 2014)
 - Courses Taught: BUS 121 (Business Math) and BUS 137 (Principles of Management)
 - LMS Used: Moodle

Graduate School Internship

Teaching Assistant and Assistant Director, Small Business Institute®, East Carolina University (May 2012 - December 2013)

- Assisted in the operations of the Small Business Institute®
- Consulted with 10 small businesses in various business sectors including construction, manufacturing (R&D), retail, service, wholesale, and not-for-profit.
- Assisted businesses in areas including accounting, marketing, operations, inventory management, and management information systems
- Assisted in teaching Small Business Management (face-to-face), Human Resource Management (online), and International Business (online)

Other Work Experience

Basketball Official (November 2013 – Present)

Men's College Basketball

Division II

- Central Intercollegiate Athletic Association (November 2014 – March 2022)
- South Atlantic Conference (November 2018 – March 2022)
- Conference Carolinas (May 2021 – March 2022)

Junior College (JUCO)

- Carolinas Collegiate Basketball Association (November 2020 – March 2022)
 - Region X Playoffs (2022)
- Metrolina Basketball Officials Association (November 2017 – March 2022)

High School Basketball

- North Carolina High School Athletic Association (2013 – Present)
 - 2018 4-Boys State Championship
 - 2016, 2018, 2021 Eastern Regional Finals
 - 6 Regional Semi-Finals (2016, 2018 – 2022)
 - 8 Section Finals (Yearly, 2015 – present)

Lead of Youth Basketball Officials Training, Greenville Parks & Rec (2019 – Present)

- Contracted by the City of Greenville to develop and lead training programs for basketball officials for Youth Basketball Leagues (Ages 5 – 18)
- Develop and lead in-class presentations directed to train the officials, as well as the league directors and scorekeepers
- Lead hands-on, on-court officials training
- Reported to the Director of Youth Athletics

Video Director and Producer, Opendoor Church (March 2021 – Present)

- Part-time staff member of the Production Team
- Lead team meetings and trainings
- Video direct campus and online services
- Serve as the lead facilitator for on-campus services
- Implement new technologies and processes to enhance on-campus and online services
- Consult with church leadership in production/service meetings

Professional Certifications & Conferences Attended

Certifications

- “Improving your Online Course,” Quality Matters® Certificate (2018)
- University Transfer Advising Training (2020)
- Deaf Awareness (2020)
- Mental Health First Aid (2022)

Professional Conferences Attended

- *Hugh Shelton Leadership Forum*, NC State University (Yearly, 2016 – Present)
- *Great Teachers Seminar* (November 2016)
- *Making Your Message Meaningful*, SolutionTree® (May 2018)
- *30 Under 30 Summit*, Forbes (October 2019)
- *Annual Conference*, NISOD (May 2022)

Other Interests

- Member, Ironwood Country Club (July 2022 – Present)
- Member, NASO (2021 – 2022)
- Member, Northeast Officials Association (2013 – Present)
- Member, Opendoor Church (2013 – Present)
 - Volunteering Member of the “Heart & Soul” College Ministry Team (2018 – 2020)
 - Lead and participate in various Small Group classes
- Member, Ayden Golf & Country Club (2014 – 2018)
 - 2016 & 2017 Club Champion