Entrepreneur of the Month

Alumni
Sam Burney
Cable Paradise Park

Degree
BSBA in Management, Concentration in Entrepreneurship and Small Business Management

Hometown
Concord, NC

When did you start your business?
April 2016

Best Advice
“Don't aim to be ordinary or limit your potential by comparing yourself to others. Always aim higher.”

Favorite Quote
“Do or Do Not. There is no Try.”
- Yoda, Jedi Master

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Student
Magus Pereira
Project Ray

About
Project Ray is on a mission to reintroduce economic opportunity by empowering marginalized and underserved populations, who we call RayMakers. Through an online platform, RayMakers may connect to local suppliers who offer a place to share handcrafted goods along with their story to the global market. Our business model is based on shared success; we make money when RayMakers and local suppliers make money.

Major
BS in Computer Science
Certificate in Entrepreneurship

Hometown
“I love East Carolina and have been fortunate to have been raised in three different countries including Qatar and India. This has allowed me a broader perspective on many things I do, including entrepreneurial projects.”
- Magus

Best Advice
“Failure is Growth”

Favorite Quote
“The harder you work for something, the greater you will feel when you achieve it.”
- Anonymous

Contact Information
Raysmeup.com

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