

Entrepreneur of the Month

Alumni

Dana
Newell

BentonNewell
Communication, LLC



About

A full-service creative agency that provides marketing communications, advertising, social media, and CEO-level operations expertise. Proven success in new market identification and strategic positioning for businesses ranging from start-ups to well-established multi-million-dollar organizations.

When did you start your business?

June 2003

Degree

Master of Business Administration with
Marketing Certificate

Hometown

New York

Favorite Quote

"When happiness shows up, give it a comfortable seat." — Mark Twain

Contact Information

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Student

D'Mya
Sanford

Art for Unity
Charlotte



About

A charitable art organization that previously held (prior to COVID-19) two art shows per year featuring local artists. Using proceeds, we donate to local causes we care deeply about. We have now transformed to a completely digital platform to hold virtual art shows that provide artists a way to share and sell work while simultaneously benefitting a variety of charitable organizations.

When did you start your business?

June 2016

Major

Bachelor of Science in Sociology
Business Administration Minor
Entrepreneurship Certificate

Hometown

Charlotte, NC

Favorite Quote

"The role of the artist is to make the revolution irresistible." - Toni Cade Bambara

Contact Information

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