May 2021

Sustainable Ireland Tourism & Hospitality

ECU School of Hospitality Leadership
Dates: May 2021

Faculty
- Cynthia Deale, Ph.D.
- Robert O’Halloran, Ph.D.

School of Hospitality Leadership

Go to http://piratesabroad.ecu.edu/ and Summer Study Abroad Option
Sustainable Ireland

- Join us to study sustainable hospitality and tourism in Ireland.
- According to the United Nations Environment Programme and the World Tourism Organization, sustainable tourism can be defined as,
  - “Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities.”
- Come with us in 2019 to explore how Ireland embodies this form of responsible tourism that is good for the environment, good for the local community, and good for the tourist.
Cost

- Includes accommodations in Ireland, bus transportation, some meals, tours and up to 6 credits. $3,800 (confirming fee)
- Plus Airfare
- $1,000 scholarship from the College of Business available to SHL and other business students.
Undergraduate course selection; maximum of 6 credits

- HMGT 2170 - Hospitality Services Management
- HMGT 3200 - Dimensions of Tourism
- HMGT 4200 - Travel and Tourism Management
- HMGT 4900 - Independent Study in Lodging
- HMGT 4901 - Independent Study in Food and Beverage
- HMGT 4902 - Independent Study in Conventions and Special Events
- HMGT 4905 - Hospitality Management International Experience
Graduate course selection: maximum of 6 credits

- HMGT 6310 - Strategic Management of Conventions and Special Events
- HMGT 6400 - Critical Analysis of Food Service and Beverage Management Systems
- HMGT 6410 - Strategic Management of Lodging Operations
- HMGT 6420 - Current Issues and Strategies in Hospitality Management
- SUTO 6000 - Principles of Tourism and Sustainability
- SUTO 6200 - Development and Management of Sustainable Tourism
- SUTO 6300 - Policy and Planning for Sustainable Tourism
- SUTO 6600 - Study Abroad in International Sustainable Tourism and Management
- SUTO 6610 - Sustainable Tourism Field Studies in Regional and National Settings
Blarney Castle
Killarney
Killarney National Park
Rings of Kerry
Cliffs of Moher
Dublin
Dublin

- Dublin
- Trinity College
- O’Connell St.
- Guinness Brewery/Storehouse use
Return and depart from Dublin

Please make sure your passport has:

- No tears and at least six months of validity after return to the USA
- At least two empty pages for visas, more if visiting multiple countries

Don't forget to:

- Sign up for travel miles before you depart and make sure your miles are on your tickets
- Take a sweater for the flights
- Drink plenty of water on the flight and after you arrive
Questions?

Email us:

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Pirates Abroad
http://piratesabroad.ecu.edu/