

Linda A. Quick, PhD, CPA
Associate Professor
Department of Accounting

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College of Business
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Greenville, NC 27858

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EDUCATION:

University of South Carolina, Columbia, SC
Ph.D. in Business Administration, Accounting concentration
Graduated May 2013

East Carolina University, Greenville, NC
B.S. and M.S. Combined Degree Program in Accounting
B.S. in Managerial Finance
Magna cum laude
Graduated May 2005

RESEARCH INTERESTS:

Behavioral research in international accounting and auditing; Issues related to the implementation of IFRS and principles-based standards in the United States; Auditor litigation; Auditor judgment and decision making; Accounting education

ACADEMIC EXPERIENCE:

East Carolina University, Associate Professor, 2020 – Present
East Carolina University, Assistant Professor, 2013 – 2020
University of South Carolina, PhD Student, Instructor, and Research Assistant, 2008 – 2013

RESEARCH ACTIVITIES:

Refereed Publications:

“Most Effective Study Methods for High-Stakes Tests: The CPA Exam” with Rachel Hull and Denise Dickins, 2022. *Advances in Accounting Education* 25: 153-173.

- *Awarded NASBA Accounting Education Research Grant for 2019-20*

“Voluntary Changes in Accounting Principle: Literature Review, Descriptive Data, and Opportunities for Future Research,” with Marsha B. Keune and Timothy M. Keune, 2017. *Journal of Accounting Literature* 39: 52-81.

“Analytical Procedures Case: An in-class Exercise” with Chris Bagwell and Scott D. Vandervelde, 2017. *Advances in Accounting Education* 20: 51-79.

“Accounting Doctoral Program Characteristics: A Guide for Prospective Students” with William D. Brink, 2016. *Advances in Accounting Education* 18: 69-109.

- Won award for Outstanding Author Contribution, 2017 Emerald Literati Network Awards for Excellence

“Financial Challenges in Higher Education: Leadership Style and Ranking” with Phillip Price and Douglas Schneider, 2016. *Community College Journal of Research and Practice* 40 (6): 508-522.

“The Influence of Process Accountability and Accounting Standard Type on Auditor Usage of a Status Quo Heuristic” with William F. Messier, Jr., and Scott D. Vandervelde, 2014. *Accounting, Organizations and Society* 39 (1): 59-74.

Scholarly Book Chapter (Refereed):

“How Faculty Can Increase Student Engagement” in *Restoring Trust in Higher Education*. ABC-CLIO, Santa Barbara, CA. (2017).

Working Papers:

“Examining Motivational Factors that Influence the Likelihood of Fraud” with Samuel Roebuck (ECU Honors College Graduate), preparing for submission at *Journal of Forensic and Investigative Accounting*

“When Less is More: The Effect of Reducing Auditor Liability on Auditor Judgments in Principles-Based and Rules-Based Environments,” preparing for submission at *Behavioral Research in Accounting*

“Technical Skills & Soft Skills Needed in the Accounting Profession” with Joseph Reid

Grants Awarded:

2019 NASBA Accounting Education Research Grant, \$10,419
with Denise Dickins and Rachel Hull, undergraduate student

WORKSHOP AND CONFERENCE PRESENTATIONS:

“Examining Motivational Factors that Influence the Likelihood of Fraud”

- American Accounting Association Southeast Regional Meeting – April 2016 (presented by co-author)
 - Won AAA Southeast Regional Meeting Best Undergraduate Student Paper Award (co-authored and presented by an undergraduate student)

“The Effect of Penalties on Auditor Judgments and Evidence Collection under Principles-Based and Rules-Based Standards”

- North Carolina State University Research Workshop (invited presentation) – December 2015

“The Status Quo Effect on Principles- vs. Rules-Based Accounting Judgments: Evidence from U.S. and Norwegian Auditors” Messier, W. F., Jr., L. A. Quick, and S. D. Vandervelde.

- European Accounting Association Annual Congress – May 2012 (presented by co-author)
- American Accounting Association International Accounting Section Midyear Meeting – February 2012
- American Accounting Association Auditing Section Midyear Conference Research Roundtable – January 2012

“Managers’ Use and Auditors’ Approval of Accounting Discretion: Descriptive Evidence on Voluntary Changes in Accounting Principle” Keune, M. B., T. M. Keune, and L. A. Quick

- American Accounting Association Annual Meeting – August 2013 (presented by co-author)

“When Less is More: The Effect of Reducing Auditor Liability on Auditor Judgments in Principles-Based and Rules-Based Environments”

- American Accounting Association International Accounting Section Midyear Meeting – February 2014
- American Accounting Association Auditing Section Midyear Conference – January 2014

TEACHING EXPERIENCE:

East Carolina University

ACCT 6611, Auditing (MSA Course)

ACCT 3551 Intermediate Accounting I

ACCT 2401 Financial Accounting

ACCT 2101 Survey of Financial and Management Accounting

University of South Carolina

ACCT 406 Auditing I

ACCT 401-L Intermediate Accounting Lab

ACCT 226 Introduction to Managerial Accounting

ACCT 225 Introduction to Financial Accounting

SERVICE ACTIVITIES:

Professional

NCACPA Young CPA Cabinet Member, 2019-present

Ad Hoc Reviewer, *Journal of Forensic Accounting Research*, 2020

Ad Hoc Reviewer, *Academy of Accounting and Financial Studies Journal*, 2017, 2019

American Accounting Association Auditing Section Regional Coordinator (Southeast Region), 2017-2018

Ad Hoc Reviewer, *Asian Review of Accounting*, 2015

Moderator, American Accounting Association ABO Section Midyear Meeting, 2015

Reviewer, American Accounting Association ABO Section Midyear Meeting, 2015, 2018

Reviewer, American Accounting Association Annual Meeting, 2011, 2012, 2013, 2015, 2019
Reviewer, American Accounting Association Southeast Regional Meeting, 2015, 2018
Reviewer, American Accounting Association Auditing Section Midyear Conference, 2010, 2011, 2012, 2014, 2015, 2017, 2019
Discussant, American Accounting Association International Accounting Section Midyear Meeting, 2012, 2013
Moderator, American Accounting Association International Accounting Section Midyear Meeting, 2013
Reviewer, American Accounting Association International Accounting Section Midyear Meeting, 2013
Discussant, American Accounting Association Annual Meeting, 2012, 2015
Moderator, American Accounting Association Annual Meeting, 2012
Discussant, American Accounting Association Auditing Section Midyear Conference, 2010, 2011, 2012
Research Summary Writer, American Accounting Association Auditing Section Research Summary Database Project, 2011

University

Faculty Senator, 2020-present
Honors College Faculty Advisory Council (College of Business Representative), 2021-present
University Teaching Grants Committee Member, 2020-present
EC Scholars Interviewer, 2014-2015, 2018-2021 (Interview Team Leader for 2015, 2018, 2020 & 2021)
EC Scholars Application Review, 2015-2021
Honors College Application Review, 2017-2020

College

Co-Faculty Advisor, Student Accounting Society, 2015-present
Member, College of Business Leadership Conference Planning Committee, 2015-present
Senior Honors Thesis Faculty Mentor for Sydney Braxton, 2021-present
Senior Honors Thesis Faculty Mentor for Austin Bland, 2020-present
Senior Honors Thesis Faculty Mentor for Rachel Hull, 2018-2019
Senior Honors Thesis Faculty Mentor for Taylor Chappell, 2018-2019
Senior Honors Thesis Faculty Mentor for Rachel Eker, 2016-2018
Senior Honors Thesis Faculty Mentor for Rebecca Wagner, 2015-2017
Senior Honors Thesis Faculty Mentor for Sarah Glave, 2015-2017
Senior Honors Thesis Faculty Mentor for Samuel Roebuck, 2014-2016
Member, College of Business Departmental Assessment Committee, 2015-2017
Vice President, Honors College Alumni Society, East Carolina University, 2015-2017
Board Member, Honors College Alumni Society, East Carolina University, 2014-2015
Treasurer, Beta Gamma Sigma, East Carolina University, 2014-2015

Department

Chair, Accounting Faculty Development Committee, 2017-present

Member, Accounting Faculty Recruiting Committee, 2017-present
Member, Accounting Alumni Outreach Committee, 2017-present

Community

Treasurer, Camp Moo Gung Hwa (Korean Culture Camp), 2021-present
Planning Committee, Camp Moo Gung Hwa (Korean Culture Camp), 2018-present
St. James United Methodist Church, Children's Ministry Team, 2020-present
Head Soccer Coach, Lil' Strikers Soccer (4-6 age group), 2021

AWARDS:

Outstanding Author Contribution, 2017 Emerald Literati Network Awards for Excellence (for "Accounting Doctoral Program Characteristics: A Guide for Prospective Students")
AAA International Accounting Section PhD Student Travel Grant (\$750), August 2012
AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, June 2010

TRAINING ATTENDED:

University of South Carolina Faculty Development in International Business: International Accounting, Columbia, SC, 2009

PROFESSIONAL CERTIFICATIONS:

Certified Public Accountant, Commonwealth of Virginia (License #32247) and North Carolina (License # 39839)

PROFESSIONAL AFFILIATIONS:

American Accounting Association, 2009 - present

- Accounting, Behavior and Organizations Section Member
- Auditing Section Member
- International Accounting Section Member

American Institute of Certified Public Accountants, 2006 – 2008; 2013 – present
North Carolina Association of Certified Public Accountants, 2016 – present
Virginia Society of Certified Public Accountants, 2006 – 2009, 2019 – 2020

PROFESSIONAL EXPERIENCE:

KPMG, LLP, Norfolk, VA
Audit Senior Associate July 2007 – August 2008
Audit Associate August 2005 – July 2007

J. MARION CRISP, CPA, Greenville, NC
Administrative Assistant and Staff Accountant January 2003 – July 2005