

**Instilling a business and  
service management  
mindset in hospitality!**



## Questions?

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and Twitter

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**School of  
Hospitality  
Leadership**

[business.ecu.edu/shl](https://business.ecu.edu/shl)

## About Us

At East Carolina University® and the School of Hospitality Leadership, we build leaders of industry.

This is where you come in!

We call ourselves the leader in hospitality education for a reason. We're one of the largest hospitality programs in North Carolina.

Continually listed as a top ten program in numerous publications and ranked for its online education program, our people are the reason you want to start your hospitality management career with us.

Join us! Your future awaits!



"The School of Hospitality Leadership sets you up for success. The professors push and motivate you."

*Lauren Avery  
Conference Services Manager  
Umstead Hotel and Spa*



## The School DEGREES AND CERTIFICATES

*Graduate certificates are open to all ECU graduates*

**Bachelor of Science in Hospitality Management. Concentrations include:**

- Convention and Special Events Management
- Food and Beverage Management
- Lodging Management

**Master of Science in Sustainable Tourism and Hospitality**

**Graduate Certificate in Hospitality Management**

**Graduate Certificate in Sustainable Tourism**

### FLEXIBILITY

You can complete the B.S. in Hospitality Management either on campus or online.

Our M.S. degree is 100% online.

No matter your schedule, our goal is to educate and prepare you to be a future leader in the hospitality and tourism industry.

### FACULTY

Our faculty is a perfect mix of academic excellence and industry knowledge. You will benefit from our innovative learning opportunities, pedagogy and activities that integrate classroom, industry and related practices with cutting-edge theory.