

DENNIS BARBER III, PhD

Greenville, NC 27858

barberde17@ecu.edu

EDUCATION

PhD, Economics, University of New Mexico July 2013
Dissertation: The Economics of Entrepreneurship: Risk, Subsidies and Tax Evasion
MA, Economics, University of New Mexico December 2010
BS, Business Administration (Management), East Carolina University December 2004

ACADEMIC APPOINTMENTS

ACTING DIRECTOR July 2022 – Present
Miller School of Entrepreneurship
East Carolina University

CHESNUTT-BOND DISTINGUISHED SCHOLAR OF ENTREPRENEURSHIP April 2021 – Present
ASSOCIATE PROFESSOR August 2021 – Present
ASSISTANT PROFESSOR August 2017 – August 2021
East Carolina University, Greenville, NC

ASSISTANT PROFESSOR August 2014 – July 2017
Armstrong State University (Now Georgia Southern – Armstrong Campus)
Savannah, GA

SHIRLEY AND PHILIP SOLOMON'S SR. COMMUNITY ENGAGEMENT FELLOW FY 2017
Armstrong State University (Now Georgia Southern – Armstrong Campus)
Savannah, GA

ADJUNCT FACULTY May 2013 – December 2016
DeVos Graduate School of Management
Northwood University, Midland, MI

NON-ACADEMIC APPOINTMENTS

POST-DOCTORAL RESEARCHER/ASSOCIATE ECONOMIST September 2013 – May 2014
MBK Analytics, Albuquerque NM

PhD FELLOW, Latin American and Iberian Institute August 2010 – May 2012
University of New Mexico, Albuquerque, NM

PEER REVIEWED PUBLICATIONS

Harris, M.L. & Barber III, D. (forthcoming). Fostering Student Success and Regional Transformation at ECU: The Miller School of Entrepreneurship's Approach. *Annals of Entrepreneurship Education & Pedagogy* – 2022. Eds. Matthews, C.H. & Santos, S.C. Edward Elgar: Northampton, MA.

Ghouse, S.M., Batchelor, J., Barber III, D., & Alhouli, A., (forthcoming). Examining Perceptions of American and Omani University Students Towards Ethical Behaviour of Entrepreneurs and Business Managers. *Journal for Global Business Advancement*. <https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=jgba>

Saadatmand, Y., Barber III, D., & Insel, N. (2022). The impact of globalization on women's health in Africa. *African Journal of Business & Economic Research*, 17(1), 303-326. <https://doi.org/10.31920/1750-4562/2022/v17n1a14>

Barber III, D, Harris, M.L., & Childers, S. (2022). Leveraging the Student Consulting Model to Create a Comprehensive Academic Program. *Small Business Institute© Journal*, 18(1), 33-39. <https://doi.org/10.53703/001c.32471>.

McMillan, A., Barber III, D., & Santos, A.F. (2021). Inconsistencies in Entrepreneurs' Health and Well-being Research: A review. *Global Journal of Entrepreneurship*, 5(1), 104-136. https://www.igbr.org/wp-content/Journals/2021/GJE_Vol_5_No_1_2021.pdf

Tracy, E. M., Billingsley, J., Pollack, J. M., Barber III, D., Beorchia, A., Carr, J. C., Gonzalez, G., Harris, M. L., Michaelis, T. L., Morrow, G., Phillips, D., Rutherford, M. W., & Sheats, L. (2021). A Behavioral Insights Approach to Recruiting Entrepreneurs for an Academic Study During the COVID-19 Pandemic. *Journal of Business Venturing Insights*, 16. <https://doi.org/10.1016/j.jbvi.2021.e00287>

Barber III, D., Ghouse, S.M., Gibson, S.G. and Harris, M.L. (2021). Gender and exposure differences in entrepreneurial attitudes of Indian university students, *International Journal of Entrepreneurship and Small Business*, Vol. 44, No. 4, pp. 435–451. <https://doi.org/10.1504/IJESB.2020.10020730>

Barber III, D., Harris, M. L., & Jones, J. (2021). An Overview of Rural Entrepreneurship and Future Directions. *Journal of Small Business Strategy*, 31(4), 1–4. <https://doi.org/10.53703/001c.29468>

Santos, A. F., Barber III, D., Harris, M.L., & Haymore, J. (2021). What Can Universities Learn from Organizational Creative Space Design Research? A Look at Maker Spaces. *Journal of Higher Education Theory and Practice*. 21(6). <https://doi.org/10.33423/jhetp.v21i6>

Paynter, S. R., Harris, M. L., & Barber III, D. (2021). Regional Advisory Councils to Support Nascent Rural Entrepreneurs. *Journal of Extension*, 58(3). <https://tigerprints.clemson.edu/joe/vol58/iss3/5>

Barber III, D., Harris, M.L., & Paynter, S. (2021). A Model to Increase the Impact of Student Consulting Projects in Rural Communities. *Annals of Entrepreneurship Education & Pedagogy – 2021* pp. 116 – 132. Eds. Matthews, C.H. & Liguori, E.W. Edward Elgar: Northampton, MA. https://www.elgar.com/shop/usd/catalog/product/view/?ignore_category/1/id/16827/s/annals-of-entrepreneurship-education-and-pedagogy-2021-9781789904451

Ghouse, S.M., Barber III, D., Harris, M.L., & Gibson, S.G. (2021). Role of Gender and Exposure on Entrepreneurial Attitudes of Omani University Students. 13(1), 1-21. *Journal of International Business and Entrepreneurship Development*. <https://doi.org/10.1504/JIBED.2021.10031623>

Peake, W., Yates, M., Barber III, D. & McMillan, A. (2020). Do Entrepreneurs Do Good Deeds to Maximize Wins or Avoid Losses? A Regulatory Focus Perspective. *Journal of Small Business Strategy*. 30(3), 44-57. <https://libjournals.mtsu.edu/index.php/jsbs/article/view/1580>

Barber III, D. & Saadatmand, Y. (2020). Globalization, Education and Entrepreneurial Activities in Latin America: A look at necessity- and opportunity-driven entrepreneurship. *The Empirical Economics Letters*, 19(8), 803-812. <http://www.eel.my100megs.com/volume-19-number-8.htm>

McMillan, A. & Barber III, D. (2020). Credit Hour to Contact Hour: Using the Carnegie Unit to Measure Student Learning in the United States. *Journal of Higher Education Theory and Practice*. 20(2), 88-99. <https://doi.org/10.33423/jhetp.v20i2>

Crawford, A. & Barber III, D. (2020). The Gap in Transition Planning Education Opportunities for Rural Entrepreneurs. *American Journal of Entrepreneurship*. 13(1), 93-126.

Barber III, D., Batchelor, J., Hatten, T., Gibson, S.G & Rolinek, L. (2020). Czech Students' Perceptions of Ethical Behavior in Business and Entrepreneurship. *Business Ethics and Leadership*, 4(1), 80-91. [https://doi.org/10.21272/bel.4\(1\).80-91.2020](https://doi.org/10.21272/bel.4(1).80-91.2020)

Barber III, D., Madden, L., Mayo, D., & Agarwala, R. (2020). Two Course Integration with Student Collaboration: Rapid Prototyping and Entrepreneurship. *Entrepreneurship Education*. 3(1), 57-76. <https://doi.org/10.1007/s41959-020-00022-8>

Barber III, D., Ghouse, S., Batchelor, J., Chaher, F., Harris, M.L. & Gibson, S.G. (2019). An Investigation of Indian Student Attitudes towards Entrepreneurs and Managers. *Journal of Entrepreneurship in Emerging Economies*. 12(3), 377-398. <https://doi.org/10.1108/JEEE-09-2018-0091>

Saadatmand, Y. & Barber III, D. (2019). Globalization, Gender and Entrepreneurial Activities in Latin America. *Journal of Developmental Entrepreneurship*. 24(4), 1-22. <https://doi.org/10.1142/S1084946719500249>

Barber III, D, Saadatmand, Y. & Pierce, J. (2019). Does gender inequality matter for female entrepreneurial activities? An investigation of selected OECD countries. *Small Business Institute® Journal*. 15(1), 104 – 124. <https://www.sbij.org/index.php/SBIJ/article/view/313>

Peake, W, Barber III, D., McMillan, A., Bolton, D. & Coder, L. (2019). Do Management Accounting and Control Systems Stifle Innovation in Small Firms? A Mediation Approach. *Journal of Small Business Strategy*. 29(2), 1-21. <https://libjournals.mtsu.edu/index.php/jsbs/article/view/1389>

Barber III, D. & Kavoori, T. (2018). The Affordable Care Act, State Exchanges and the Self-Employed in the USA. *Journal of Small Business & Entrepreneurship*. 30(6), 499-517. <https://doi.org/10.1080/08276331.2018.1424987>

Barber III, D., Gibson, S.G, Harris, M.L. & Rolínek, L. (2017). The Entrepreneurial Attitudes of Students in the Czech Republic. *Journal of Applied Management and Entrepreneurship*. 23(1), 6 – 23. <https://doi.org/10.9774/TandF.3709.2017.oc.00003>

Barber III, D., Saadatmand, Y. & Kavoori, T. (2016). Gender and Financial Risk: The U.S. and Brazil. *Studies in Business and Economics*. 11(1), 15 – 25. <https://doi.org/10.1515/sbe-2016-0002>

Barber III, D. (2016). A Theoretical Examination of Tax Evasion among the Self-Employed. *Theoretical and Applied Economics*. 23(1), 119 – 128. <http://store.ectap.ro/articole/1164.pdf>

Barber III, D & Kavoori, T. (2015). The Effects of the Affordable Care Act on the Self-Employed. *Academy of Economics and Finance Journal*. 6, 15 – 23. https://www.economics-finance.org/aejf/issues/AEFJ_volume6.pdf

Barber III, D. (2015). An Experimental Analysis of Risk and Entrepreneurial Attitudes of University Students in the U.S. and Brazil. *Journal of International Entrepreneurship*. 13(4), 370 – 389. <https://doi.org/10.1007/s10843-015-0161-9>

Barber III, D. & Moffett, M. (2015). State Health Insurance Subsidies and the Self-Employed. *Small Business Institute® Journal*. 11(1), 24 – 36. <https://www.sbj.org/index.php/SBIJ/article/view/213/162>

Barber III, D. (2014). The Role of the State of Brazil in the Industrialization of São Paulo: 1880-1945. *International Journal of Social Science and Humanities Research*. 2(4), 196 – 202. <http://www.researchpublish.com/download.php?file=The%20Role%20of%20the%20State%20of%20Brazil-761.pdf&act=book>

Harris, M.L., Gibson, S.G., Wang, C., Barber III, D. & Orazov, S. (2011). A Multi-Country Perspective of Students' Entrepreneurial Attitudes. *International Journal of Entrepreneurship and Small Business*. 12(3), 373 – 394. <https://doi.org/10.1504/IJESB.2011.039013>

Gibson, S.G., Harris, M.L. & Barber III, D. (2009). A Comparison of the Entrepreneurial Attitudes of Chinese versus Brazilian Students. *American Journal of Entrepreneurship*. 2, 56 – 70. <https://americanjournalentrepreneurship.org/find-issues/volume-2/>

EVENT, PROGRAM, & CURRICULUM DEVELOPMENT

- * Planned 2022 Small Business Institute® conference
- * Served on Conference Planning Commission for USASBE
- * Co-created and over the Engaged Entrepreneurship Scholar program
- * Created and directed RISEUp Academy
- * Wrote multiple federal and foundation grants
- * Developed new courses (Small Business Consulting, Innovation & Opportunity Assessment)
- * Founded (at one university) and directed Small Business Institute® (at a second)
- * Assisted with B.S. in Entrepreneurship creation
- * Judged, volunteered, and engaged in development of entrepreneurship competitions
- * Founded and serve as faculty advisor for Sigma Nu Tau
- * Faculty mentor on \$1 million grant for RISE29 program
- * Faculty mentor with I-Corp program
- * Co-created and direct Rural Research Fellows program with USASBE

- * Founded and chaired Rural Entrepreneurship Special Interest Group with USASBE
- * Co-developed and direct Rural Entrepreneurship Education certificate program
- * Organized multiple small business workshops
- * Co-created new entrepreneurship curricula for community college

CONFERENCE PROCEEDINGS AND PRESENTATIONS

Chullen, C.L., Barber III, D., Adeyemi-Bello, T., & Cavazotte, F. (2022). “Empirical Investigation of the Differences in Job Expectations between Brazil and the US.” Southeast Decision Science Institute Conference. Jacksonville, FL.

Workshop Facilitator. (2022). “The Future of Rural Entrepreneurship Research.” 2022 Small Business Institute® Conference. Charleston, SC. 2022 Small Business Institute® Conference.

Cook, R., Harris, M.L., Barber III, D. (2022). “Moving beyond a Course: When the student consulting experience becomes a professional development program.” 2022 Small Business Institute® Conference. Best Practices Presentation. Charleston, SC.

Harris, M.L., Barber III, D. Childers, J.S. (2022). “Leveraging the Student Consulting Model to Create a Comprehensive Academic Program.” 2022 Small Business Institute® Conference. Charleston, SC.

Facilitator (2022). “Building Better Mentors Together” Mentorship Training Design Workshop. USASBE. Raleigh, NC. January.

Monsen, E., Chen, W., & Barber III, D. (2022) “Researching Entrepreneurial Ecosystems in Peripheral, Rural, and Remote Communities.” USASBE. Raleigh, NC. January.

Barber III, D., Harris, M.L., Paynter, S. & Daughtry, T. (2022). “A Coordinated Framework for Rural Entrepreneurship & Development.” USASBE. Raleigh, NC. January.

Stenholm, P., Barber III, D., Radu-Lefebvre, M., & Kyvsgaard, I.F. (2021). Paper Development Workshop for Special Issue on “The Interplay of Context and Entrepreneurship” at *Small Business Economics*. 2021 RENT Conference. November 2021. Turku Finland.

Tracy, E. M., Billingsley, J., Pollack, J. M., Barber III, D., Beorchia, A., Carr, J. C., Gonzalez, G., Harris, M., Michaelis, T. L., Morrow, G., Phillips, D., Rutherford, M. W., & Sheats, L. (2021). Exploring entrepreneurs’ social network engagement and embeddedness via Gmail. Research presented (virtually) at the *Ewing Marion Kauffman Knowledge Challenge Grantee 2018 Cohort Webinar*. November 3, 2021.

Ghouse, Suhail M., Dennis Barber III, Michael L. Harris, Shanan G. Gibson, Mohammad O. Gani. (2021). “Examining Perceptions of American and Omani University Students Towards Ethical Behaviour of Entrepreneurs and Business Managers.” Academy for Global Business Advancement. Istanbul, Turkey.

Facilitator (2021). “Researching Small Town Entrepreneurial Ecosystems: Theories and Methods for Smaller Contexts.” Professional Development Workshop. Academy of Management. Virtual.

Eyles, Judi, David Townsend, Dennis Barber III, Michael L. Harris & Jeffrey Hornsby (2021). "Learnings from Award Winning Centers" 2021 California Entrepreneurship Educators Conference. Virtual.

Barber III, Dennis & Michael L. Harris (2021). "Student Start-ups as an SBI Pipeline." 2021 Small Business Institute® Conference. Best Practices Presentation. Virtual.

Barber III, Dennis & 5 others (2021). "How to Engage in a Social Interest Group at USASBE." 2021 USASBE Conference. Virtual.

Barber III, Dennis, Michael L. Harris & Julie Metz (2021). "Emerging Programming | RISEUp Academy" 2021 USASBE Conference. Virtual.

Barber III, Dennis & 5 others (2021). "Tools That Can Level the Playing Field for Rural Entrepreneurs." 2021 USASBE Conference. Virtual.

Barber III, Dennis, Suhail Ghouse, Kruti Lenhenbauer & Michael L. Harris (2020). "An Investigation of Omani Student Entrepreneurial Attitudes." 2020 Small Business Institute® Conference. New Orleans, LA. February.

Barber III, Dennis & Michael L. Harris (2020). "Using Internships to Increase the Impact of SBI Projects." Best Practices Competition Presentation. 2020 Small Business Institute® Conference. New Orleans, LA. February.

Peake, Whitney, Mariah Yates, Dennis Barber III & Amy McMillan (2020). "Do Entrepreneurs Do Good Deeds to Maximize Wins or Avoid Losses?" 2020 Small Business Institute® Conference. Competitive Papers Presentation. New Orleans, LA. February.

Peake, Whitney, Cole Crider, Michael L. Harris & Dennis Barber III. (2020). "Let Students Handle the Details: Using Class Projects to Build Relationships for your Center or Program." 2020 USASBE Conference. New Orleans, LA. January.

Barber III, Dennis, Alleah Crawford, Michael L. Harris & Whitney Peake (2020). "Gaps in Exit/Transition Planning Educational Opportunities." 2020 USASBE Conference. New Orleans, LA. January.

Rogers, Carlyle, Max Leisten, Dennis Barber III, Michael L. Harris & Tristyn Daughtry. "Connecting Students and Mentors in Rural Communities on the Right Terms." 2020 USASBE Conference. New Orleans, LA. January.

Barber III, Dennis, Michael L. Harris & Corey Pulido. "The RISE29 Program: Data, Laboratories and Collaboration." 2019 North Carolina Entrepreneurship Educators Conference. Chapel Hill, NC. November.

Madden, Laura, Dennis Barber III, David Mayo & Ranjeet Agarwala. (2019). "Designing Cross-Disciplinary Coursework in Entrepreneurship and Rapid Prototyping" 2019 Southern Management Association Annual Meeting. Norfolk, VA. October.

Peake, Whitney, Dennis Barber III, Amy McMillan, Dawn Bolton & Leanne Coder. (2019). "Do Management Accounting and Control Systems Stifle Innovation in Small Firms Led by Owner-Managers with High Individual Entrepreneurial Orientation? A Mediation Approach." 2019 Small Business Institute® Conference. Orlando, FL. February.

Barber III, Dennis & Michael L. Harris. (2019). "Connecting Mentors with Student and Faculty Entrepreneurs: A Regional Approach." 2019 Small Business Institute® Conference. Orlando, FL. February.

Barber III, Dennis and Michael L. Harris. (2019). "Entrepreneurial Ecosystems in Rural Environments: Using Microbusinesses to Drive Economic Development." 2019 USASBE Conference. St. Pete Beach, FL. January.

Barber III, Dennis and 14 other scholars. (2019). Scholars Showcase Panel for the USASBE Teaching and Learning Scholars Program (2018/19). 2019 USASBE Conference. St. Pete Beach, FL. January.

Barber III, Dennis and 14 other scholars. (2019). Teaching and Learning Scholars Program Workshop. 2019 USASBE Conference. St. Pete Beach, FL. January.

Barber III, Dennis and 14 other scholars. (2019). Curriculum Design Consortium. 2019 USASBE Conference. St. Pete Beach, FL. January.

Saadatmand, Yassaman & Dennis Barber III. (2018) "Globalization, Entrepreneurship, and Gender in Latin America & the Caribbean." 39th Annual Conference of the Association of Global South Studies. Albuquerque, NM. November.

Ghose, Suhail, Dennis Barber III & John Batchelor. (2018) "Ethical Perceptions of Indian Students towards Business Managers and Entrepreneurs." 2nd International Conference on Advances in Business, Management and Law. University of Dubai. November.

Barber III, Dennis, Suhail Ghose, William McDowell, Shanan Gibson & Michael Harris. (2018). "Indian Students' Perceptions of Managers' and Traditional Entrepreneurs' Ethics." 42nd Annual Small Business Institute® Conference. Corpus Christi, TX. February.

Saadatmand, Yassaman & Dennis Barber III. (2018). "Female Entrepreneurial Activities in OECD." 55th Annual Academy of Economics and Finance Conference. Houston, TX. February.

Barber III, Dennis, Michael Harris, David Mayo & William McDowell. (2018). "The Evolution of Entrepreneurship at ECU." 2018 USASBE Conference. Los Angeles, CA. January.

Barber III, Dennis, Michael Harris, William McDowell & Eden Blair. (2018). "Building a School of Entrepreneurship in Rural America." 2018 USASBE Conference. Los Angeles, CA. January.

Barber III, Dennis, Shanan Gibson, Suhail Ghose & Michael Harris. (2017). "Entrepreneurial Attitudes of Indian Students." 47th Annual Meeting of the Decision Sciences Institute. Washington DC. November.

Barber III, Dennis, Shanan Gibson & Michael Harris. (2017). "Perceptions of Managers and Traditional Entrepreneurs in the Czech Republic." 41st Annual Small Business Institute® Conference. San Diego, CA. February.

Barber III, Dennis & Yassaman Saadatmand. (2017). "Entrepreneurship, Poverty and Income Inequality." 54th Annual Meeting of the Academy of Economics and Finance. Charleston, SC. February.

Barber III, Dennis & Yassaman Saadatmand. (2017). "Entrepreneurship and Poverty in Latin America." 20th Annual Conference on the Americas. Savannah, GA. February.

Gibson, Shanan, Michael L. Harris, Dennis Barber III & David H. Mayo. (2016). "An Investigation of the Entrepreneurial Attitudes of Czech Students." 2016 Decision Science Institute Annual Meeting. Austin, TX. November.

Barber III, Dennis. (2016). "Experiential Learning Using Student Consulting Teams". University of Georgia College of Education Innovation in Teaching Conference. Athens, GA. October.

Barber III, Dennis, Shanan Gibson, Ladislav Rolínek & Michael Harris. (2016). "Entrepreneurial Attitudes of Czech Students". Small Business Institute® 40th Annual Conference. New Orleans, LA. February.

Barber III, Dennis & Thomas Kavoori (2016). "Health Insurance Exchanges, Political Affiliation and Insurance Take-up Rates: A look at the self-employed". Academy of Economics and Finance 53rd Annual Conference. Pensacola Beach, FL. February.

Barber III, Dennis & Michael Morrison. (2015). "What Can Virtual Behavior Offer to Entrepreneurship Education?" *Proceedings of the 45th Annual Meeting of the Southeast Decision Science Institute*. Savannah, GA.

Barber III, Dennis & Felardo, Jeff. (2015) "How the Self-Employed's Income Level Affects Demand for Health Insurance". Small Business Institute® 39th Annual Conference. St. Pete Beach, FL, February.

Barber III, Dennis & Thomas Kavoori. (2015). "The Affordable Care Act Effects on the Self-Employed". Academy of Economics and Finance 52nd Annual Conference. Jacksonville, FL, February.

Blume-Kohout, Margaret & Barber III, Dennis. (2014). "Gender and the Institutional Environment in STEM-H Innovation and Entrepreneurship". Association for Public Policy Analysis & Management 36th Annual Fall Research Conference. November, Albuquerque, NM.

Morrison, Michael & Barber III, Dennis. (2014). "Does the Entrepreneurial Attitudinal Orientation Remain Valid in the Virtual World?" Pennsylvania Economic Association Annual Conference. June, Edinboro University.

Barber III, Dennis. (2011). "State RPS Policies and CO₂ Emission Levels". 2nd Annual Earth Day Conference. April, University of New Mexico.

Harris, Michael, Shanan Gibson, Chunfang Wang, Dennis Barber III & Shohrat Orazov. (2009). "Examining the Entrepreneurial Attitudes of College Students: A Multi-Country Perspective". *Proceedings of the USASBE Annual Conference*, Anaheim, CA, January.

Gibson, Shanan, Michael Harris & Dennis Barber III (2008). "An Examination of Entrepreneurial Personality Factors in a Brazilian Student Population". *Proceedings of Southeast INFORMS Annual Meeting*, October.

Gibson, Shanan, Michael Harris & Dennis Barber III (2008). "A Comparison of the Entrepreneurial Attitudes of Chinese versus Brazilian Students". *Proceedings of the 2008 SAM International Business Conference*, Arlington, VA, April.

GRANTS

Cultivating Entrepreneurship, Co-PI Spring 2022
Sponsor: EDA
Status: Submitted
Funding Requested: \$1,000,000

Rural Innovations Strengthening Economies, Key Personnel Fall 2020
Sponsor: USDA – NIFA
Status: Submitted – Unfunded
Funding Requested: \$499,965

Exit and Succession Planning: Building Micro-business Resiliency, Co-PI Fall 2019
Sponsor: NC Idea
Status: Completed
Funding: \$3,050

Ad Hoc
RISE29, Faculty Mentor Spring 2019 – Present
Sponsor: Golden Leaf Foundation
Status: Awarded
Funding: \$1,000,000

I-Corp, Faculty Mentor Fall 2019
Sponsor: NSF
Status: Awarded
Funding: \$500,000

WORKING PAPERS

Revise and Resubmit

Can playing defense yield gains? Examining the relationships among regulatory focus, innovation, and SME performance (*Journal of Small Business Management*)

The Roles of Gender and Experience in Shaping Work Values (*Higher Education, Skills and Work-Based Learning*)

Submitted

Gender Differences in Job Expectations between U.S. and Brazil (*Human Systems Management*)

In Progress

- * A Methodological Exploration of Objective Versus Subjective Social Ties Using Entrepreneurs' Gmail Data (Target: *Entrepreneurship Theory & Practice*)
- * Love of Place and History, A Contextual Approach to Understanding Entrepreneurship in Rural Regions (Target: *Entrepreneurship & Regional Development*)
- * A Systematic Rural Entrepreneurship Literature Review (Target: *Journal of Business Venturing*)
- * Does Adaptability, Rurality, and Previous Business Ownership Matter for Entrepreneurial Identity? (Target: *Journal of Small Business and Enterprise Development*)
- * Goal Orientation and Entrepreneurial Identity (Target: *International Journal of Entrepreneurial Behavior and Research*)
- * Reimagining Success Metrics for Rural Firms
- * Re-claiming a More Inclusive Social Science
- * High Performance Work Systems for Family Businesses
- * Social Venture Leadership and Innovation
- * Women as Managers in the U.S. and Brazil

OTHER REPORTS, PUBLICATIONS, INTERVIEWS AND PRESENTATIONS

- * Co-host, The Launch Podcast (with Whitney Peake) May 2021 – present
<https://www.breaker.audio/the-launch>
- * Contributing Author (with Ron Cook and Michael Harris) Fall 2021
Management Consulting Projects: An Experiential Step-by-Step Approach
<https://www.routledge.com/Management-Consulting-Projects-A-Step-by-Step-Experiential-Guide/Cook-Harris-III/p/book/9781032005164>
- * Invited Speaker, CityVision 2021 NC League of Municipalities (Virtual) Spring 2021
Entrepreneurs Can Shift Your Community's Optimism and Initiate a Transformation
- * Invited Speaker, 8th Annual INNO Conference, South Texas College (Virtual) Fall 2020
Entrepreneurship and Business Innovation during COVID-19
- * Attendee, North Carolina Entrepreneurial Ecosystem Summit (Virtual) Fall 2020
- * Invited Presenter, Main Street Directors Annual Meeting (Virtual) Fall 2020
- * Attendee, Engaging Students Online Virtual Conference (TeachingEntrepreneurship.org) Summer 2020
- * Attendee, NC State Entrepreneurship Clinic Conference (Raleigh, NC) Spring 2020
- * Invited Guest, Rural NC Place-Based Entrepreneurship Roundtable (Burlington, NC) Spring 2020
- * Program Co-Developer and Facilitator, Small Business Center @ Pitt Community College Spring 2020
- * USASBE Teaching Tuesday Podcast Guest Summer 2020
<http://usasbeteachingtuesdays.libsyn.com/ep-41-award-winning-student-led-consulting-programs-with-dennis-barber>
- * Attendee, North Carolina Entrepreneurial Ecosystem Summit (Raleigh, NC) Fall 2019
- * Co-organizer, Exit Planning Workshops for Building Resiliency (NC Idea Grant) April 2019

- * Invited Speaker, Succession and Exit Planning at Palm Beach Chamber (West Palm Beach, FL) Spring 2019
- * ECU COB Blog Contributor Ongoing
<http://blog.ecu.edu/sites/cob/blog/2020/01/19/succession-planning-is-needed/>
<http://blog.ecu.edu/sites/cob/blog/2018/12/06/miller-school-snapshot-eastern-north-carolina-small-business/>
- * Invited Keynote Speaker, Printing Industry of the Carolinas (PICA) Annual Conference Fall 2018
 Succession Planning for Family Businesses (Myrtle Beach, SC)
- * Blog Contributor, HRS Group, LLC. Ongoing
<https://www.hr-safety.com/blog/mental-illness-in-the-workplace>
<https://www.hr-safety.com/blog/family-business-top-75-report>
<https://www.hr-safety.com/blog/evaluating-family>
<https://www.hr-safety.com/blog/are-you-ready-a-question-for-family-business-owners>
- * Invited Speaker, Business Skills Bootcamp (ECU and City of Greenville) Summer 2018
- * Attendee, 1st Annual North Carolina Entrepreneurship Educators Conference Fall 2017
- * Attendee, Global Consortium of Entrepreneurship Centres (GCEC) Annual Meeting (Chicago) Fall 2018
- * Attendee, Global Consortium of Entrepreneurship Centres (GCEC) Annual Meeting (Nova Scotia) Fall 2017
- * Invited Panelist, “Does Quality Matter?” (Armstrong State University) Spring 2017
- * Expert of the Week, “Byrd is the Word” Blog Spring 2017
<http://www.stevenbyrd.info/byrd-is-the-word/2017/1/18/expert-of-the-week-dennis-barber-iii-phd>
- * Author, 2016 Armstrong State of Small Business Report Fall 2016
https://www.armstrong.edu/images/uploads/liberal-arts/asosb_2016_newsletter.pdf
- * Guest Writer, Creative Coast Blog Fall 2015
https://www.thecreativecoast.org/calling-all-small-businesses/#.Vo2LL0b9w_w
- * Invited Speaker/Moderator, Geekend 2015: Technology and Education (Savannah, GA) Fall 2015
- * Green is Good: An Interview with Dennis Barber III, Brazil Compass, by Steven Byrd Fall 2012
<http://www.brazil-compass.com/2012/09/green-is-good.html>
- * Invited Speaker, Tax Burden and Self-Employment (Universidade Católica de Brasília) Fall 2011
- * Paper Presentation, Self-Employment in OECD Countries (University of New Mexico) Summer 2011
- * *Career Management Workbook* with John Haymore Spring 2010
- * Kate Krause, Dennis H. Barber III and Pamela Sellers. “Market Rate Study 2009.” Children, Youth and Families Department, State of New Mexico Technical Report. Summer 2009

TEACHING EXPERIENCE

Undergraduate

- | | |
|---------------------------------------|---|
| * Innovation & Opportunity Assessment | * Cases and Problems in Global Entrepreneurship |
| * Entrepreneurship Essentials | * Legal Environment of Business |
| * The Entrepreneurial Mindset | * Principles of Macroeconomics |
| * Entrepreneurship | * Principles of Microeconomics |
| * New Venture Launch | * Intermediate Microeconomics |
| * Family Business Management | * Economics of Labor |
| * Small Business Management | * Economic Analysis of Law |
| * Small Business Consulting | * Environmental Economics |
| * Fundamentals of Management | |

MBA/Graduate Courses

- * Entrepreneurship
- * Global Perspectives
- * Corporate Strategy: Satisfying Shareholders
- * External Environment
- * Operations Management: Process Improvement
- * Management & Leadership Simulation

ACADEMIC AND COMMUNITY SERVICE

External Service

Small Business Institute®

President – Elect	Spring 2022 – Present
VP of Programs (Conference Chair)	Spring 2021 – Spring 2022
Co-Creator/Organizer, PhD Student Consortium	Summer 2021 – Spring 2022
VP of Programs – Elect	Spring 2020 – Spring 2021
Session Moderator, 2021 Small Business Institute® Conference	Spring 2021
Project of the Year Competition Judge, 2021 Small Business Institute® Conference	Fall 2020
Project of the Year Competition Judge, 2020 Small Business Institute® Conference	Fall 2019
Reviewer, Small Business Institute® Conference Papers	Fall 2018
Project of the Year Competition Judge, 2019 Small Business Institute® Conference	Fall 2018
SBDC Best Practices Chair, 2018 Small Business Institute® Conference	February 2018
Project of the Year Competition Judge, 2018 Small Business Institute® Conference	February 2018
Project of the Year Competition Judge, 2017 Small Business Institute® Conference	February 2017
Best Practices Competition Judge, 2017 Small Business Institute® Conference	February 2017
Best Practices Competition Judge, 2016 Small Business Institute® Conference	February 2016
Session Chair, 2016 Small Business Institute® Conference – Global Entrepreneurship	February 2016
Marketing Committee Member	2015 – 2017
Best Practices Competition Judge, 2015 Small Business Institute® Conference	February 2015
Reviewer, 2015 Small Business Institute® Conference Papers	Fall 2014

USASBE

Incoming Awards Chair, USASBE	Spring 2022 – Present
Program Developer, Rural Entrepreneurship Education Certificate	Fall 2021 – Present
Program Director, Rural Entrepreneurship Research Fellows	Spring 2021 – Present
Past Chair, Rural Entrepreneurship Special Interest Group	Spring 2022 – Present
Mentor, USASBE Doctoral Student Consortium	Spring 2022 – Present
Chair, Rural Entrepreneurship Special Interest Group	Spring 2020 – Spring 2022
Member, 2022 Conference Commission	Spring 2021 – Spring 2022
Finalists Judge, 2022 Emerging Model Program Award	Fall 2021 – Spring 2022
Judge, Doctoral Student Consortium Demo Day	Spring 2021
Entrepreneurship Teaching & Learning Scholars Mentor	Fall 2019 – Fall 2020
Finalists Judge, 2021 Co-Curricular Innovation Award	Fall 2020 – Spring 2021
Host Sponsor Liaison	Fall 2018 – Spring 2020
Main Planning Committee Member 2020 Conference	Summer 2019 – Spring 2020
Conference Announcement Promo Video Lead	2018 – 2019
Session Coordinator, 2019 Conference	Spring 2019
Member, 2020 Conference Papers Review Committee	Fall 2019
Member, 2019 Conference Papers Review Committee	Fall 2018

Member, 2018 Conference Papers Review Committee	Fall 2017
Member, Programs Committee	2018 – 2019
Reviewer, 2018 USASBE Conference Papers	2017 – 2018
Scholarship Judge, Sigma Nu Tau	Fall 2020
Core SEED Grant Review Team, NC Idea	March 2020 – January 2021
Treasurer & Board of Directors member, Ayni Yola (non-profit)	September 2020 – September 2021
Advisory Board Member, Pitt Community College SBC	August 2018 – August 2020
Entrepreneurship Curriculum Developer, Pitt Community College SBC	October 2019 – May 2020
Session Chair, 2017 Decision Science Institute Annual Meeting	November 2017
Moderator/Discussant, 2017 Meeting of the Academy of Economics and Finance	February 2017
Discussant, 2015 Southeast Decision Science Institute Annual Meeting	February 2015
Curriculum Development Advisor, Experiential Entrepreneurship Curriculum (ExEC)	May 2018 – May 2021
Certified Mentor, SCORE Savannah	February 2016 – August 2017
Advisory Board Member, Technology Association of Georgia – Savannah	September 2015 – May 2017
Guest Judge, FastPitch Competition with Creative Coast	March 2016
Ambassador, Summer500 Internship Program	Summer 2016
<i>Western Governors University</i>	
Subject Matter Expert – Micro and macroeconomics (Paid)	Fall 2014 – Winter 2015
<u>Internal Service at East Carolina University</u>	
<i>College/School</i>	
Co-creator & Faculty Coordinator, Engaged Entrepreneurship Scholar Program	Spring 2022 – Present
Member, Associate Dean for Academic Quality Search Committee	Spring 2022 – Present
Member, Faculty Advisory Council	Fall 2021 – Present
Member, Diversity and Inclusion Action Committee	Fall 2020 – Present
Chair, DIAC Event Planning Subcommittee	Spring 2022 – Present
Founder & Faculty Lead, RISEUp Academy	Fall 2020 – Present
Reviewer, MSOE Student Applications	Spring 2020 – Present
Faculty Mentor, RISE29 Grant Program	Fall 2019 – Present
Faculty Advisor, Sigma Nu Tau (Entrepreneurship Honor Society)	Fall 2019 – Present
Member, Research and Creative Activity Committee	Fall 2018 – Present
Member, Miller School of Entrepreneurship Steering Committee	Fall 2017 – Present
Member, COB Communicate Assessment Committee	Fall 2017 – Present
Volunteer, Pirate Challenge	Fall 2017 – Present
Volunteer, Hult Prize Competition	Fall 2017 – Fall 2020
Member, Search Committee for Associate Dean for Research and Faculty Development	Spring 2021
Chair, Search Committee Accelerate Rural NC Coordinator	Spring 2020 – Summer 2020
Volunteer, Summer Innovation Academy	Summer 2020
Member, DBA Exploratory Committee	Spring 2019 – Fall 2019
<i>University</i>	
Moderator, Research and Creative Achievement Week Student Presentations	Spring 2022
Judge, 3-Minute Thesis	Fall 2019
Member, STEAM Research Cluster	Fall 2017 – Spring 2019

Alternate Member, ECU Patent Committee Fall 2017 – Fall 2019

Student Committees and Mentorship

Doctoral Committees

Dissertation Committee Member, Derrick Welch, Valdosta State University Spring 2022 – Present
Dissertation Committee Member, John Haymore, University of Texas – Tyler Fall 2020 – Present

Honor Student Mentorship

Honor Student Mentor, Peyton Berry, East Carolina University Spring 2021 – Present
Honor Student Mentor, Elizabeth Weil, East Carolina University Spring 2021 – Present

Other Advising and Mentorship

International Scholar Advisor, Mariana Brunelli, PUC – Rio de Janeiro Spring 2020 – Fall 2020
Faculty Mentor for Sydney Motley, Undergrad Research Practicum, ECU Fall 2019
Faculty Mentor for Rachel Early, Undergrad Research Symposium Spring 2017
Faculty Mentor for Thomas Kavoori, AEF Undergrad Student Research Competition Spring 2017
Faculty Mentor for Sebastian Hernandez, Undergrad Research Symposium Spring 2016
Faculty Mentor for Thomas Kavoori, Undergrad Research Symposium Spring 2015

Internal Service at Georgia Southern University Armstrong Campus

Department

Member, Visiting Lecturer Search Committee Spring 2017
Faculty Advisor, Economics Club Fall 2015 – Summer 2017
Entrepreneurship Course Business Plan Judge Spring 2015 – Spring 2017
Member, Faculty Search Committee Fall 2015 – Spring 2016

University

Student Success Committee Fall 2015 – Spring 2017
Quality Matters Online Course Reviewer (Paid) -- Psychology 5060 Fall 2015

Review/Editorial Board Service

Editorship

Co-editor-in-chief, *Journal of Small Business Strategy* Spring 2022 – Present
Managing Editor, *Journal of Small Business Strategy* Spring 2020 – Spring 2022
Associate Editor, *Journal of Small Business and Enterprise Development* Spring 2022

Editorial Board

Editorial Review Board Member, *Small Business Institute® Journal* 2011 – Present
Editorial Review Board Member, *Journal of Small Business Strategy* 2016 – 2020

Reviewer/Referee

Reviewer, *New England Journal of Entrepreneurship* 2019 – Present
Reviewer, *Entrepreneurship Education and Pedagogy* 2018 – Present
Reviewer, *Academy of Economics and Finance Journal* 2017 – Present

Special Projects

Guest Co-Editor, Rural Education and Development Issue, <i>Theory & Practice in Rural Education</i>	Present
Guest Co-Editor, Rural Entrepreneurship Education Issue, <i>Entrepreneurship Education & Pedagogy</i>	Present
Reviewer, De Gruyter Rural Entrepreneurship Handbook Proposal	Spring 2022
Editor, Rural Entrepreneurship Special Issue, <i>Journal of Small Business Strategy</i>	Summer 2020 – Fall 2021
Guest Co-Editor, <i>Entrepreneurship Education & Pedagogy</i>	Fall 2019 – Fall 2020
Chair, Ad Hoc Ethics Development Committee, <i>Journal of Small Business Strategy</i>	Fall 2019

PROFESSIONAL EXPERIENCE

Consulting Partner <i>Human Resources and Safety Group, LLC. Boynton Beach, FL</i>	2017 – Present
Co-Founder/Principal <i>Career Management Advisors, LLC. Boca Raton, FL</i>	2008 – 2014
Co-Founder/Lead Consultant <i>TechFinance International, LLC. Brasília, DF Brazil/Boynton Beach, FL</i>	2011 – 2013
Director of Sales <i>Soliant Health, Tampa, FL</i>	2005 – 2007

PROFESSIONAL MEMBERSHIPS

USASBE
Academy of Management
Small Business Institute®
International Council of Small Business
Galliard Family Business Advisor Institute

AWARDS, CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Awards

Matthew Sonfield Research Award for Best Research Paper, Small Business Institute®	February 2022
Stansell Research Fellowship, ECU College of Business	August 2021
Board of Governor's Distinguished Professor for Teaching Award Recipient	April 2021
Outstanding Research Scholar Award Recipient, ECU College of Business	March 2021
1st Place – 2021 Student Project of the Year, Small Business Institute®	February 2021
SBI Best Practices Award, Small Business Institute®	February 2021
USASBE Emerging Model Program Award (Miller School Award)	January 2021
Innovation Award, North Carolina Main Street Association	March 2020
Matthew Sonfield Research Award for Best Research Paper, Small Business Institute®	February 2020
SBI Best Practices Award, Small Business Institute®	February 2020
Distinguished Empirical Paper Award, Small Business Institute® Conference	February 2020
1 st Place – 2020 Student Project of the Year, Small Business Institute®	February 2020
USASBE Co-Curricular Innovation Award (Miller School Award)	January 2020
Charter Faculty Member, Sigma Nu Tau Honor Society	November 2019
3 rd Place – 2019 Student Project of the Year, Small Business Institute®	February 2019

Homer L. Saunders Mentor Award, Small Business Institute®	February 2019
Best Empirical Paper Award, Small Business Institute® Conference	February 2019
USASBE Entrepreneurship Teaching & Learning Scholar	September 2018
1 st Place – 2018 Student Project of the Year, Small Business Institute®	February 2018
3 rd Place – 2017 Student Project of the Year, Small Business Institute®	February 2017
2016 Showcase Award Winner – Small Business Institute®	February 2016

Certifications

Ice House Entrepreneurial Mindset Certified Facilitator	September 2020
Galliard Institute Certified Family Business Advisor	June 2019
SCORE Certified Mentor	February 2016
Quality Matters	
Developing Your Online Course	January 2016
Online Course Reviewer	July 2015
Applying the QM Rubric	October 2014
Armstrong State University Online Teaching Certification	November 2014

Misc. Professional Development

Qualitative Research Design, Office for Faculty Excellence – East Carolina University	Summer 2020
Peer Observation Training, East Carolina University	Fall 2019
Choosing a Trustee for Your Family Business (Webinar), Family Business Magazine	April 2019
USASBE Entrepreneurship Teaching and Learning Scholars	2018 – 2019
Teacher Training Program – Charleston, SC, Academy of Economics and Finance	February 2016
21 st Annual UK Economics Teaching Conference	April 2016
Service-Learning Essentials Webinar, Armstrong State University	April 2015
Faculty Demonstrations of Engaging Pedagogy, Armstrong State University	April 2015
Teaching Strategies for Learning Achievement: Virtual Summit for Business and Economics	April 2015
Teacher Training Program – Jacksonville, FL, Academy of Economics and Finance	February 2015
ACE Military Credit Prior Learning Assessment Workshop, Armstrong State University	November 2014

FOREIGN LANGUAGES

Brazilian Portuguese – Conversational