

Navpreet Singh Pooni, MIB
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Experience

Founder & CEO

Navi Consultants LLC, Wilson, North Carolina, USA (February 2019 - Present)

- Established and manage a successful firm with over \$2M USD in AUM.

Visiting Professor of Business

Barton College, Wilson, North Carolina, USA (June 2021 - Present)

- Teach various business courses including Investments, Real Estate, Global Water Scarcity, Principles of Management, Human Resource Management, International Management, Principles of Marketing, and International Marketing.
- [RateMyProfessor](#)

Adjunct Professor of Business

Barton College, Wilson, North Carolina, USA (January 2018 - May 2021)

Adjunct Professor of Business

East Carolina University, Greenville, North Carolina, USA (January 2024 - Present)

- Teach various business courses including Fundamentals of Management and Strategic Management.
- [RateMyProfessor](#)

Adjunct Professor of Business

Campbell University, Buies Creek, North Carolina, USA (August 2019 - December 2022)

- Taught business courses including Human Resource Management, International Management, and Principles of Marketing.
- [RateMyProfessor](#)

Adjunct Professor of Business

Wilson Community College, Wilson, North Carolina, USA (November 2018 - May 2020)

- Taught business courses including Introduction to Business, Principles of Business Management, and Small Business Management.

Operating Manager

The Grocery Door of Wilson, Wilson, North Carolina, USA (March 2007 - May 2022)

- Managed daily operations, staff, and inventory. Implemented strategies to improve customer satisfaction and increase revenue.

Financial Crimes Detection Specialist II

Branch Banking & Trust, Wilson, North Carolina, USA (August 2017 - November 2018)

- Monitored transactions for potential financial crimes and fraudulent activities.
Conducted investigations and reported findings to management.

Library Assistant

Hackney Library, Barton College, Wilson, North Carolina, USA (2014 - 2015)

Sales Associate

GameStop Inc, Wilson, North Carolina, USA (2012 - 2013)

Operations Manager

Tandoori Nights Indian Cuisine, Wilson, North Carolina, USA (2013)

Education

Master of International Business

Hult International Business School

Shanghai, China (September 2015 - May 2016)

Cambridge, Massachusetts, USA (May 2016 - August 2016)

Bachelor of Business Management

Barton College

Wilson, North Carolina, USA (August 2011 - May 2015)

Philanthropy

Donor - Navpreet Singh Pooni Scholarship

Barton College, Wilson, North Carolina, USA (Annually since 2023)

- Established the Navpreet Singh Pooni Scholarship, awarded annually to a first-generation business student. Demonstrates commitment to supporting academic and professional development in business.

Vice President

Sigma Phi Epsilon, NC Iota, Alumni Board (Since 2019)

Board Member

MAG Cares (Since 2024)

Publications

Lanier, Charles and Pooni, Navpreet (2022). "COVID-19 and Culture: Individualism Versus Collectivism, Short-Term Versus Long-Term Orientation, and Indulgence Versus Restraint," *Journal of Vincentian Social Action*: Vol. 6: Iss. 2, Article 7. [Link](#)

Conferences and Presentations

Global Business Research Symposium, St. John's University, Rome, Italy, June 2022. Presentation: "COVID-19 and Culture: Individualism Versus Collectivism, Short-Term Versus Long-Term Orientation, and Indulgence Versus Restraint" (co-authored with Charles Lanier). Award: Winner in category.

Lange, G., Pooni, N., Brynn, E., Hellinger, J., & Metcalf, N. (2022, Oct. 1). "What do Surfing and Nuclear Fission Have in Common, Why Hydrothermal Liquefaction, Of Course: Interdisciplinary Learning Through Student and Faculty Scholarship." North Carolina Honors Association Conference, Lloyd International Honors College, University of North Carolina Greensboro.

Invited Talks

"Geert Hofstede and Cultural Reactions to COVID-19," Whitehurst Family Honors Program Faculty Lecture Series, Barton College. [Video](#)

"Ethics in the Absence & Presence of God," Whitehurst Family Honors Program Faculty Lecture Series, Barton College. [Video](#)