



International
Study
Programs



Santiago, Chile

March 2024

Doing Business in Chile



Itinerary

East Carolina University Santiago, March 03 - 09, 2024

prior to departure	<p>orientation talk: by ISP representative and ECU faculty Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip, and learn some useful tips from where to take the best photographs to what's happening in the city.</p>	virtual
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Sun, Mar 03, 2024	bienvenidos a Santiago!	day 1
	<p>Santiago, Chile Chile is an attractive market for new businesses. Compared to its neighboring countries it offers political and economic stability, legal certainty, and a business-friendly environment. Chile is a global player in mining and agriculture and its wine business is known worldwide. Why is the country so friendly to entrepreneurs and business innovation. Let's embark on the learning journey to explore the Chilean business opportunities.</p>	
	arrive in Santiago	own arrangements
	transfer to hotel, check-in	own arrangements
	meet in hotel lobby, depart for welcome dinner	public transport
evening	<p>welcome dinner with traditional Chilean food Enjoy the first evening in local restaurant. Try some typical Chilean food and discuss upcoming days with your friends and colleagues.</p>	restaurant

Chile - a powerhouse in Latin America

Mon, Mar 04, 2024

day 2

	breakfast	hotel
	meet in hotel lobby, depart for visit	public transport/walk
morning	<p>visit: overview of recent economic and political situation in Chile <i>e.g. US Commercial Service Chile / Embassy of the U.S.A. – Santiago, Chile</i> Chile, “The Switzerland of South America” as it is often called, modern and efficient, the country has the lowest level of corruption and poverty in all of Latin America and the highest level of economic development. Start the week with the overview of economy of Chile. During your visit you will learn more about doing business in the country, its specifics, opportunities, challenges, and US-Chilean relations. management presentation, discussion</p>	
	lunch: own arrangements	
afternoon	<p>visit: the mining industry - the pillar of the Chilean economy <i>e.g. Codelco</i> Chile is one of the largest global copper producers. In the last three decades, the copper mining industry became a driver of development in Chilean exports. Learn about the successful steps taken & lessons learned. management presentation, discussion</p>	
late afternoon	<p>cultural event: discovering Santiago's famous and hidden corners Soak in the unusual atmosphere of Santiago’s historic center juxtaposed to modern high-rise buildings of the city’s most exclusive district, Providencia. You’ll experience the classical air of the Presidential Palace, the Main Square, and the old Post Office, before seeing the contemporary high-end shops and restaurants. Perfect for first-time visitors, the tour lays the foundation from which to experience Santiago.</p>	bus/walk
	rest of the day at leisure	



Tue, Mar 05, 2024		full day trip to Valparaiso & Viña del Mar	day 3
	breakfast		hotel
morning	meet in hotel lobby, depart for cultural immersion (duration approx. 1.5 hours)		bus full day
	<p>cultural event: full day trip to Valparaiso & Viña del Mar Admire the Valparaíso's unexpected charms - the spectacular faded beauty of its chaotic cerros (hills), some of the best street art in Latin America, a maze of steep, sinuous streets, alleys and escaleras (stairways) piled high with crumbling mansions are some of the attractions of this colourful and poetic port city. Continue to clean and orderly Viña del Mar, a sharp contrast to the charming jumble Valparaiso; known as the Garden City, it will surprise you with its boulevards lined with palm trees, a sprawling public beach and beautiful expansive parks.</p>		
	return to Santiago (approx. 1-hour 45mins)		
	lunch: own arrangements		
	<p>rest of the day at leisure ISPer's recommendation: Enjoy your time in Santiago roaming its colourful streets. Try going to the Bellavista neighbourhood where you'll find peculiarly shaped houses, such as "La Chascona" and other buildings and streets with a bohemian spirit.</p>		

	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day
morning	<p>entrepreneurial labs: bringing ideas to life - Chilecon Valley and the entrepreneurial explosion <i>e.g. Start-Up Chile</i></p> <p>In 2010, Chile kick-started a program called Start-up Chile inviting foreign entrepreneurs to come to Santiago for six months and offering them \$40,000. All the Chileans asked in return was that the foreigners interact with local entrepreneurs. Today Chile leads Latin American nations in rankings of competitiveness, income per capita, and economic freedom. Take this unique opportunity to mix and mingle with local entrepreneurs, pick their brains about the startup environment in Santiago, and share your feedback after their pitch. management presentation, discussion, networking, start-up pitches</p>	
	lunch: own arrangements	
afternoon	<p>experiential learning: the art of developing a world-class product <i>e.g. Vina Veramonte</i></p> <p>How about a visit to a boutique winery? Situated in the most remote part of Casablanca Valley, Vina Veramonte is known for their exclusive products. Here you will learn about the winery's business strategy, the environmental and technological challenges it faces and about the sustainable approach it has chosen for its future. After the presentation, treat yourself to a winery tour and taste the wine that is currently conquering the world's markets. management presentation, discussion, winery tour, wine tasting</p>	
late afternoon	<p>optional cultural event: foodie tour, flavors of Santiago</p> <p>Join this food tour, explore and taste the food and drinks that make up a traditional Chilean diet. Come on a fun-filled gastronomic journey through Santiago as you stroll through different neighbourhoods talking about some history, culture and cuisine while tasting along the way.</p>	students pay individually
	<p>rest of the day at leisure</p> <p>ISPer's recommendation: Enjoy an amazing 360° view of Santiago from the viewpoint at Sky Costanera, 300 meters up at Torre Costanera currently the tallest building in South America, it's open until 10pm with the last ride up at 9 pm so if you want to see the sunset make sure you plan your visit accordingly!</p>	



Thu, Mar 07, 2024		immerse yourself in Chilean culture	day 5
	breakfast		hotel
	<p>free day to explore the city on your own ISPer's recommendation: Relax at Cerro Santa Lucia: an ancient volcano that today serves as a green refuge in the metropolis of Santiago. It is also the historical heart of the city, and its first Spanish settlers clustered their homes around its base. Or explore the Art Scene of Santiago. Visit the National Museum of Fine Arts, the beautiful building from 1910, which was a commemoration of the centennial of Chilean independence. You can also spend your free time in the Centro Cultural Matucana 100, an art center housed in an old government warehouse. Also, don't forget to check out some street art in Santiago.</p>		
	lunch: own arrangements		

Fri, Mar 08, 2024		the last bit of Santiago	day 6
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus full day
morning	<p>visit: ECU connection with Polymershapes <i>e.g. Polymershapes</i></p>		
	lunch: own arrangements		
afternoon	<p>visit: ECU connection with Polymershapes <i>e.g. Polymershapes</i></p>		
	meet in hotel lobby, depart for farewell dinner*		public transport
evening	<p>farewell dinner in the heart of Santiago* Wrap-up your experience while feasting with your peers. Enjoy the last subtle taste of Chile before saying adios to this amazing country.</p>		restaurant

*Only included for 15+2 and 20+3 headcounts



Sat, Mar 09, 2024		depart for USA	day 7
	breakfast		hotel
	check-out, transfer to the airport		own arrangements
	depart for USA		own arrangements

This itinerary has been carefully designed based on the client’s objectives, desired outcomes, chosen destinations, and budgetary requirements.

Every itinerary ISP puts together is crafted within the framework of our unique methodology that embodies the ethos of experiential learning. **Our methodology has been shaped over our 21 years in educational travel and 2000+ successful study programs across the globe.** This expertise is reflected in the flow of the itinerary derived from the selection of topics and the industry in focus, which then determines how the trip’s events are formatted and laid out.

Although we do our utmost to secure every visit in the itinerary, we cannot guarantee the availability of the company and its representatives with one hundred percent certainty. **In case the company cannot commit to the event, our vast network means we can secure a different company in the same destination,** with the same academic focus, without affecting the makeup and flow of the itinerary and your students’ learning goals.

Accommodation

- Twin rooms for the students*
- Single room for an odd student in the 15+2 headcount
- Single room for faculty member/administrator**
- Breakfast each day
- Internet
- City taxes

**Should a single room be required by either an odd number of students, or an odd ratio of male to female students, or should a single room be requested by (an) individual student(s), a Single Room Supplement will be added to the trip cost.*

Single Room Supplement for this proposal: USD 270 per person per entire stay

(Please note that price for single room supplement is subject to change at the time of booking.)

***Upgraded rooms for faculty members/administrators are not guaranteed, are based on availability and may be subject to additional charge.*

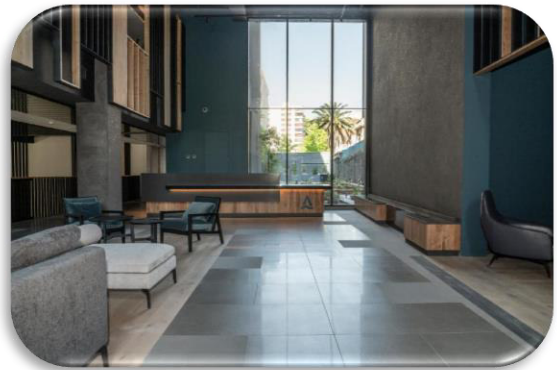
Proposed Hotel:

**The hotel below is an example only, ISP guarantees the star rating, quality and location for the program.*

Santiago

Almasur Providencia 3.5*

www.providencia.almasurhoteles.cl



Services included

Academics

Connecting the classroom to reality. Learn different.

- 2 x company visit
- 1 x experiential learning
- 1 x entrepreneurial labs

Meals

You can't learn on an empty stomach. Eat well.

- Welcome dinner – 3-course menu, 2 drinks included
- Farewell dinner – 3-course menu, 2 drinks included*
- *Only included for 20+3 and 15+2 headcounts*

Cultural events

Immersion is essential to understanding the country, its people, and their businesses. Experience more.

- 1 x city tour of Santiago, including a guide
- 1 x full day trip to Valparaiso & Viña del Mar, including guide
- 1 x winery tour and wine tasting

Program Management and Ground Support

Relax and leave the details to your dedicated ISP staff so you can be part of the experience. Worry less.

- 1 x ISP Tour Coordinator to accompany the group in selected activities

Transportation – ground

Safe and comfortable. Nap more.

- Transportation as stated on the itinerary
- Public transportation tickets for all participants

Miscellaneous

Anything and everything else.

- The Travel Zone mobile app
- Tips for guides and drivers
- Bottled water for bus transfers

Services not included in the quoted price

- Visa (if applicable)
- Travel insurance and any COVID-19 emergency related costs
- Hotel extras not included in the standard room rate (telephone, laundry, meals, minibar, etc.)
- Meals not included in the itinerary
- Optional activities covered by individuals
- Guaranteed early check-in before 3pm
- International flight tickets to and from your point of departure in your home country
- Airport Transfers on arrival and departure day

What else do you get with ISP?

Your safety is key

- We are here to help anytime with **24/7 assistance** during the entire program
- Proven **emergency protocols** in place
- Every program is taken care of by an ISP representative who is regularly trained with up to date first-aid and crisis management
- We possess worldwide **liability insurance** of up to \$2,2 million and can provide individual medical and health insurance coverage when applicable
- All Vendors, including hotels, are strictly vetted for insurance and local regulation compliance

Organization and logistics

Our **Travel Zone** platform is at your disposal for all programs with features including:

- Registration forms including submitting special dietary requirements and health conditions
- Roommate selection options
- An online shop to purchase additional services
- Automated follow-up emails to students who have not yet provided required information

When you are on-the-ground we will provide:

The Travel Zone App, a comprehensive app with the following features for ease of your trip:

- A trip itinerary to remain organized
- Emergency contacts for your peace of mind
- Hotel information and details at your disposal
- Speakers' profiles to keep you in the know
- Meal menus so you can plan in advance with any special requests
- Places to visit/recommendations to make the most of your program
- Post-trip evaluations to let us know how we are doing.

Approach education the ISP way

We craft every itinerary within the framework of our experiential learning methodology. **We've upheld this method, and defined it, since ISP was founded back in 1999.** Since then, we've been delivering fully customized programs and online experiential learning to academic institutions around the world.

Students get the chance to learn by doing, with academic formats and cultural events inspired by our methodology. **The four pillars of this methodology have been designed to maximize the educational impact at every stage of the program.**

EXPERIENCE

Our knowledge of the world is constructed through individual and collective experiences. That is why we place experiential learning at the very core of our philosophy. **Students will have the opportunity to discover new methods, approaches, and perspectives** through the variety of academic formats and cultural events that we offer.

REFLECT

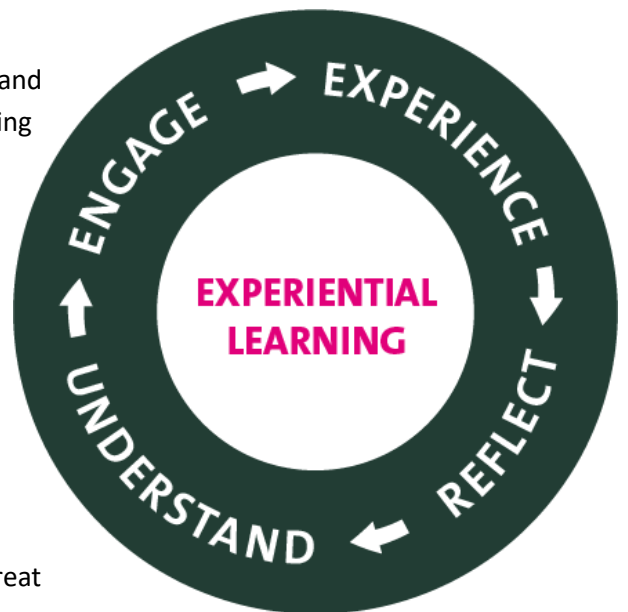
We recognize the importance of reflecting upon experiences in the learning process. Be it just couple of minutes between activities, or a full debriefing session led by the faculty, we consider and plan for these vital moments of reflection with great attention to detail.

UNDERSTAND

A crucial component of learning is the conceptualization and integration of new ideas, new information, and new knowledge into our minds. **Reflecting on an experience isn't enough without gaining a thorough understanding.** ISP academic events provide ample opportunities to ask questions, fill in the missing pieces, and actively engage in the learning process.

ENGAGE

One of the fundamental principles of experiential learning is using **a hands-on approach to learn by doing.** We always make sure that our programs provide interactive opportunities for the learners to test their newly acquired knowledge and actively use it in case studies, consulting projects or other carefully designed events.





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