



International
Study
Programs

International Residency Proposal

Designed for: COB-East Carolina University |



Paris & Tours, France

March 2025

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Itinerary

East Carolina University Paris & Tours, March 08 - 15, 2025

prior to departure	<p>orientation talk: with ISP Program Manager and University faculty Get familiar with the upcoming schedule and activities, uncover the secret ingredients for a successful trip, and learn some useful tips before the trip. Use the time to also define your very own learning goals and plan out a strategy for achieving them. What questions will you need to ask and what places will you need to explore?</p>	zoom
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Sun, Mar 09, 2025	welcome to France	day 1
	arrive in Paris Meet ISP representative at the airport.	own arrangements
	transfer to Tours, check-in (duration approx. 3hrs)	bus transfer
	lunch: own arrangements	
afternoon	have a rest or explore the area ISPer's recommendation: Take a rest after the long flight and get ready for your French adventure! If you can't wait and want to explore the area already, go for a walk and soak up the authentic French atmosphere.	
	meet in hotel lobby, depart for welcome dinner	public transport/walk
evening	French culinary journey - welcome dinner Try some typical French dishes and indulge yourself in the harmony of taste. The French are known for their exquisite cuisine, so just relax and enjoy this special moment.	restaurant

Mon, Mar 10, 2025	innovation and inspiration	day 2
	Breakfast	hotel
	meet in hotel lobby, depart for visit	public transport/walk
morning	visit: ECU own arrangements	
	lunch: own arrangements	
	meet in hotel lobby, depart for guided tour	public transport/walk



<p>afternoon</p>	<p>cultural event: guided tour of Tours Begin at the Gothic Saint-Gatien Cathedral, then explore the bustling Place Plumereau with its half-timbered houses and lively cafes. Stroll along the Loire River and learn about the city's Renaissance significance. Visit the Musée des Beaux-Arts and discover hidden gems in historic quarters. This tour offers a deep appreciation of Tours' heritage and vibrant culture.</p>	<p>walk</p>
<p>evening</p>	<p>free for sightseeing & shopping ISPer's recommendation: Tours offers a variety of shops and markets where you can find unique souvenirs to take home. Place Plumereau or Rue Nationale are highly recommended for this opportunity.</p>	

Tue, Mar 11, 2025		let's meet in the vineyard!	day 3
	breakfast		hotel
	meet in hotel lobby, depart for campus		public transport/walk
morning	visit: ECU own arrangements		
	lunch: own arrangements		on campus
	meet on campus, depart for winery visit		bus half day
early afternoon	<p>visit: from vine to wine - French wine business tour e.g. Loire Wine Tours</p> <p>During this educational half-day wine tour, you'll gain insights into French 'AOCs' (Appellations of Controlled Origin) and the year-round work of vinegrowers. Visit a family-owned winery and explore the rock-hewn cellar, learning about vinification, aging, and the traditional method used to create sparkling wines. Santé!</p> <p>management presentation, tour of facilities, networking</p>		
late afternoon	<p>cultural event: wine tasting experience - get to know the unknown</p> <p>Sip some quality French wine, taste some cheese and enjoy the true relaxing time in French style.</p>		winery
	<p>rest of the day at leisure</p> <p>ISPer's recommendation: Enjoy the local market at Les Halles de Tours. Experience the vibrant atmosphere of this market where you can find fresh produce, cheeses, and other regional specialties. And the highlight? Sampling local foods and interacting with local vendors!</p>		

Wed, Mar 12, 2025		transfer to Paris	day 4
	breakfast		hotel
morning	check-out, load luggage on bus and depart for Paris (duration approx. 3hrs)		bus transfer
	lunch: own arrangements		
	arrive in Paris, check-in to the hotel		
	meet in hotel lobby, depart for guided tour		public transport/walk
afternoon	<p>cultural event: guided tour of Paris</p> <p>As one of the top tourist destinations in the world, Paris has so much to see and so much to offer in history. Learn about the history of the 'City of Lights' during a guided tour, when you will get to see the most important places and monuments - Boulevard Champs Elysees, Arc de Triomphe, Eiffel Tower, Cathedral of Notre Dame, and many others.</p>		
	rest of the day at leisure		



Thu, Mar 13, 2025	France's key advantages in a globalised world		day 5
	breakfast	hotel	
	meet in hotel lobby, depart for visit		public transport/walk
morning	<p>visit: 'Macron'omics: increasing France's competitiveness through simplification and innovation <i>e.g. Embassy of the United States, U.S. Commercial Service</i></p> <p>Gain valuable insights into the economic policies and strategies of France and explore how these policies aim to boost France's global competitiveness. What are the key initiatives focused on simplifying business regulations, fostering innovation, and attracting foreign investment? management presentation, discussion</p>		
	lunch: own arrangements		
	<p>rest of the day at leisure</p> <p>ISPer's recommendation: Cabaret time! Everybody knows the most famous venue in Paris - Moulin Rouge! This high-quality cabaret is one of the many great places where you can enjoy this uniquely French cultural experience! Head out to Le Crazy Horse, Le Lido or Paradis Latin and prepare to be amazed!</p>		



Fri, Mar 14, 2025		economic peaks and valleys	day 6
	breakfast		hotel
morning	<p>discover Paris on your own</p> <p>ISPer's recommendation: Experience the Parisian's passion and enjoy quality French food and wine, finding out why eating and drinking are not just a pastime but a "way of life" in France. The Montmartre district has a flourishing restaurant scene, historical culture, and charming ambiance; in the past, windmills, farming areas, and art studios were prominent features of the Montmartre landscape; now the area is flourishing with first-class wine bars, fine-dining restaurants, and rare shops. All adding to its appeal as one of the best and most unique food destinations in the world. Another place where you can experience the pleasures of French dining is a hidden part of Paris called Bercy village - diverse area with shops, restaurants, leisure activities and entertainment.</p>		
	lunch: own arrangements		
	meet in hotel lobby, depart for dinner		public transport/walk
evening	<p>farewell dinner in a French way</p> <p>As the trip comes to an end, let's enjoy a heart-warming dinner as we look back on the program and everything we have learned and discovered. Share stories, pictures, and final reflections on the past inspiring week!</p>		restaurant

Sat, Mar 15, 2025		au revoir!	day 7
	breakfast		hotel
morning	check-out, load luggage on bus, transfer to the airport		bus transfer
	depart for USA		own arrangements

This itinerary has been carefully designed based on the client's objectives, desired outcomes, chosen destinations, and budgetary requirements.

Every itinerary ISP puts together is crafted within the framework of our unique methodology that embodies the ethos of experiential learning. **Our methodology has been shaped over our 23 years in educational travel and 2,400+ successful study programs across the globe.** This expertise is reflected in the flow of the itinerary derived from the selection of topics and the industry in focus, which then determines how the trip's events are formatted and laid out.

Although we do our utmost to secure every visit in the itinerary, we cannot guarantee the availability of the company and its representatives with one hundred percent certainty. **In case the company cannot commit to the event, our vast network means we can secure a different company in the same destination,** with the same academic focus, without affecting the makeup and flow of the itinerary and your students' learning goals.

Accommodation

- Twin rooms for the students*
- Single room for an odd student
- Single room for faculty member/administrator**
- Breakfast each day
- Internet
- City taxes

**Should a single room be required by either an odd number of students, or an odd ratio of male to female students, or should a single room be requested by (an) individual student(s), a Single Room Supplement will be added to the trip cost.*

***Upgraded rooms for faculty members/administrators are not guaranteed, are based on availability and may be subject to additional charge.*

Proposed Hotels:

**The hotels below are examples only, ISP guarantees the star rating, quality and location for the program.*

Paris

Ibis Paris Montmartre Sacré cœur 3*

all.accor.com



Tours

Ibis Styles Tours Centre 3* all.accor.com



Services included

Academics

Connecting the classroom to reality. Learn different.

2 x company visit

Meals

You can't learn on an empty stomach. Eat well.

Welcome dinner – 3-course menu, 2 soft drinks included

Farewell dinner – 3-course menu, 2 soft drinks included

Cultural events

Immersion is essential to understanding the country, its people, and their businesses. Experience more.

1 x city tour of Paris, including a guide

1 x city tour of Tours, including a guide

1 x wine tasting experience

Program Management and Ground Support

Relax and leave the details to your dedicated ISP staff so you can be part of the experience. Worry less.

1 x ISP Tour Coordinator to accompany the group in selected activities

Transportation – ground

Safe and comfortable. Nap more.

Transportation as stated on the itinerary

Public transportation tickets for all participants

Miscellaneous

Anything and everything else.

The Travel Zone mobile app

Tips for guides and drivers

Applicable VAT in compliance with relevant legal regulations

Water on the bus

Services not included in the quoted price

- Visa (if applicable) ○ Travel insurance and any COVID-19 emergency related costs ○ Hotel extras not included in the standard room rate (telephone, laundry, meals, minibar, etc.) ○ Meals not included in the itinerary ○ Optional activities covered by individuals ○ Guaranteed early check-in before 3pm
- International flight tickets to and from your point of departure in your home country

What else do you get with ISP?

Your safety is key

- We are here to help anytime with **24/7 assistance** during the entire program
- Proven **emergency protocols** in place
- Every program is taken care of by an ISP representative who is regularly trained with up to date first-aid and crisis management
- We possess worldwide **liability insurance** of up to \$3 million and can provide individual medical and health insurance coverage when applicable
- Comprehensive **cybersecurity coverage** of up to \$4.5 million
- All Vendors, including hotels, are strictly vetted for insurance and local regulation compliance

Organization and logistics

Our **Travel Zone** platform is at your disposal for all programs with features including:

- Registration forms including submitting special dietary requirements and health conditions
- Roommate selection options
- An online shop to purchase additional services
- Automated follow-up emails to students who have not yet provided required information

When you are on-the-ground we will provide:

The Travel Zone App, a comprehensive app with the following features for ease of your trip:

- A trip itinerary to remain organized
- Emergency contacts for your peace of mind
- Hotel information and details at your disposal
- Speakers' profiles to keep you in the know
- Meal menus so you can plan in advance with any special requests • Places to visit/recommendations to make the most of your program • Post-trip evaluations to let us know how we are doing.

Approach education the ISP way

We craft every itinerary within the framework of our experiential learning methodology. **We've upheld this method, and defined it, since ISP was founded back in 1999.** Since then, we've been delivering fully customized programs and online experiential learning to academic institutions around the world.

Students get the chance to learn by doing, with academic formats and cultural events inspired by our methodology. **The four pillars of this methodology have been designed to maximize the educational impact at every stage of the program.**

EXPERIENCE

Our knowledge of the world is constructed through individual and collective experiences. That is why we place experiential learning at the very core of our philosophy. **Students will have the opportunity to discover new methods, approaches, and perspectives** through the variety of academic formats and cultural events that we offer.

REFLECT

We recognize the importance of reflecting upon experiences in the learning process. Be it just couple of minutes between activities, or a full debriefing session led by the faculty, we consider and plan for these vital moments of reflection with great attention to detail.

UNDERSTAND

A crucial component of learning is the conceptualization and integration of new ideas, new information, and new knowledge into our minds. **Reflecting on an experience isn't enough without gaining a thorough understanding.** ISP academic events provide ample opportunities to ask questions, fill in the missing pieces, and actively engage in the learning process.

ENGAGE

One of the fundamental principles of experiential learning is using a **hands-on approach to learn by doing.** We always make sure that our programs provide interactive opportunities for the learners to test their newly acquired knowledge and actively use it in case studies, consulting projects or other carefully designed events.





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