



International  
Study  
Programs

## International Residency Proposal

Designed for: East Carolina University  
| FTMBA Program



**Lima, Peru**

March 2025

Designed by: ISP

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# Itinerary

## East Carolina University, Lima

March 08 - 15, 2025

Sat, Mar 08, 2025	<b>Bienvenidos a Lima!</b>	day 1
	<b>arrive in Lima</b> meet ISP representative at the airport	own arrangements
	transfer to hotel, check in	bus transfer
	rest of the day at leisure <b>ISPer's recommendation:</b> Don't miss the chance to feel like a local. Taste some of Peru's most iconic dishes like ceviche, emoliente, or lomo saltado. And of course, the Peruvian coffee and chocolate can't be missing! If you do not feel like exploring the local food, instead you can visit visit the pre-Inca ruins of Huaca Pucllana, El Malecon, and the Bridge of Sighs.	

Sun, Mar 09, 2025	<b>full day trip to Paracas and Huacachina Oasis</b>	day 2
	breakfast	hotel
	meet in hotel lobby, depart for cultural immersion	bus full day
morning	<b>cultural event: full day trip to Paracas and Huacachina Oasis</b> Embark on a mesmerizing journey through the stunning landscapes of Paracas and the enchanting Huacachina Oasis on this full day tour. Explore the ancient Paracas National Reserve, a smaller version of the Galapagos. Spot sea lions, penguins, and birds up close and all in their natural habitats. Then, venture to the breathtaking Huacachina Oasis, an oasis located in the Ica Desert, home to some of the biggest sand dunes in South America.	bus/boat
	<b>welcome group lunch in Ica</b>	restaurant
	return to Lima	
	rest of the day at leisure	

Mon, Mar 10, 2025	<b>getting to know Lima</b>	day 3
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus full day



morning	<p><b>visit: economic overview and U.S. relations with Perú</b> <i>e.g. Embassy of the United States of America</i></p> <p>The Peruvian economy is the seventh largest in Latin America. Although the economy has experienced a structural change in the past three decades; old industries, such as mining, agriculture, and textiles still dominate in it. The Peruvians are witnesses to tech innovations and a wave of socially responsible entrepreneurship, especially in Lima. Speak to the experts at the American Chamber of Commerce to learn all about Peru's economic history and forecast, its relationship with American business, and how modernity and tradition are thriving side by side.</p> <p>management presentation, discussion</p>	
	lunch: own arrangements	
afternoon	<p><b>cultural event: guided tour of Lima</b></p> <p>Visit the highlights of Lima, a city with an uninterrupted history of more than 2,000 years is perhaps the most fascinating city on the continent. In many ways, it's a hidden city and the best way to appreciate its historical and architectural richness is by walking. Ancient pre-Columbian temples, Colonial churches, and mansions, abandoned haciendas, Republican houses, early 20th-century buildings, and modern villas, all share a space, side by side, in this amazing city.</p>	walk

Tue, Mar 11, 2025		<b>from global success to local opportunities</b>	day 4
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus half day
morning	<b>visit: ECU connection with Universidad ESAN</b>		
	lunch: own arrangements		
afternoon	<p>free afternoon to explore the city on your own</p> <p><b>ISPer's recommendation:</b> Extend your knowledge and experience the Peruvian heritage through the numerous museums, such as the Gold Museum of Peru and the Weapons of the World Museum, immerse yourself even further in Peruvian heritage by experiencing the Museum of Ceramics, the National Museum, the Museum of Torture, and the Museum of Pedro do Osma.</p>		

Wed, Mar 12, 2025		<b>Peruvian startup scene</b>	day 5
	breakfast		hotel
	meet in hotel lobby, depart for visit		bus half day



morning	<p><b>visit: is Peru an exciting ecosystem for startups? e.g. Endeavor Perú</b></p> <p>Like many cities all around the world, the Silicon Valley model of entrepreneurship and innovation has taken a strangle-hold over investors and free-thinkers in Lima. Today you'll learn more about the ecosystem and how it is unique to the area, and meet some of the start-ups in the region to understand their experience.</p> <p>management presentation, discussion</p>	
	lunch: own arrangements	
afternoon	<p>free afternoon to explore the city on your own</p> <p><b>ISPer's recommendation:</b> Explore the beautiful district of Miraflores, the less touristy areas, local markets, an ancient ruin, quaint residential areas.</p>	

Thu, Mar 13, 2025	<b>free time to explore the city on your own</b>	day 6
	breakfast	hotel
	<p>free day to explore the city on your own</p> <p><b>ISPer's recommendation:</b> Visit the archeological sanctuary of Pachacamac, located 30 km south of Lima. It was a pilgrimage site for many cultures that developed in ancient Peru. Upon the arrival of the Incas, the complex was adapted to become an administrative center, respecting and adapting the local constructions. You can find there the Temple of the Sun, the Acllahuasi, the Palace of Taurichumbi, and the Pilgrimage Plaza, among others. You will also visit the Site Museum to get a better insight and appreciate the salvaged remnants of the area.</p>	
	lunch: own arrangements	

Fri, Mar 14, 2025	<b>the last bit of Lima</b>	day 7
	breakfast	hotel
	meet in hotel lobby, depart for visit	bus half day
morning	<p><b>visit: the importance of mining for the Peruvian economy e.g. Compañía de Minas Buenaventura</b></p> <p>Peru is the world's second-largest producer of copper, silver, and zinc and Latin America's largest producer of gold. The mining industry is significant for the Peruvian economy. Find out more about the importance of this sector for GDP, Peru's strong mining potential and local and foreign mining investments.</p> <p>management presentation, discussion</p>	
	lunch: own arrangements	
afternoon	<p>free afternoon to explore the city on your own</p> <p><b>ISPer's recommendation:</b> Make the most of your last day in Lima. Surround yourself with Peruvian culture and history, taste local snacks or explore the bohemian neighbourhood of Barranco. Visit the pre-Inca ruins of Huaca Pucllana, El Malecon, and the Bridge of Sighs.</p>	
	meet in hotel lobby, depart for farewell dinner	bus transfer



evening	<b>farewell dinner and wrap-up</b> Wrap-up your experience while feasting with your peers. Enjoy the last subtle taste of Peru before saying adios to this amazing country.	restaurant
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Sat, Mar 15, 2025	<b>depart for US</b>	day 8
	breakfast	hotel
	check-out, meet in hotel lobby, transfer to airport	bus transfer
	depart for US	own arrangements

**This itinerary has been carefully designed based on the client’s objectives, desired outcomes, chosen destinations, and budgetary requirements.**

Every itinerary ISP puts together is crafted within the framework of our unique methodology that embodies the ethos of experiential learning. **Our methodology has been shaped over our 23 years in educational travel and 2,400+ successful study programs across the globe.** This expertise is reflected in the flow of the itinerary derived from the selection of topics and the industry in focus, which then determines how the trip’s events are formatted and laid out.

Although we do our utmost to secure every visit in the itinerary, we cannot guarantee the availability of the company and its representatives with one hundred percent certainty. **In case the company cannot commit to the event, our vast network means we can secure a different company in the same destination,** with the same academic focus, without affecting the makeup and flow of the itinerary and your students’ learning goals.

## Accommodation

x Twin rooms for the students\* x Single room for an  
odd student x Single room for faculty  
member/administrator\*\* x Breakfast each day x  
Internet x City taxes

*\*Should a single room be required by either an odd number of students, or an odd ratio of male to female students, or should a single room be requested by (an) individual student(s), a Single Room Supplement will be added to the trip cost.*

*\*\*Upgraded rooms for faculty members/administrators are not guaranteed, are based on availability and may be subject to additional charge.*

### **Proposed Hotels:**

*\*The hotel below is an example only, ISP guarantees the star rating, quality and location for the program.*

#### **Lima**

**El Tambo II, 3\*** [eltamboperu.com](http://eltamboperu.com)





## Services included

### Academics

*Connecting the classroom to reality. Learn different.*

3 x company visit

### Meals

*You can't learn on an empty stomach. Eat well.*

Welcome lunch – 3-course menu, 2 soft drinks included

Farewell dinner – 3-course menu, 2 soft drinks included

### Cultural events

*Immersion is essential to understanding the country, its people, and their businesses. Experience more.*

1 x city tour of Lima, including a guide

1 x full-day trip to Paracas and Huacachina Oasis, including a guide

### Program Management and Ground Support

*Relax and leave the details to your dedicated ISP staff so you can be part of the experience. Worry less.*

1 x ISP Program Manager to accompany the group throughout their stay (for option with ISPer)

1 x ISP Tour Coordinator to accompany the group in selected activities

### Transportation – ground

*Safe and comfortable. Nap more.*

Transportation as stated on the itinerary

### Miscellaneous

*Anything and everything else.*

The Travel Zone mobile app

Tips for guides and drivers

Water on the bus for airport transfers

## Services not included in the quoted price

- Visa (if applicable)
- Travel insurance and any COVID-19 emergency related costs
- Hotel extras not included in the standard room rate (telephone, laundry, meals, minibar, etc.)
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- Meals not included in the itinerary
- Optional activities covered by individuals
- Guaranteed early check-in before 3pm
- International flight tickets to and from your point of departure in your home country



## What else do you get with ISP?

### Your safety is key

- x We are here to help anytime with **24/7 assistance** during the entire program x Proven **emergency protocols** in place
- x Every program is taken care of by an ISP representative who is regularly trained with up to date first-aid and crisis management
- x We possess worldwide **liability insurance** of up to \$3 million and can provide individual medical and health insurance coverage when applicable
- x Comprehensive **cybersecurity coverage** of up to \$4.5 million
- x All Vendors, including hotels, are strictly vetted for insurance and local regulation compliance

### Organization and logistics

Our **Travel Zone** platform is at your disposal for all programs with features including:

- x Registration forms including submitting special dietary requirements and health conditions
- x Roommate selection options x An online shop to purchase additional services
- x Automated follow-up emails to students who have not yet provided required information

### When you are on-the-ground we will provide:

**The Travel Zone App**, a comprehensive app with the following features for ease of your trip:

- x A trip itinerary to remain organized x Emergency contacts for your peace of mind x Hotel information and details at your disposal x Speakers' profiles to keep you in the know
- x Meal menus so you can plan in advance with any special requests x Places to visit/recommendations to make the most of your program x Post-trip evaluations to let us know how we are doing.

## Approach education the ISP way

We craft every itinerary within the framework of our experiential learning methodology. **We've upheld this method, and defined it, since ISP was founded back in 1999.** Since then, we've been delivering fully customized programs and online experiential learning to academic institutions around the world.

Students get the chance to learn by doing, with academic formats and cultural events inspired by our methodology. **The four pillars of this methodology have been designed to maximize the educational impact at every stage of the program.**

### EXPERIENCE

Our knowledge of the world is constructed through individual and collective experiences. That is why we place experiential learning at the very core of our philosophy. **Students will have the opportunity to discover new methods, approaches, and perspectives** through the variety of academic formats and cultural events that we offer.

### REFLECT

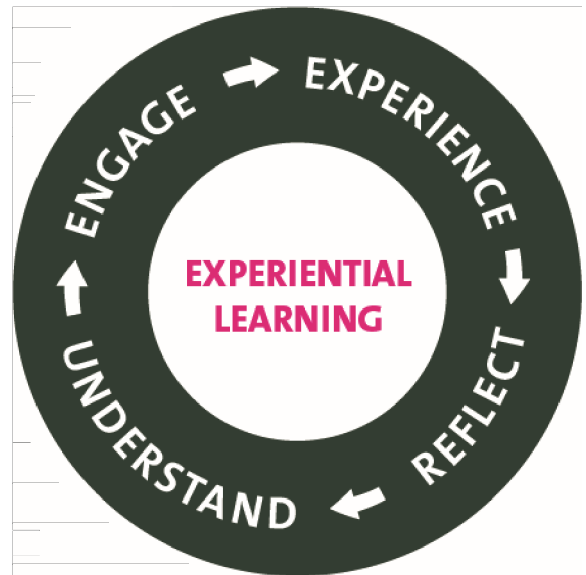
**We recognize the importance of reflecting upon experiences in the learning process.** Be it just couple of minutes between activities, or a full debriefing session led by the faculty, we consider and plan for these vital moments of reflection with great attention to detail.

### UNDERSTAND

A crucial component of learning is the conceptualization and integration of new ideas, new information, and new knowledge into our minds. **Reflecting on an experience isn't enough without gaining a thorough understanding.** ISP academic events provide ample opportunities to ask questions, fill in the missing pieces, and actively engage in the learning process.

### ENGAGE

One of the fundamental principles of experiential learning is using **a hands-on approach to learn by doing.** We always make sure that our programs provide interactive opportunities for the learners to test their newly acquired knowledge and actively use it in case studies, consulting projects or other carefully designed events.





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