



# Thomas Harriot College of Arts and Sciences

## Urban and Regional Planning Program

# Opportunity FOR GIVING

Alumni and Friends,

The Urban and Regional Planning Program at East Carolina University is the only accredited undergraduate planning degree program in North Carolina and one of 14 accredited programs in the nation.

Each year, the program prepares professional planners with a strong foundation in the knowledge, skills, and values needed to take leadership roles in sustainable development and quality of life improvement in their communities. With the steady demand for planners in the public and private sector, the program enjoys a high job placement percentage for all its graduates. Nearly 65 percent of our alumni remain in North Carolina, demonstrating the influence and impact on current and future development across the state.

To maintain this excellent standard, a volunteer committee of alumni committed to assist with the creation of an endowment for the Urban and Regional Planning Program was established. Through the course of events, the committee of alumni has determined that this endowment should now be structured as the Planning Alumni Scholarship. The goal is to create a \$50,000 endowment that will yield an annual scholarship of \$2,000 for a deserving undergraduate planning student who meets all program requirements and has demonstrated community involvement. This will be the largest scholarship established thus far for deserving students studying Urban and Regional Planning at ECU. To date, nearly \$40,000 has been received in pledges and gifts towards the goal. Your gift will help meet the endowment goal and allow the program to continue its reputation of excellence within North Carolina and the United States.

Sincerely,

Mark Garner, Class of '77  
Chairman, ECU Planning Endowment Committee  
Member, ECU Board of Visitors

PROGRAM WEBSITE:  
[www.ecu.edu/plan](http://www.ecu.edu/plan)

CONTACT  
INFORMATION:

**Ms. Jennifer Tripp**  
**Major Gifts Officer**

Thomas Harriot College of  
Arts and Sciences  
1109 Greenville Centre  
East Carolina University  
Greenville, NC 27858-4353  
Phone: 252-737-4201  
Fax: 252-328-4263  
Email: [trippj@ecu.edu](mailto:trippj@ecu.edu)  
Web: [www.ecu.edu/cas](http://www.ecu.edu/cas)

**Jerry Weitz, FAICP**  
**Program Director**

Urban and Regional Planning  
A215 Brewster  
East Carolina University  
Greenville, NC 27858-4353  
Phone: 252-328-6579  
Fax: 252-737-1527  
Email: [weitzj@ecu.edu](mailto:weitzj@ecu.edu)

## PLANNING ALUMNI SCHOLARSHIP IN URBAN AND REGIONAL PLANNING

Student scholarships are an important part of the financial packages of many students at East Carolina University. Scholarships provide support that ease a portion of the financial burden, allowing our students the ability to spend less time in part-time jobs and more time on their studies. Scholarships benefit our students today and well into the future. The Planning Alumni Scholarship in Urban and Regional Planning will allow the program to recruit and retain exceptional students, who will serve as models of distinction for the Urban and Regional Planning Program at ECU, preserving the superior standards for which the program is known.

## PLANNING AND PLANNING PROFESSIONS

Planning is a systematic, creative way to influence and respond to a wide variety of changes occurring in a neighborhood, city, region, or around the world. Careers within the planning practice include Land Use Planning, Environmental Planning, Coastal Planning, Emergency Management Planning, Economic Development Planning, Transportation Planning, and Housing, Social and Community Development Planning. These careers are quite versatile. Many of these positions may be located within various industries, including health care, engineering, landscape architecture, urban design and revitalization, historic preservation, sustainable development, real estate, banking, public policy, and law.

## WE NEED YOUR HELP

We need your help, not only in sustaining the current level of excellence provided by the Urban and Regional Planning Program at ECU, but also to assist with further enhancement. Your generosity makes a huge impact and is an investment in our future. No gift is insignificant, and all gifts are appreciated. All donors are recognized by the ECU Foundation through the ECU Annual Report and on the university website. Additionally, name recognition for all gifts at or above \$3,000 for the Planning Alumni Scholarship will be placed on a commemorative plaque to be located in the academic area of the Planning Program.

Please contact Ms. Jennifer Tripp, Major Gifts Officer, to discuss questions that you may have concerning how you can help with a tax-deductible contribution.

