Program Introduction

Global Academic Ventures (GAV) is excited to announce another year of unique faculty-led short courses for business schools, focusing on experiential learning. This course looks to bring together multiple international business schools to pool resources and work collaboratively to enable a richer experience for the faculty and students coming to Australia.

Course Description

The program is intended for students wishing to gain a deeper understanding of international business and expand their knowledge of the fast-growing dynamic region of Asia Pacific. The course introduces students to the basic concepts of international business and the rise of globalization. It examines the importance of understanding key political, legal, socio-economic, and technological factors and issues impacting international trade in this region. It covers the opportunities and the cultural and ethical challenges confronting small-medium enterprises (SMEs) and multi-national enterprises (MNEs).

Local Professor - Dr. Nigel Bairstow

Dr. Nigel Bairstow is an academic practitioner with 25 years industry experience and over 13 years of full time teaching. He received his bachelor's degree in Business from the University of Technology, followed by a master's degree in Asian Studies from the University of New South Wales in 1994. He completed his PhD in Marketing in 2011. He is currently a lecturer and course coordinator for Distribution Channel Management and Business to Business Marketing subjects for both undergraduate and postgraduate level at the University of Technology Sydney (UTS).
Program Fees and Inclusions

Student Program Fee:  $3,390.00

Includes:

- 8 nights of shared accommodation in Sydney* (single room accommodation for faculty)
- Continental breakfast at accommodation each morning
- Welcome dinner; and lunch on 5 of the class days
- All classroom space and meeting room space for all lectures, guest speakers, company presentations, and tutorials
- Group transport to and from the Sydney accommodation and Sydney airport (within a given window of arrival and departure)
- A local faculty member’s academic services
- Limited Wi-Fi at accommodation and in course space
- 24/7 staff support from GAV

NOT included:

- Round trip airfare to Sydney, Australia
- Tuition to the home university, if applicable

*Depending on availability in the group accommodation, it might be possible to upgrade to a single room for an additional fee on a case-by-case basis. Those interested in an upgrade would need to contact GAV with a request for a single room.