Itinerary *(tentative and subject to change)*

**Day 1 >> Sat. June 1:**
- Flight to Turin, Italy (not included in the package price)

**Benvenuti! Welcome!**

**Day 2 >> Sun. June 2: (Turin) - National Holiday in Italy - Republic Day**
- Arrival at Turin Airport
- Transportation by private bus from the airport in Milan or Turin to the hotel in Turin
- 3 nights in twin rooms with private bathrooms incl. breakfast at the 3-star **Best Western Hotel Piemontese** in Turin
- **Orientation session** with your on-site coordinator
- Public transportation pass for the duration of the entire stay in Turin
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (Winter Veranda/breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)
- **Welcome dinner** at a restaurant in Turin to kick off the program

**Day 3 >> Mon. June 3: (Turin)**
- Breakfast at the hotel
- Public transportation during the day
- **Guest lecture** on “Introduction to Business in Italy” in the morning. Alternatively, visit to Europe Direct Torino to get an “Introduction to the EU” or information on “EU – implementations, importance and views in Italy”.
- Visit to the **cooking school I.F.S.E.** in the afternoon, which is honored with the title “Eccellenza Italiana” of the General Secretariat of The Italian Republic and most innovation school of the Haute Cuisine and Pastry in Italy to learn how they promote Italian food culture through the organization of courses, participation in conferences, congresses, cooperation with the press and different public and private organizations
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (Winter Veranda/breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)

**Day 4 >> Tues. June 4: (Turin)**
- Breakfast at the hotel
- Public transportation during the day
- Visit to e.g. **Studio Boidi & Partners** to get an insight into their services in the tax, fiscal, administrative and corporate areas
- Free afternoon to discover Turin on your own; consider visiting the Royal Palace of Turin, a historic palace of the House of Savoy, built in the 16th century
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (Winter Veranda/breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)
Day 5 >> Wed. June 5: (Turin - Chieri-Pessione - Milan)
- Breakfast at the hotel
- Transportation by private bus during the day
- Guided tour of the **Casa Martini** in Chieri-Pessione in the morning, which aims to tell the overall story of wine and the birth of classic Vermouth, thus leading guests to enter the Martini world to discover over 150 years of its history
- 2 nights in twin rooms with private bathrooms incl. breakfast at the 3-star hotel **B&B Milan Sant’Ambrogio** in Milan
- **Orientation session** with your on-site coordinator
- Public transportation pass for the duration of the entire stay in Milan
- **Guest lecture** in the field of Fashion in the afternoon (exact topic to be discussed with the faculty leader)
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (no fees charged for room rental; subject to change depending on internal works of the hotel)

Day 6 >> Thurs. June 6: (Milan)
- Breakfast at the hotel
- Public transportation during the day
- Guided tour of the **Parco Sempione** and **Duomo di Milano** in the morning. Start with the exploration of some areas of the Parco Sempione. The English landscape park was established between 1890 and 1893 and has trees, bushes and flowers dispersed among its many vivid green lawns and a pretty artificial lake, which houses numerous kinds of birds. Afterwards, learn more about the Duomo di Milano, which is dedicated to St. Mary of the Nativity and currently the seat of the Archbishop of Milan. It took nearly six centuries to complete the cathedral and it is the largest church in Italy and the third largest in the world.
- Visit to e.g. Luxottica in the afternoon, an Italian eyewear company and the world's largest company in the eyewear industry
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (no fees charged for room rental; subject to change depending on internal works of the hotel)

Day 7 >> Fri. June 7: (Milan - Sant'Agata Bolognese - Bologna)
- Breakfast at the hotel
- Transportation by private bus during the day
- Visit to an **automotive company** in the morning, e.g. Lamborghini (or Maserati), an Italian brand and manufacturer of luxury sports cars and SUVs
- Visit to a company in the afternoon, e.g. **La Perla**, a global leader in the luxury fashion market standing for female empowerment, an obsession for the finest quality and intelligent design
- 4 nights in twin rooms with private bathrooms incl. breakfast at the 3-star **Hotel University** in Bologna
- **Orientation session** with your on-site coordinator
- 5:00 - 7:00 pm: **Informal meeting space** available at the hotel for students’ presentation (breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)
Day 8 >> Sat. June 8: (Parma Region)

• Breakfast at the hotel
• Transportation by private bus during the day
• Visit to a Consorzio del Formaggio Parmigiano Reggiano (to be confirmed) to learn about how they producers of the Parmigiano Reggiano are organized and how they have obtained the recognition of their determination by law in preserving the processing method and the very high-quality products. Alternatively, visit to a Parmigiano Reggiano producer in the Parma region, to learn about their production. Parmigiano Reggiano is one of the world’s most popular and widely-enjoyed cheeses. The authentic cheese from Parma can only be made in a defined region of northern Italy that includes the counties of Parma, Modena and Reggio Emilia.
• Free afternoon in Parma before you return to Bologna

Day 9 >> Sun. June 9: (Bologna)

• Breakfast at the hotel
• Free morning and afternoon to discover Bologna further on your own; consider visiting the two twin towers “Garisenda and Asinelli”, the traditional symbol of Bologna, which stand right at the middle of the opening of Porta Ravegnana square in the city center.
• 5:00 - 7:00 pm: Informal meeting space available at the hotel for students’ presentation (breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)

Day 10 >> Mon. June 10: (Bologna)

• Breakfast at the hotel
• Visit to the Carpigiano Gelato University (to be confirmed) in Bologna in the morning to get a presentation on their organization from a business point of view. Founded in 2003 with the goal to spread the Italian artisan gelato craftwork and culture, Carpigiani Gelato University was the first gelato school in Italy and abroad. As an emblem for gelato chefs, entrepreneurs, chefs and pastry chefs, the school is available for those who desire to learn or deepen their knowledge of the art of Italian gelato. Afterwards, enjoy a hands-on ice cream making workshop (to be confirmed) to learn how to make traditional Italian Ice Cream. Alternatively, visit to Barilla to learn about the Barilla is family-owned food company established in 1877, which is nowadays an international Group present in more than 100 countries.
• Free afternoon in Bologna for your own explorations
• 5:00 - 7:00 pm: Informal meeting space available at the hotel for students’ presentation (breakfast room; no fees charged for room rental; subject to change depending on internal works of the hotel)
Day 11 >> Tues. June 11: (Bologna - Florence)
- Breakfast at the hotel
- Transportation by private bus during the day
- Visit to e.g. Eataly Firenze in the morning, a company that has transformed its passion for the Mediterranean cuisine into a business and want to communicate faces, production methods and stories of people and companies who make the best Italian high-quality food and wine.
- 2 nights in twin rooms with private bathrooms incl. breakfast at the 3-star Hotel Boccaccio in Florence
- Orientation session with your on-site coordinator
- Guided tour of the Galleria dell’Accademia in the afternoon, which is most famous for its sculptures by the great Renaissance artist, Michelangelo
- 5:00 - 7:00 pm: Classroom space will be arranged nearby the hotel for students’ presentation

Day 12 >> Wed. June 12: (Florence)
- Breakfast at the hotel
- Public transportation pass for the morning
- Visit to e.g. Mokaflor Espresso Academy coffee school in the morning, which is a project from Mokaflor Srl, a family owned company producing coffee in Florence since the 1950s.
- Visit to e.g. Scuola del Cuio in the afternoon, to get introduced to the historical and cultural background of the leather craftsmanship in Florence and learn about various techniques.
- 5:00 - 7:00 pm: Classroom space will be arranged nearby the hotel for students’ presentation

Day 13 >> Thurs. June 13: (Florence - Rome)
- Breakfast at the hotel
- Transportation by private bus to Rome
- 3 nights in twin rooms with private bathrooms incl. breakfast at the 4-star Best Western Plus Hotel Universo in Rome
- Orientation session with your on-site coordinator
- Public transportation pass for the duration of the entire stay in Rome
- Guided walking tour of Rome in the afternoon, to see the highlights of Rome such as the famous Trevi fountain, the most beautiful fountain in all of Rome. Furthermore, you are going to visit the Spanish steps, the Colonna Square, the Pantheon, the Navons Square and a lot more.
- 5:00 - 7:00 pm: Classroom space will be arranged nearby the hotel for students’ presentation

Day 14 >> Fri. June 14: (Rome)
- Breakfast at the hotel
- Public transportation during the day
- Visit to e.g. PriceWaterhouseCoopers (PwC) in the morning, to get an insight into the company and their international network. PwC provides industry-focused services for public and private clients in order to build public trust and enhance value through the application of what they call Connected Thinking.
- Guest lecture in the field of Business in the afternoon (exact topic to be discussed with the faculty leader)
- 5:00 - 7:00 pm: Classroom space will be arranged nearby the hotel for students’ presentation
Day 15 >> Sat. June 15: (Rome)
- Breakfast at the hotel
- Public transportation during the day
- Free day to discover Rome further on your own; consider visiting the Coliseum, an elliptical amphitheater in the center of the city of Rome, and the largest ever built in the Roman Empire. The Flavian Roman emperors built the Coliseum for entertaining their subjects. It is considered one of the greatest works of Roman architecture and engineering.
- Farewell dinner at a restaurant in Rome to wrap up the program

Day 16 >> Sun. June 16: (Rome)
- Breakfast at the hotel
- Transportation by private bus to Rome Fiumicino Airport
- Departure from Rome Fiumicino Airport to the USA (airfare not included)

Arrivederci! Goodbye!