Program Introduction

Global Academic Ventures (GAV) is excited to announce another year of unique faculty led short courses for business schools, focusing on experiential learning. This course looks to bring together multiple international business schools to pool resources and work collaboratively to enable a richer experience for the faculty and students coming to Australia.

Course Description

The program is intended for students wishing to gain a deeper understanding of international business and expand their knowledge of the fast-growing dynamic region of Asia Pacific. The course introduces students to the basic concepts of international business and the rise of globalization. It examines the importance of understanding key political, legal, socio-economic, and technological factors and issues impacting international trade in this region. It covers the opportunities and the cultural and ethical challenges confronting small-medium enterprises (SMEs) and multi-national enterprises (MNEs).

Local Professor - Dr. Nigel Bairstow

Dr. Nigel Bairstow is an academic practitioner with 25 years industry experience and over 13 years of full time teaching. He received his bachelor’s degree in Business from the University of Technology, followed by a master’s degree in Asian Studies from the University of New South Wales in 1994. He completed his PhD in Marketing in 2011. He is currently a lecturer and course coordinator for Distribution Channel Management and Business to Business Marketing subjects for both undergraduate and postgraduate level at the University of Technology Sydney (UTS).
Program Fees and Inclusions

Student Program Fee:  US $3,625

Includes:
- 10 nights of shared accommodation in Sydney* (single room accommodation for faculty)
- Continental breakfast at accommodation each morning
- Welcome dinner; and lunch on 5 of the class days
- All classroom space and meeting room space for all lectures, guest speakers, company presentations, and tutorials
- Ground transportation to and from the Sydney accommodation and Sydney airport (within a given window of arrival and departure)
- Group transport to all group events and course meetings
- A local faculty member’s academic services
- Limited Wi-Fi at accommodation and in course space
- 24/7 staff support from GAV

NOT included:
- Round trip airfare to Sydney, Australia
- Tuition to the home university, if applicable

*Depending on availability in the group accommodation, it might be possible to upgrade to a single room for an additional fee on a case-by-case basis. Those interested in an upgrade would need to contact GAV with a request for a single room.

Draft Class Schedule

Thursday, January 2nd
Arrive into Sydney, Australia. Global Academic Ventures staff will meet your group at the airport with a private coach for transfer to the accommodation and check in for those arriving in the pre-determined flight window. Orientation activities will commence in the afternoon, followed by a group welcome dinner. Overnight: Sydney; students in shared accommodation.

Friday, January 3rd
Continental breakfast at accommodation. Morning company presentations followed by a group lunch and afternoon lecture by a local faculty member.

Saturday, January 4th
Continental breakfast at accommodation. The group will depart in the morning for a cultural day trip to explore more of Australia. Lunch will be included.

Sunday, January 5th
Continental breakfast at accommodation. Free time to explore Sydney or take part in optional activities.

Monday, January 6th
Continental breakfast at accommodation. Morning lecture by a local faculty member followed by a group lunch and afternoon company presentations.

Tuesday, January 7th
Continental breakfast at accommodation. Morning company presentations followed by a group lunch and afternoon lecture by a local faculty member.

Wednesday, January 8th
Continental breakfast at accommodation. Morning lecture by a local faculty member followed by a group lunch and afternoon company presentations. Tutorial session to be held by U.S. faculty member with their students.

Thursday, January 9th
Continental breakfast at accommodation. Morning lecture by a local faculty member followed by a group lunch and afternoon company presentations. Tutorial session to be held by U.S. faculty member with their students.

Friday, January 10th
Continental breakfast at accommodation. Morning final exam followed by free time.

Saturday, January 11th
Continental breakfast at accommodation. Free time to explore Sydney or take part in optional activities.

Sunday, January 12th
Continental breakfast at accommodation. Program concludes. Airport transfer will be provided for those that book flights within designated departure window.

Please note that all of the accommodation, transportation, meetings, and activities on the price quote and corresponding schedule have been tentatively arranged for the group, and are subject to change.